



**VILLAGE COUNCIL
MINUTES FOR REGULAR MEETING OF OCTOBER 10, 2023
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA
4:30 PM**

The Pinehurst Village Council held a Regular Meeting at 4:28 PM, Tuesday October 10, 2023, in the Assembly Hall of Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina.

The following were in attendance in Assembly Hall:

Mr. John Strickland, Mayor
Mr. Patrick Pizzella, Mayor Pro Tem
Mr. Jeff Morgan, Councilmember
Ms. Lydia Boesch, Councilmember
Mr. Tom Hennie, Councilmember
Mr. Jeff Sanborn, Village Manager
Ms. Shannon Konstantinou, Village Clerk
Ms. Lori Hercules, IT Technician

And approximately 20 attendees, including 6 staff and 1 press.

1. Call to Order.

Mayor Strickland called the Village Council meeting to order.

2. Reports:

Village Manager

- Mr. Jeff Sanborn, Village Manager, reported on the resurfacing and restriping projects in the Downtown area of the Village and on Old NC 2, and the dedication of the Ginsey Fallon Conference room to be held on Thursday, October 12, 2023 at 02:00 PM.

Village Council

- Mayor Strickland reported on Pinehurst Elementary School receiving the first A rating in Moore County; Ashlee Ciccone, the Principal of Pinehurst Elementary School, receiving the North Carolina Department of Public Instruction's first True Trailblazer Science of Reading Award; the retirement of David McNeill from Duke Energy at the end of 2023; Fire Prevention Week events at various schools all week and tent at Live After 5 on Friday, October 13, 2023; and a recent visit to Dornoch, Scotland.
- Mayor Pro Tem Pizzella wished everyone a Happy Columbus Day; and reported on a recent visit to the local business Golf Pride, a recent visit to the site of the new Pinehurst No. 10 golf course, the recent Planning & Zoning Board Public Hearing for the new proposed subdivision known as Pinewild Phase V, and on the continued good work and visibility of the Police Department within the Pinehurst community.

- Councilmember Boesch reported on the Moore County Board of Commissioner's Workshop to discuss future growth of the county and on the retirement ceremony for Judge Webb of the North Carolina Superior Court.
- Councilmember Morgan reiterated Mayor Strickland's report on Pinehurst Elementary School receiving the first A rating in Moore County and commended the school's leadership for not only achieving this honor but doing so despite all of the challenges faced during and after COVID.
- Councilmember Hennie reported on the Opioid Task Force meeting on October 03, 2023.

3. **Motion to Approve Consent Agenda.**

All items listed below are considered routine or have been discussed at length in previous meetings and will be enacted by one motion. No separate discussion will be held unless requested by a member of the Village Council.

A. Approval of Village Council Meeting Minutes

- September 26, 2023 Council Regular Meeting Minutes
- September 26, 2023 Council Work Session Minutes

End of Consent Agenda.

Upon a motion by Councilmember Pizzella, seconded by Councilmember Morgan, Council unanimously approved the Consent agenda by a vote of 5-0.

4. **Presentation of the FY 2023 Business Survey Results.**

Mr. Matthew McKirahan, Organizational Performance Director, reviewed a PowerPoint presentation outlining the Purpose, Methodology, Characteristics of the Business Community, Perceptions of the Village, Satisfaction with Village Services and Priorities for Improvement, Communication and Event Impacts, and Summary.

Council and Mr. McKirahan discussed how many businesses received the survey, the process being revised for FY 2023 to be more inclusive of all businesses within Pinehurst, what constitutes a business environment, the results being combined into fewer overall categories, communication being a main area to focus on between the Village and businesses, the role social media plays in communicating with businesses, the possibility of breaking down responses by location of the businesses to help gauge impact of Village events better, the results of the survey being available online for review, what improvement efforts by the Village have the most positive impact on local businesses and the areas most in need of improvement, the drop in satisfaction that occurred during COVID recovering with the exception of the Live After 5 event (may be due to the event being relocated), how the survey results are used by other entities within the community, the overall negative trend or drop in satisfaction over the last few years, the double-digit margin of error, the possibility of breaking down responses between businesses located within the Downtown area and businesses not located within the Downtown area, the overall effectiveness of the survey with a low number of respondents, further review of the survey results needing to be done, the cost of the survey, and the value of continuing to conduct the survey in this way.

5. **Discuss and Consider Adoption of the SMPO Memorandum of Understanding.**

Mr. Jeff Sanborn, Village Manager, provided background on the process of adopting the Memorandum of Understanding (MOU) for the Sandhills Metropolitan Planning Organization (SMPO) and an update on the other members of the SMPO that have voted to adopt the MOU (at this point in time, Aberdeen).

Council and Mr. Sanborn discussed the MOU having undergone very minor and few adjustments since Council last reviewed the MOU and the statutory requirements for the timeline of adopting the MOU.

Upon a motion by Councilmember Boesch, seconded by Councilmember Pizzella, Council unanimously approved Resolution 23-45 Enter into the SMPO MOU by a vote of 5-0.

6. Other Business

Mr. Mike Newman, Village Attorney, provided an update on the ongoing litigation the Village is engaged in regarding violation of the Open Meetings Law, read a statement provided by Judge Webb outlining his ruling on the Village's motion to dismiss, and stated the Village will be submitting a draft order to the Court asking to be named the prevailing party in the case.

Mayor Pro Tem Pizzella and Mr. Sanborn discussed the upcoming 4-Day Citizens Academy to be hosted by the Pinehurst Police Department.

Council, Mr. Sanborn, and Mr. Doug Willardson, Assistant Village Manager, discussed the pending application to the Convention and Visitors' Bureau for grant money to use towards projects at the Harness Track.

Councilmember Morgan asked that Council be briefed on the USGA preparations for the 2024 Open before the end of 2023.

7. Comments from Attendees.

None.

8. Motion to Adjourn

Upon a motion by Mayor Pro Tem Pizzella, seconded by Councilmember Morgan, Council unanimously approved to adjourn the regular meeting by a vote of 5-0 at 05:42 PM.

Respectfully Submitted,



Shannon Konstantinou
Village Clerk

A videotape of this meeting is located on the Village website: www.vopnc.org

Vision: The Village of Pinehurst is a charming, vibrant community, which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement