



**VILLAGE COUNCIL
AGENDA FOR SPECIAL MEETING OF DECEMBER 12, 2016
FY 2018 STRATEGIC PLANNING RETREAT
ASSEMBLY HALL
PINEHURST, NORTH CAROLINA**

**December 12 9:00 A.M.- 4:00 P.M.
December 13 9:00 A.M.- 12:00 P.M.**

1. Call to Order.
2. FY 2018 Strategic Planning Retreat
3. Adjournment.

*Vision: The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.
Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.
Values: Competent, Courteous, Professional, and Responsive.*



**FY 2018 STRATEGIC PLANNING RETREAT
ADDITIONAL AGENDA DETAILS:**

FROM:

Natalie Dean

CC:

Jeff Sanborn

DATE OF MEMO:

12/8/2016

MEMO DETAILS:

Each year, the Village Council holds a strategic planning retreat in December. This year's retreat will once again be facilitated by Dr. Deb Manzo from N.C. State University. A detailed agenda for the retreat is attached.

ATTACHMENTS:

Description

- ▣ FY 2018 Strategic Planning Retreat Agenda



FY 2018 Strategic Planning Retreat – Assembly Hall
December 12-13, 2016

Day One, December 1st (9 am – 4 pm)

9:00 - 9:15	Welcome/Introductions ▪ Retreat Objectives ▪ Review VOP Strategic Planning Process	Deb, Natalie, All
9:15 – 9:45	Environmental Scan ▪ Demographics (Census Data) ▪ Workforce composition ▪ Emerging trends ▪ Legal & regulatory environment ▪ Economic environment ▪ Resident priorities	Deb, Natalie, John, All
9:45 – 11:45	Imagine a Future Village ▪ Articulate future Village ▪ Identify long term strategic opportunities	Deb, Natalie, All
11:45 – 12:00	MVV & Core Competencies ▪ Review & affirm Vision, Mission, Values and Core Competencies	Deb, Natalie, All
12:00 – 12:30	Lunch	All
12:30 – 1:30	Review, Analyze, and Identify Themes of Key Data ▪ Customer results (1-3) ▪ Customer results (4-6) ▪ Workforce/Leadership/Governance results ▪ Internal/Financial results	Deb, All
1:30 – 2:00	SWOT Analysis ▪ Discover & agree on strengths, weaknesses, opportunities, and threats	Deb, All
2:00 – 2:30	Strategic Advantages & Challenges ▪ Identify and refine KEY strategic advantages & challenges	Deb, All
2:30 – 3:15	FY 2018 BSC Strategic Objectives ▪ Map strategic challenges and strategic opportunities to strategic objectives ▪ Amend FY 2018 BSC strategic objectives as needed	Deb, Natalie, All
3:15 – 3:45	Action Planning ▪ Review FY 2017 5-Year Initiative Action Plans (IAPs) ▪ Identify additions/deletions to IAPs	Deb, Natalie, All
3:45 – 4:00	Next Steps/Wrap Up	Deb, All

Day Two, December 2nd (9 am – noon)

9:00 – 9:30	Review Day 1: ▪ MVV & core competencies ▪ External environmental scan ▪ Themes from key data analysis ▪ SWOT ▪ Strategic advantages & challenges ▪ FY 2018 BSC goals, objectives, KPIs, & areas of focus ▪ Long term opportunities & competencies	Deb, All
9:30 – 11:30	Action Planning ▪ Review FY 2017 5-Year Initiative Action Plans (IAPs) ▪ Identify workforce plans ▪ IAP metrics ▪ Areas of focus	Deb, All
11:30 – 11:45	Next Steps	Deb, All
11:45 – 12:00	Wrap up/Evaluation	Deb, All

* Times are approximate and include breaks.