



**VILLAGE COUNCIL
MINUTES FOR FY 2019 STRATEGIC PLANNING RETREAT OF DECEMBER 5, 2018
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA
9:00AM - 12:00 PM**

The Pinehurst Village Council held the FY 2019 Strategic Planning Pre-Retreat on Tuesday, December 5, 2018 in the Assembly Hall of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Mr. John Bouldry, Treasurer
Ms. Judy Davis, Councilmember
Mr. Kevin Drum, Councilmember
Mr. Jeffrey M. Sanborn, Village Manager
Ms. Beth Dunn, Village Clerk
Mr. Jeffrey Batton, Assistant Village Manager
Ms. Natalie Hawkins, Assistant Village Manager
Ms. Lauren M. Craig, Village Clerk
Ms. Angela Kantor, Director of Human Resources
Mr. Carlton Cole, Fire Chief
Mr. Randy Kuhn, Director of Fleet Maintenance
Mr. Walt Morgan, Director of Public Services
Mr. Mark Wagner, Director of Parks and Recreation
Mr. Earl Phipps, Police Chief
Ms. Brooke Hunter, Director of Financial Services
Ms. Julia Latham, Board of Adjustment Chair
Mr. Molly Gwinn, Historic Preservation Commission Chair
Ms. Molly Rowell, Beautification Committee Chair
Mr. Tom Campbell, Bicycle and Pedestrian Advisory Committee Chair

And approximately 2 attendees and 1 press.

1. Call to Order.

Lauren Craig, Performance Management Director, called the Strategic Planning Retreat to order and welcomed everyone.

2. FY 2020 Strategic Planning Retreat

Welcome/Introduction

Lauren Craig, Performance Management Director, outlined the agenda for the day and the objectives for the retreat meeting.

Discuss Potential Changes to the FY 2020 Balanced Scorecard.

Mrs. Craig reviewed the proposed FY2020 Balanced Scorecard goals and key performance indicators. Council discussed the proposed changes and made recommendations for FY 2020.

Identify Key Strategic Opportunities

Mrs. Craig presented Council the proposed strategic opportunities. Council ranked all the opportunities by importance and urgency and decided which areas to focus on. The top 3 areas of focus were to adopt a long range comprehensive plan, prepare a Village Place small area plan and evaluate expansion of the ETJ.

Wrap Up, Next Steps, and Evaluation

Mrs. Craig completed a plus/delta of the retreat this year. Council agreed that having the pre-retreat to receive all the data was very helpful going into the regular retreat meeting.

3. Adjournment.

The meeting adjourned at 12:07 PM.

Respectfully Submitted,

A handwritten signature in black ink that reads "Beth Dunn". The signature is fluid and cursive, with the first name "Beth" and last name "Dunn" clearly distinguishable.

Beth Dunn
Village Clerk

Vision: The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement