



**VILLAGE COUNCIL
MINUTES FOR SPECIAL MEETING OF JULY 22, 2019
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA**

The Pinehurst Village Council held a Work Session at 3:00 p.m., Monday, July 22, 2019, in the Assembly Hall of Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Mr. John Bouldry, Mayor Pro Tem
Ms. Judy Davis, Treasurer
Mr. Kevin Drum, Councilmember
Mr. Jack Farrell, Councilmember
Mr. Jeffrey Sanborn, Village Manager
Ms. Beth Dunn, Village Clerk

And approximately 10 attendees, including 6 staff.

1. Call to Order.

Mayor Nancy Roy Fiorillo, called the Council special meeting to order.

2. Review and Discuss Public Input Received at the Comprehensive Plan Open House.

Natalie Hawkins, Assistant Village Manager, shared an updated spreadsheet with Council which contains a summary of the recommendations Council reviewed at the July 15th meeting. Council began reviewing the document from where they left off at the last meeting at recommendation 4-24, within Guiding Principle 4, Transportation, Mobility and Parking. Council agreed to remove recommendation 4-24, to become a Vision Zero Community, as the fatality rate for car crashes is very low in Pinehurst. Council discussed recommendation 4-29 and agreed to reword to state amend the Pinehurst Development Ordinance (PDO), instead of zoning, to require parking in the rear of the buildings in mixed use and conservation neighborhoods. Council discussed recommendation 4-30 and 4-31 in regards to removing parking areas in the Village Center to convert to greenspaces. Councilmember Farrell suggested deleting both of these, as they are not practical and Council agreed. Council discussed rewording recommendation 4-35 to increase ridership for existing transit services during events. Council discuss recommendation 4-37 to implement shared parking strategies and decided to revisit and discuss this recommendation at a later date.

For Guiding Principle 5, Taking Care of Business, Council discussed recommendation 5-1 and agreed to reword to identify locations for co-working and entrepreneurship spaces in the Village. Council discussed recommendation 5-2 and ways to relocate office spaces to more appropriate places, as in the medical district. Councilmember Davis suggested removing recommendation 5-4 because it is similar to 5-3. Ms. Hawkins stated she would reach out to the consultants for specific strategies to implement 5-3 and would also ask them about combining 5-3 and 5-4 into one recommendation. Ms. Hawkins explained there were no recommendations for the healthcare market and asked Council if there was anything they would like to see added. Council agreed to add a recommendation to work with First Health and other medical providers to support and expand the healthcare market and also agreed to add a promoting life sciences and research facilities to tie back into the focus areas. Councilmember Farrell suggested adding a recommendation to consider developing and implementing a historic tourism mobile application to promote historic tourism for the Village and assist with visitors with navigation, Council agreed to add this recommendation. Ms. Hawkins also stated there were no recommendations for economic development and asked if Council would like to add anything for this section. Mayor Pro Tem Bouldry stated he was uncomfortable with Local Government taking the lead in business development. Mayor Nancy Fiorillo stated we have an Economic Director, Pat Corso, and sometimes he get small leads on businesses, but the question is what do we want. Council discussed whether or not economic development is a function appropriate for local government. Ms. Hawkins stated they would discuss with the consultants and come back to Council. Councilmember Farrell

suggested adding a new recommendation to attract and retain residents, and Council agreed. Also, Council agreed to add a strategy to consider providing incentives to create a public/private partnerships to locate artist studios in the Village.

For Guiding Principle 6, Places to Live, Council discussed the regulations for short term rentals. Mayor Pro Tem Bouldry stated we need to continue to monitor legislative actions for short term rentals. Councilmember Farrell suggested adding a definition for short term rentals in the PDO. Council agreed to combine recommendations 6-5 and 6-6 and reword to continue to monitor short term rentals. Councilmember Davis suggested changing the wording of recommendation 6-11 to change the PDO to allow mixed use, as this recommendation would require amending it. Councilmember Farrell suggested changing recommendation 6-17 to reevaluate the need for minimum square footage requirements, not just multi-family dwellings, in the PDO. Council agreed this is an area to reevaluate and also agreed to reword the recommendation 6-17. Council reviewed and agreed to remove recommendations 6-14 and 6-16. Council discussed recommendation 6-20 and 6-21, in regards to housing designs, and agreed to combine the two and add character based zoning.

For Guiding Principle 7, The Built Environment, Council agreed to combine recommendations 7-5 and 7-8, in regards to preservation efforts for the Historic District. Recommendation 7-12 was reworded to include recommendations 7-13 thru 7-15 in to one. Council discussed recommendation 7-17 to maintain gateway signage and enhance landscaping. Councilmember Drum stated it was all about the visual cues and Council agreed to add "to provide clear visual cues" at the end of recommendation 7-17.

Guiding Principle 8, All things Green: Parks, Open Spaces, and Natural Resources. Council discussed and agreed to combine recommendations 8-1 and 8-2, in regards to the Comprehensive Parks & Recreation Master Plan, and to add the language to update and implement as required. Ms. Hawkins stated staff recommended removing 8-7, to identify and register champion trees as they didn't see the value. Councilmember Davis stated this was one recommendation she really wanted. Council agreed to reword 8-7 to state "consider". Council agreed to remove 8-11, ensuring proper maintenance of septic systems, as this is a County function.

Ms. Hawkins explained the next step in the process would be reorganizing the draft document followed by prioritizing and categorizing the recommendations.

3. Motion to Adjourn.

Council unanimously approved to adjourn the Special Meeting at 5:45 pm.

Respectfully Submitted,



Beth Dunn,
Village Clerk

Vision: The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement