VILLAGE COUNCIL
AGENDA FOR WORK SESSION OF JUNE 8, 2021
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA

IMMEDIATELY FOLLOWING THE REGULAR MEETING

1. Call to Order.
2. West Pinehurst Park Update
3. Discuss 2022 Pedestrian Walkway Plan
4. Discuss On-Street Dining & Retail Parking
5. Discuss Small Area Plans
6. Potential Future Agenda Items.
7. Other Work Session Business.
8. Motion to Recess the Work Session and Enter a Closed Session
9. Closed Session

   Council will hold a closed session pursuant to NCGS §143-318.11(a)(5) to establish, or to instruct the public body's staff or negotiating agents concerning the position to be taken by or on behalf of the public body in negotiating the price and other material terms of a contract or proposed contract for the acquisition of real property by purchase, option, exchange, or lease.
10. Motion to Adjourn the Closed Session and Re-Enter the Work Session
11. Adjournment.

Vision: The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.
Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.
Values: Service, Initiative,Teamwork, and Improvement.

IMMEDIATELY FOLLOWING THE REGULAR MEETING

ADDITIONAL AGENDA DETAILS:
IMMEDIATELY FOLLOWING THE REGULAR MEETING

WEST PINEHURST PARK UPDATE
ADDITIONAL AGENDA DETAILS:

FROM:
Mark Wagner

CC:
Jeff Sanborn, Village Council

DATE OF MEMO:
6/2/2021

MEMO DETAILS:
Staff will provide an update on the Site Master Plan for West Pinehurst Community Park to review public input received to date and an initial concept plan for the site. Please note this will be a very preliminary concept plan for information only and not the final product.

Before we present the concept plan versions to the public at the next virtual input meeting scheduled for June 15th at 10:00am and 6:30pm, staff would like input and direction from Council regarding the proposed park amenities.

Thank you.

ATTACHMENTS:

	Description
🗋	West Pinehurst Community Park Input Draft 2

COMMUNITY ENGAGEMENT

A public input process informed the recreational needs and desires for West Pinehurst Community Park. The engagement process entailed two public in addition to an online survey questionnaire. Methods were equitable, engaging and gathered input from a wide range of potential and current park users. See the appendix for attendance documentation, the survey questionnaire, agendas and all meeting materials.

PUBLIC INPUT MEETINGS

The Village of Pinehurst held two virtual public meetings on May 4th, 2021. To reach the largest input base and accommodate the variety of daily routines that exist among the public – especially considering the pandemic – meetings were held in both the morning and evening. The first meeting ran from 10:00am to 11am, and was attended by 11 individuals. The second meeting ran from 6:30pm to 7:30pm and was attended by 17 individuals. Additional attendees included Village staff and project team members. What follows is a combination summary of the input received from both meetings.

Attendees participated via the online meeting platform, Zoom. Participation methods included providing comments and questions using Zoom's chat function, participating in poll questions via the app, Mentimeter, and using virtual sticky notes to provide feedback on an online whiteboard.

Virtual Whiteboard Activity: What would you like to see at the park?

The whiteboard was provided using the online platform, Conceptboard. Attendees were able to type their desired amenities and features into virtual sticky notes and drag them onto the board. Results from this exercise demonstrated that the top five most desired amenities were:

1. Skate Park
2. Nature Related Amenities/Features
3. Playground
4. Dog Park
5. Mountain Bike Trails

Polling Activity: Who are you and how have you interacted with the park?

They also had the opportunity to share information about themselves via the Mentimeter polling app. Participants were asked to share: their age, where they reside, whether they had ever visited West Pinehurst Community Park, and if they had – what activities they participated in at the park. Participation in the polling activity was self-directed and as a result, not all participants responded to all prompts – but of 28 who did participate, only four reported never having visited West Pinehurst Community Park. The median age among attendees was 39 years old. And, although the majority of attendees reported that they reside in the Village of Pinehurst, others in attendance included residents of Southern Pines, Carthage, Aberdeen, and folks residing within Moore County.

Meeting attendees were provided with a list of six activities based on what VOP staff had observed park users doing currently and in the past. Participants were able to select more than one activity. Those who

had visited the park reported bringing their dog (14), walking/running (13), playing disc golf (12), using the open field for an activity (9), gathering with others (7), and exercising (7).

SURVEY QUESTIONNAIRE

A survey was developed to collect demographic data and solicit perceived input regarding the recreational needs of residents. The survey was designed for web-based feedback and was posted from May 4th, 2021 until May 17th 2021. The weblink was posted on the Engage Pinehurst website, Facebook and the Village website. Village staff and the project team also provided the link and promoted the survey to those who attended the public meetings. During the two weeks that the survey was online, the Village received 790 total responses.

It is important to note that Village staff indicated to the project team the need to understand respondent's geographics. Therefore, the survey asked whether or not they are Village residents, and if so, to also specify the Village neighborhood in which they reside. The list of neighborhoods was provided by Village staff. Respondents also had the opportunity to fill in their location of residence using the 'other' option if their neighborhood/location was not part of the list. Of the 772 responses, 226 reported being non-residents, and 546 reported being residents of the Village of Pinehurst.

The neighborhoods most represented among Pinehurst-resident respondents were:

- Lake Pinehurst/Burning Tree/St. Andrews/Cotswold – 22%
- Old Town/Linden Rd./Donald Ross Dr./Clarendon Garden – 17%
- Village Acres/Murdocksville Rd – 16%
- Pinehurst No. 6 – 13%
- Pinewild – 10%
- Morganton/Monticello Rd. – 2%

The remaining 20% of Pinehurst-resident respondents either did not indicate their neighborhood, or their neighborhood was not on the list.

In terms of demographics, the majority (91%) of survey respondents were white; followed by Hispanic or Latino (5%), African American/Black (3%), Asian or Pacific Islander (3%), American Indian or Alaskan Native (2%), and Asian (Indian Subcontinent) (>1%). Respondents could align themselves with more than one race category.

Recreation Preferences

Respondents were presented with questions surrounding their familiarity with West Pinehurst Community Park, their recreation preferences, the types of amenities they'd like to see at the park, and what methods they support to fund the park improvements.

The majority of respondents (56%) had visited the park; visiting rarely (54%), once per month (16%), several times per month (21%), and at least once per week (9%). Those who had visited the park most frequently walked, followed by using the open field, and playing disc golf. Additional activities included dog walking, hiking the disc golf course while no one was playing, and nature photography.

Respondents who had not been the park (56% or 304 respondents) cited: not knowing the park existed (39%), a lack of recreation amenities (19%), the park is too far away/not well located (5%), not feeling safe (3%), and not having transportation (.5) as reasons for not visiting.

These results inform Village staff and the design team that there is a strong desire and hunger for more natural education and immersion. It is also understood from the survey that the community would love to expand the recreational opportunities in Pinehurst by means of a skate park, additional playgrounds, water play, space for community events, and innovative outdoor recreation facilities like a zip-line, canopy-walk, or treehouses.

Notable conclusions from the survey's open ended comments include:

- There is overwhelming concern that the sense of place will be disrupted if active recreation facilities, such as a skate park or athletic fields are developed.
- There a strong desire to take advantage of the natural beauty of the existing park conditions.
- There is significant interest in having a skate park at West Pinehurst Community Park

The top five most desired facilities/amenities at the park were

1. Paved Walking Trails
2. Soft Hiking/Nature Trails
3. Outdoor Classroom/Amphitheater
4. Playground
5. Dog Park

The top five most desired facilities/amenities for youth (under 18 years old):

1. Skateboarding
2. Water Play
3. Swimming
4. Community Gatherings
5. Dog Park

The top five most desired facilities/amenities for adults (18 years old and older):

1. Skateboarding
2. Walking
3. Community Gatherings
4. Swimming
5. Engaging with Nature

Athletic Field Needs

Though the overall need for additional ballfields ranked mid to low in the survey results, a review of the Village's facility data demonstrates a need for additional ballfields to support growing ballfield use. In

comparing data from 2015 to the present, multipurpose and ballfield use has increased weekly from three average evenings and Saturday morning use to everyday use morning and evenings during peak seasons of use March-November. Baseball, softball and multipurpose fields used for soccer, lacrosse, flag football experience significant wear and tear from repeated use of fields with no time allowed for fields to rest and be properly restored for the next season. Consequently, this results in extensive wear and tear on fields and expensive yearly repairs. Ballfield use data from 2020-2021 shows significant increases, even amid a global pandemic.

Also, the Village's 2011 Parks and Recreation Comprehensive Plan recommends developing two baseball fields as the first phase of a three-phased approach to the site. The plan suggests future phases include, among other amenities, a soccer field and a baseball/softball field.