

**MINUTES OF  
VILLAGE COUNCIL SPECIAL MEETING  
MAY 16, 2014**

**395 MAGNOLIA ROAD  
COUNCIL CONFERENCE ROOM  
PINEHURST, NORTH CAROLINA  
9:00 A.M.**

The Pinehurst Village Council reconvened the Special Meeting at 9:00 A.M. on Friday, May 16, 2014 in the Council Conference Room of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor  
Mr. John R. Cashion, Mayor Pro-Tem  
Mr. Clark H. Campbell, Councilmember  
Ms. Claire L. Phillips, Councilmember  
Mr. John C. Strickland, Councilmember  
Mr. Andy Wilkison, Village Manager  
Ms. Lauren Craig, Village Clerk  
Ms. Natalie Dean, Assistant Village Manager  
Mr. John Frye, Director of Financial Services

And approximately 5 attendees, including 4 staff and 0 press.

**1. Call to Order.**

Mayor Nancy Roy Fiorillo called the meeting to order.

**2. Review of the FY 2015 Proposed Strategic Operating Plan**

The Manager introduced the discussion on the FY 2015 Proposed Strategic Operating Plan.

**I. Strategic Planning Process Overview**

Assistant Village Manager, Natalie Dean gave an overview of the Strategic Planning Process including the Council retreat, the setting of target levels for the balanced scorecard, staff developing departmental dashboards, and strategic operating plan leading up to the presentation of the proposed plan to Council at the end of last week.

**II. Areas of Focus for FY 2015 Strategic Operating Plan**

Assistant Village Manager, Natalie Dean noted the areas of focus for FY 2015 are to preserve the character and ambiance of the Village, promote economic opportunity, provide and promote safe traffic and pedestrian mobility, and provide a variety of cultural and recreational opportunities.

**III. Council Goals and Strategic Initiatives Overview**

Assistant Village Manager, Natalie Dean explained that Council determined goals (short term and long term) and staff identified strategic initiatives to address these goals. Four significant BIRDIE processes initiatives were shared, along with others such as oversee the annexation of Cotswold, extend sidewalk and walkway system, improve the adequacy of street lighting in neighborhoods, incrementally expand the Village Center, implement single day collection system with automated yard debris, and other key initiatives. All are listed in the proposed strategic operating plan.

Councilmember Strickland suggested a quarterly report on the status of initiatives and what has been accomplished. On the topic of the volunteer boards/commissions, Council briefly discussed the role for the Village Center Enhancement Committee.

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**IV. Overview of Proposed FY 2015 General Fund Budget**

Assistant Village Manager, Natalie Dean provided an overview of the general fund and explained that the 54 strategic initiatives are budgeted at \$1.6 million out of a \$17.7 million budget.

**V. General Fund Revenues (\$17,756,000)**

John Frye, Director of Financial Services explained the breakdown of General Fund Revenues. He noted the tax rate remains at \$0.28, operating revenues are down 3.7%, and noted major revenue sources: property tax, sales tax, and unrestricted intergovernmental revenues, restricted intergovernmental revenues, permits and fees, sales and services, and other revenues due to the sale of Old Fire Station and ABC revenue. Mr. Frye explained that the fund balance appropriated is 37%.

**VI. General Fund Expenditures**

John Frye, Director of Financial Services explained the breakdown of the general fund expenditures.

- a. Staffing- Mr. Frye noted that one position increased from 30-40 hours per week at the Harness Track and shared the personnel classification schedule. It was noted that the merit raises for employees are recommended at 0-2%. It is budgeted for a 10% increase in group insurance costs and workers' compensation is down 22%.
- b. Operating Expenditures- Mr. Frye noted this includes all expenditures other than salaries and wages and noted these major expenditures. Council noted the need to have a conversation with the Given Memorial Library about commitments.
- c. Capital & Debt Service Expenditures for FY 2015- Mr. Frye noted that Capital spending for FY 2015 is 11.2% of expenditures and noted these areas.
- d. Five-Year Capital Improvement Plan (CIP)- Mr. Frye explained the proposed five year CIP to include the replacement of vehicles and equipment per the Village's replacement schedule, small drainage projects, Fair Barn parking lot improvements, Wicker Park splash pad, greenways/bike paths, and Wicker Park soccer field lighting.

**VII. Other Funds**

John Frye, Director of Financial Services updated Council on the Land Dedication fund and the Jackson Hamlet CDBG Phase III Sewer Extension Project which should be completed by 2015.

Councilmember Phillips inquired about land the Village owns that could be sold in the future and the process for doing this for future development. Council determined these are important conversations to have and determined that they would hold further discussions on this prior to and at the annual retreat.

Councilmember Strickland would like to evaluate the lots and property owned by the Village and Councilmember Strickland and Councilmember Campbell agreed to work on this. Councilmember Cashion would like to evaluate the opportunity to make incremental changes on the plans for the proposed public services facility Juniper Lake Road.

Councilmember Strickland noted there is no increase in staff but would like to be sure that we are adequately staffed and not understaffed to accomplish everything. Andy Wilkison noted that the 132 FTE's may not be sustainable over the next 5 years but this is being evaluated to make sure we are planning as needed.

Staff has noted a few areas to edit in the document and these pages will be replaced in the binders of Council and online. Council determined not to hold the budget work session

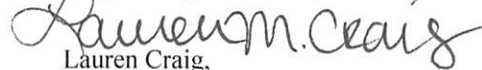
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scheduled on Monday, May 19 and instead to take this to the public hearing on Tuesday, May 27 next.

**3. Adjournment.**

At approximately 11:15 am Councilmember Cashion moved to adjourn the meeting. The motion was seconded by Councilmember Phillips and passed unanimously with a vote of 5-0.

Respectfully Submitted,

  
Lauren Craig,  
Village Clerk