



Village Council
Minutes for the Work Session of October 22, 2024
Assembly Hall
395 Magnolia Road
Pinehurst, North Carolina
04:30 p.m.

The Pinehurst Village Council held a Work Session Meeting at 06:55 p.m., Tuesday, October 22, 2024, in the Assembly Hall of Village Hall, 395 Magnolia Road, Pinehurst, North Carolina.

The following were in attendance in Assembly Hall:

Mr. Patrick Pizzella, Mayor
Dr. Jeff Morgan, Councilmember
Ms. Barb Ficklin, Councilmember
Mr. John Taylor, Mayor Pro Tem
Mr. Jack Farrell, Councilmember
Mr. Doug Willardson, Village Manager
Mr. Paul Conners, IT Specialist
Ms. JoEllen Richter, IT Technician

And approximately 0 attendees in addition to 1 staff and 1 press.

1. Call to Order.

Mayor Pizzella called the Village Council Work Session to order at 07:05 p.m.

2. General Business.

A. Initial Council Input into the Strategic Operating Plan (SOP) Development

Mr. Willardson reviewed a PowerPoint presentation titled "Strategic Operating Plan Input" and gathered feedback from Council on the following sections of the Strategic Operating Plan for further consideration at the December 03, 2024, Strategic Operating Plan Retreat: Safeguard the Community; Support High-Quality Neighborhoods, Development, and Appearance; Support a Thriving Business Community; Support and Promote Transportation Mobility and Connectivity; Preserve the Quality of the Environment; Promote Active Living and Cultural Opportunities; Manage a High-Performing Organization; Attract and Retain an Engaged Workforce; and Maintain a Healthy Financial Condition.

B. Discussion Regarding the Short-term Rental Regulations and Enforcement

Mr. Willardson reviewed a memo outlining possible strategies to increase compliance with Ordinance 22-15, which amended the Pinehurst Development Ordinance Chapters and Sections 2.3.2 Nonconforming Uses, 4.2.12 Revocation of Development Permit, 8.5.1a Table of Permitted and Special Uses and Special Requirements, 8.6 Special Requirements (SR) to

the Table of Permitted and Special Uses and Special Requirements, and 10.2 Definitions. These possible strategies included the following: Increasing Awareness of the Ordinance, Small Revisions to the Ordinance, Software for Tracking and Managing Compliance, and Tax Compliance.

Council agreed to have Staff begin researching and interviewing companies that offer short-term rental tracking software to gather more information for presentation to Council and to have Staff look at ways to increase awareness of the regulations regarding the operation of short-term rentals within the Village (website FAQs, mailers to new homeowners, etc.).

3. Other Business.

Mayor Pizzella again urged anyone watching the meeting to, please, consider volunteering for one of the Village's Boards, Committees, or Commissions.

4. Motion to Adjourn.

Upon a motion by Councilmember Morgan, seconded by Mayor Pro Tem Taylor, Council unanimously approved to adjourn the Work Session by a vote of 5-0 at 08:11 p.m.

Respectfully submitted,



Shannon Konstantinou

Village Clerk

A videotape of this meeting is located on the Village website: www.vopnc.org

Vision: The Village of Pinehurst is a charming, vibrant community, which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement