



**VILLAGE COUNCIL
MINUTES FOR REGULAR MEETING OF APRIL 12, 2022
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA
4:30 PM**

The Pinehurst Village Council held a Regular Meeting at 4:30 p.m., Tuesday, April 12, 2022 in the Assembly Hall of Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina.

The following were in attendance in Assembly Hall:

Mr. John C. Strickland, Mayor
Mr. Patrick Pizzella, Mayor Pro Tem
Ms. Lydia Boesch, Councilmember
Mr. Jeff Morgan, Councilmember
Ms. Jane Hogeman, Councilmember
Mr. Jeffrey M. Sanborn, Village Manager
Ms. Kelly Chance, Village Clerk

And approximately 83 attendees, including 7 staff and 1 press

1. Call to Order.

Mayor Strickland called the Village Council meeting to order.

2. Reports:

Village Manager

- Mr. Jeff Sanborn reported the Given Memorial Library "Next Chapter" celebration will be on Monday the 18th in celebration of the first day the Village of Pinehurst is solely responsible for the delivery of Library and Archives services to our village. He noted the celebration will begin at one o'clock and there will be a gift for the first 120 folks that show up for that event. Mr. Sanborn reported the Village is expanding upon a shop small event we host around the Thanksgiving timeframe every year. He noted we will be hosting one in the spring from the 24th of April through the seventh of May, with folks that shop in our small village shops downtown can drop off their receipt in the Welcome Center, enter a drawing for a prize basket, and be eligible for other prizes. Mr. Sanborn reported a third event will be a cleanup effort in two different locations on April 26th, with starting points at the Fair Barn and the Community Center. He noted the start time will be 10:00 a.m.

Village Council

- Mayor Strickland reported the Village held the Volunteer appreciation luncheon and employee Champions Club appreciation last week. He noted he and some of the Council members and Jeff Sanborn attended a lunch at the Pinehurst Woman's Exchange as special guest and we sent our thanks to the Woman's Club for being a valuable part of our community and fulfilling a major need here. Mayor Strickland reported Staff, Council, and others had a follow up phone call with the National Park Service on the Integrity and Condition Study of the National Landmark Territory of Pinehurst. He noted this call was a follow up to a report and discussions with some of the residents, earlier in the month of March, to discuss some of their recommendations. He stated they received some clarifications and the relationship between the Park Service and the Village continues to be on a very strong basis. Mayor Strickland reported the Village held the matinee races over the weekend and

noted the track and the harness community are very important to our community. He noted from feedback from owners of the horses that are here and the trainers that they find our track conditions to be excellent, as well as the overall condition of the facilities that we supply to them. He stated we are always looking at ways to improve those in the future and hope that we might gain even more representation from the trainers and owners who bring their horses south in the wintertime to train before they leave us in May and go back up to race in the Midwest.

Mayor Strickland reported the Village continues to celebrate the 100th Anniversary of the Woman's Exchange, the 200th Anniversary of the birth of Frederick Law Olmsted, and the 150th Anniversary of the birth of Donald Ross. He noted that Village staff have been in touch with our elected representatives to have them read into the record of the state of North Carolina on the one hand and the US Congress on the other, recommendations and recognitions of these two gentlemen who made such a difference in Pinehurst. Mayor Strickland stated he was provided the document that was read into record by our Representative Jamie Boles, and we thank him for doing this.

- Councilmember Boesch reported she received two statements that Congressman Richard Hudson read into the US Congress last week, one honoring the life and legacy of Frederick Law Olmsted and the other honoring Donald Ross, which she will give to the Village Clerk so they will go into the record. Councilmember Boesch stated there will be a meeting next Tuesday at 6:30 pm for the community to look at putting walkways in along Pine Vista between Linden Road and Burning Tree and on McKenzie from Linden Road over to Rassie Wicker. She reported the CVB Board of Directors met last week and reported out that North Carolina is now the fifth most visited state in the US. She noted the top 100 golf courses in NC story was in the Pilot this week and stated 16 of the 100 best were in Moore County in the Sand Hills area, with Pinehurst Number 2 ranking second. Councilmember Boesch reported the CVB is sponsoring an event called Sandhills Pour Tour, in which Seven Breweries are participating. She noted you can go to any of these breweries and pick up a booklet, get it stamped, and after you have all seven stamps, you go to the CVB and get a commemorative mug.
- Mayor Pro Tem Pizzella reported Mayor Strickland got to participate in the Matinee races around the track over the weekend and although his horse did not win, he represented the Village well. He thanked the residents for the large crowd of participation at tonight's meeting and he continues to encourage civic engagement and participation. He reported due to the recommendation of the mayor, and the approval of the Mayor's of Foxfire and Southern Pines, he has been appointed to be the Moore County Municipal representative on the Triangle Area Rural Planning Organization, known as TOPO.
- Councilmember Hogeman had nothing to report.
- Councilmember Morgan reported he met on March 23rd with the Triangle J Council of Governments and there is a RDU funding letter writing campaign that is occurring for those that are interested in joining. He reported they are trying to build some infrastructure on their website. Councilmember Morgan stated the joint office of Energy and Transportation is looking at electric vehicles and infrastructure updates, talking about different types of infrastructure and interior type of grants that are available for us, more specifically for electric vehicle hookups. He noted part of this process is looking at different routes that people frequently go to, and Pinehurst is certainly a popular site for many folks in the North Carolina area.

3. Motion to Approve Consent Agenda.

All items listed below are considered routine or have been discussed at length in previous meetings and will be enacted by one motion. No separate discussion will be held unless requested by a member of the Village Council.

A. Approval of Village Council Meeting Minutes.

- March 22, 2022, Council Regular Meeting
- March 22, 2022, Council Work Session

B. Budget Amendments Report

End of Consent Agenda.

Upon a motion by Councilmember Boesch, seconded by Mayor Pro Tem Pizzella, Council unanimously approved the Consent agenda by a vote of 5-0.

4. FY2023 Strategic Operating Plan Preview

Jeff Sanborn, Village Manager, presented Council with a preview of the FY2023 Strategic Operating Plan. Mr. Sanborn stated during the strategic retreat, Council identified based on the work staff did, three areas of focus and those are managing development to protect the Village character, supporting the business community, and providing a safe and effective multimodal transportation system. He noted some of the key information looked at to arrive at these areas of focus were the performance gaps we have when we compare ourselves to other communities, areas that our community notes in our annual Community Survey are dissatisfactory, and strategic challenges and opportunities that were identified as part of that strategic retreat process.

Mr. Sanborn reported on eight initial action plans that align with the strategic objectives on our balanced scorecard. He noted that staff was able to easily accommodate all the things identified in the strategic retreat with the exceptions of adding a third fire station and potential ladder truck to our fire department. Mr. Sanborn stated in FY2026, if we do design work for the additional fire station 93, that will cost about \$400,000 and then in FY2027, there would be the starting of a debt service of \$167,000 associated with building this facility in 2027. He noted there would not be added expenses associated with this such as staffing as this would occur in the outlying years on top of the debt service.

Mr. Sanborn reported under the next strategic objective of managing development to protect the Village character, relocation of public services complex to allow for redevelopment of Village place was put in there because it is necessary to accommodate what is anticipated for the small area plan for Village Place and Rattlesnake Trail. He noted the current public services complex really doesn't do much about creating the right character for our downtown environment and so it would probably be better in that regard to relocate the complex to some other place. He stated in FY2023 there is a potential property acquisition showing for that purpose. He noted in FY2024 then, design work would begin, with no designated build date declared.

Mr. Sanborn reported about updating the Planning Development Ordinance, there is already budgeted for this current fiscal year at \$200,000, so that money will roll forward into this next Fiscal Year. He reported that due to some timing issues, staff feels it is realistic to start the potential Carriage House Parking facility after the US Open, so that is where design work shows up, in FY2025, with construction beginning in FY2026.

Mr. Sanborn stated the last area of focus of providing a safe and effective multimodal transportation plan, shows to be accomplished in FY2024, with the creation of this plan, at a cost of \$100,000. He noted in answer to the problem of significant pressure on our current ball fields, during the strategic retreat, Council discussed putting synthetic turf on the fields to accommodate more traffic throughout the years, and so this is what staff has recommended. He noted the plan shows in FY2023, 1.2 million is designated for the big baseball/softball field and then in FY2025, you will see the small baseball softball field and then in the intervening years there are offsets to the operating expense associated with it.

Mr. Sanborn stated regarding providing library and archive services, we are under contract to do just that, and we anticipate through a fundraising campaign led by the Given Tufts Organization, that we may get as much as a million dollars to kickstart the effort. He noted we would have it built in 2025.

Mayor Pro Tem Pizzella stated Council needs to keep in mind that the Public Services Complex is vital to whatever we are going to do in the Village Place and so that should be priority. He stated he sees nothing that comes close to what's important to the overall resolution to the Village Place and our development than that of moving the Public Services Complex.

Councilmember Hogeman inquired about the priority level of the ladder track purchase. Mr. Sanborn noted we have a mutual aid agreement with Southern Pines and Aberdeen, who both have ladder trucks due to having more commercial development. He stated this doesn't mean it would not be advantageous to have our own to increase response time, especially with the uptick in multistory fires and the increased need in the Medical District due to the development of multistory buildings. Mr. Sanborn stated he thinks this item is something that needs to be studied further, which is why they did not disclose the fire station or the ladder truck from the options for funding as public safety items.

Mr. Sanborn reported some of the other items included in the preview are a birdie designed to look at document imaging to be done in FY2023, evaluating ways to automate employee timekeeping, fire inspections process evaluation, trash return pickup evaluation,

whether or not to insource our road patching services, and in 2024, we have a plan to do a little bit of work on recruitment hiring processes.

Mr. Sanborn reported the American Rescue Plan funding we received, \$5.3 million, that we have access to for over a two-year period, appears to be best allocated to paying salaries and benefits, according to advice from state officials and the UNC School of Government folks. He noted this would tie up the already allocated budget funds to be spent on other priority items. Mr. Sanborn stated overall, staff recommends to not include the third fire station and the ladder truck at this time and in a year, reevaluate the need when we have more knowledge about inflation and the effect on property valuations in the area.

5. Discuss and Consider Flag and Lamp Post Banner Policy.

Jeff Batton, Assistant Village Manager stated this item is a continuation of a discussion with Council at the last Council Work Session held on March 22, 2022 about establishing a policy for Flag etiquette and Lamp Post Banner usage at Village of Pinehurst facilities. Since the work session, Kelly Chance has included recommendations made by Councilmembers and so staff is here today seeking approval of Resolutions 22-07 establishing a Flag and Lamp Post Banner Policy for the Village of Pinehurst.

Kelly Chance reported the policy includes recommendations that the US flag will be flown in the primary position with the North Carolina State flag flown directly under on all Village of Pinehurst flag posts with a few noted exceptions. She noted during Fire Prevention week, at the fire station only, a commemorative flag or the Thin Red Line flag may be flown in lieu of the NC State flag, and during Police Memorial week, at the Police station only, a memorial flag or the Thin Blue Line flag may be flown in lieu of the NC State flag. Ms. Chance noted the only other exception is that at Canon Park, the U.S. Flag will be always flown in the primary position with the POW flag in secondary position in lieu of the NC State flag.

Ms. Chance stated the last part of the policy refers to consideration of requests to post commemorative items on Village post around the town. She noted Council's direction was to not allow any approvals of this requests unless the event is sponsored directly by the Village, or the Village serves as a co-sponsor to the event. She noted the policy also defines the responsibility of cost for creation of the proposed banners and the cost for putting up and taking down the banners as that of the requesting party.

Upon a motion by Councilmember Morgan, seconded by Mayor Pro Tem Pizzella, Council unanimously approved Resolution 22-07 establishing a Flag and Lamp Post Banner Policy for the Village of Pinehurst, by a vote of 5-0.

6. Other Business.

No other business was discussed.

7. Comments from Attendees.

- Marianne Wydra, 95 Canter Lane, addressed Council about Short-Term Rentals legality with the Village of Pinehurst Development Ordinances
- Carolyn Langston, 10 McDonald Road E, addressed Council about nuisance issues with a neighboring short-term rental
- Linda Guerra, 15 McQueen Rd, addressed Council about nuisance issues with a neighboring short-term rental
- Jake Sutherland, 120 Market Square, addressed Council in support of short-term rentals and acknowledged the many realtors in the Assembly Hall also in person to show their support
- Representative speaking for Brian Kennedy, 145 Dundee Rd, addressed Council in support of short-term rentals
- Nicholas Cino, 5 Piedmont Lane, addressed Council in support of short-term rentals and encouraged the nuisance issues be resolved using existing ordinances and creation of relevant ordinances.
- Bob Coates, 21 Edinburgh Ln, addressed Council on short-term rentals and perceived violation with the Village PDO
- Jeri Board, 3 McDonald Pl, addressed Council on her support of both short-term rentals and residents being held to the same standard of conduct versus developing a separate set for short-term rentals only
- Beata LeRine, 315 Buelah Hill Road N., addressed Council in support of short-term rentals as a STR owner

- John Webster, 140 McKenzie Rd W, addressed Council about the proposed 5-year plan, potential debt, increased tax rates, and opposition to short-term rentals
- Samantha Cole, 50 Lost Tree, addressed Council in support of short-term rentals as a STR owner
- Marcus Lerose, addressed Council in support of short-term rentals
- Don Hunter, 110 Highland Road in Southern Pines, addressed Council as COO of the Country Club in NC. He expressed his support of short-term rentals and suggested the continuation of calls that are nuisance related be taken care of by the Police
- Cindy Kennedy, addressed Council in support of short-term rentals
- Alan Torppa, 125 Turtle Point, addressed Council about nuisance issue with a neighboring short-term rental
- Kathy Rose, 8500 Vida Drive, addressed Council in support of short-term rentals as a realtor
- Layne Fuller, addressed Council in support of short-term rentals and property rights
- Phillip Sounia, 629 Bedford Circle, addressed Council with the suggestion that Council hire a mediator to help with the short-term rental issue
- Donna Outen, Morganton Rd, addressed Council in support of short-term rentals as a STR owner
- Jeff Heintz, 25 Lake Forest Drive SW, addressed Council in opposition to short-term rentals and to hiring a mediator, and on the proposed Neighborhood Advisory Committee policy
- Elizabeth Fisher, 15 Carolina Vista Drive, addressed Council about nuisances with short-term rentals and drunk golfers and theft
- Jim Fisher, 15 Carolina Vista Drive, addressed Council about needed ordinances to control short-term rentals, but acknowledged they were needed for economic elements.
- Mark Caulfield, 340 West Delaware, Southern Pines, addressed Council about property rights, fairness, and appropriate regulation of short-term rentals.
- Jacob Kirby, 15 Middlebury, addressed Council in support of the economic element of short-term rentals for property owners and their rights to invest in an alternative source of income.
- Brandon Goodman, 155 East Indiana Avenue, Southern Pines, addressed Council in support of short-term rentals and for nuisances to be dealt with by enforceable ordinances that exist.

8. **Motion to Adjourn.**

Upon a motion by Councilmember Hogeman, seconded by Mayor Pro Tem Pizzella, Council unanimously approved to adjourn the regular meeting by a vote of 5-0 at 7:30 p.m.

Respectfully Submitted,



Kelly Chance,
Village Clerk

A videotape of this meeting is located on the Village website: www.vopnc.org

Vision: The Village of Pinehurst is a charming, vibrant community, which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement