

**MINUTES OF
VILLAGE COUNCIL REGULAR MEETING
MARCH 24, 2015**

**395 MAGNOLIA ROAD
ASSEMBLY HALL
PINEHURST, NORTH CAROLINA
4:30 P.M.**

The Pinehurst Village Council held a Regular Meeting at 4:30 p.m., Tuesday, March 24, 2015 in the Assembly Hall of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Mr. Clark H. Campbell, Councilmember
Mr. John R. Cashion, Mayor Pro-Tem
Ms. Claire L. Phillips, Councilmember
Mr. John C. Strickland, Councilmember
Mr. Jeffrey H. Batton, Interim Village Manager
Ms. Lauren M. Craig, Village Clerk

And approximately 38 attendees, including 8 staff and 2 press.

1. Call to Order.

Mayor Nancy Roy Fiorillo called the meeting to order.

2. Invocation and Pledge of Allegiance

Interim Manager, Jeff Batton, offered the invocation and led everyone in the Pledge of Allegiance.

3. Presentation of resolution honoring Amy McKenzie for her service on the Community Appearance Commission.

Mayor Fiorillo presented a resolution to Amy McKenzie for her years of service on the Community Appearance Commission.

4. Reports

Manager

- Interim Manager, Jeff Batton, noted that the FY 2016 budget work sessions will be held on May 13 and May 14 from 4-6pm in the Council Conference Room. Council will receive the Strategic Operating Plan by May 6 to begin reviewing.
- Staff has posted a new topic on Open Village Hall, the Village's new online civic engagement portal, regarding code enforcement.

Council

- Councilmember Strickland attended the NC DOT presentation for the long range road plans for the area with Councilmember Cashion.
- Mayor Fiorillo met with Courtney Stiles, the new Director of First Tee, representing a 7 county area with an office in Pinehurst.

5. Motion to Approve Consent Agenda.

All items listed below are considered routine or have been discussed at length in previous meetings and will be enacted by one motion. No separate discussion will be held unless requested by a member of the Village Council.

- A. Approval of Draft Village Council Meeting Minutes
February 10 Regular Meeting Minutes
February 10 Closed Session Minutes
February 24 Regular Meeting Minutes

**MINUTES OF
VILLAGE COUNCIL REGULAR MEETING
MARCH 24, 2015**

End of Consent Agenda.

Councilmember Strickland moved to approve the Consent Agenda. The motion was seconded by Councilmember Cashion and passed unanimously with a vote of 5-0.

- 6. Presentation of the Beautification Committee Landscape Plan for Ritter Road/Hwy 5 Triangle.**
Beautification Committee Chairman, Molly Rowell, and designer Bart O'Connor presented a landscape plan for the Village-owned triangle bounded by NC Highway 5, Ritter Road, and Shaw Road. Ms. Rowell noted the location of the triangle in discussion, its current condition, and explained the continuity with other planting areas along Highway 5 that follow the Olmsted tradition. Ms. Rowell shared the details of the landscape plan designed by Bart O'Connor. Mr. O'Connor added they are using the business model of buying everything at wholesale, all labor would be provided by staff and volunteers, and the design and management fee is waived. Upon review Council formed a consensus to proceed with this plan.
- 7. Discuss the Pinehurst Business Guild Funding Request.**
Marty McKenzie, President of the new Pinehurst Business Guild, presented a request by the Pinehurst Business Guild regarding funding for FY 2015 and FY 2016 to help carry out programs and services. Mr. McKenzie explained the focus of marketing and economic development for the Pinehurst Business Guild and how these new ideas began in October 2014. Mr. McKenzie noted 10 principles that the new executive committee agreed to abide by as they run this organization including the changing of its name to Pinehurst Business Partners and involving all businesses in Pinehurst. Upon discussion, Council formed a consensus to move forward with the next steps to support these efforts by having the executive committee send over a business plan and staff to prepare a budget amendment for the current fiscal year request that Council can consider at a future meeting. Council determined to consider the future funding requests during the budget review for FY 2016.
- 8. Discuss Economic Incentive Grant Guidelines.**
Natalie Dean, Assistant Village Manager, presented the modified version of the grant program criteria for Council to consider for the Village of Pinehurst. Ms. Dean explained the recommended modifications to the Moore County guidelines, shared a zoning map of land that would be eligible for these guidelines, explained the financial impact of the Village implementing these incentives, and noted a report from 2012 regarding the Village's statutory authority to offer incentive programs. Council held a discussion about the drafted guidelines. Upon a motion by Councilmember Phillips, seconded by Councilmember Cashion, Council unanimously approved the Economic Development Incentive Grant Guidelines as presented for the Village of Pinehurst by a vote of 5-0.
- 9. Discuss and consider a motion for the Library Operations Contract.**
John Frye, Financial Services Director, shared a draft operating agreement to formalize the services provided by Given Memorial Library. Mr. Frye noted that this contract has been developed in conjunction with the library Board of Directors and reviewed by the Village Attorney. Council held a discussion about the support of the library and funding. Audience member Doug Middaugh noted the library should be ADA compatible so residents could enter the facility. Upon a motion by Councilmember Cashion, seconded by Councilmember Strickland, Council unanimously approved that the Mayor, or her designee, be authorized to execute the contract for Given Memorial Library services by a vote of 5-0.
- 10. Discuss and consider a budget ordinance and contract for Library OutPost Services.**
John Frye, Financial Services Director, presented Council with a contract to provide first-year funding for programming staff and other costs related to the services contracted with the Given Memorial Library OutPost. Mr. Frye also explained the need to consider a budget amendment for this project. Audrey Moriarty from the library noted that the OutPost will be open on April 1. Council requested a financial plan for the OutPost be shared with the Council.

**MINUTES OF
VILLAGE COUNCIL REGULAR MEETING
MARCH 24, 2015**

Upon a motion by Councilmember Cashion, seconded by Councilmember Phillips, Council unanimously approved Ordinance 15-05 amending the budget for the Village of Pinehurst for the Given Memorial Library OutPost Services by a vote of 5-0. (A copy of this ordinance can be found in the Ordinance Book.)

Upon a motion by Councilmember Strickland, seconded by Councilmember Campbell, Council unanimously approved that the Mayor, or her designee, be authorized to execute the contract for Given Memorial Library OutPost Services by a vote of 5-0.

11. Consider a motion to accept the donated lot on Timaquana Trail.

Interim Manager, Jeff Batton, explained that as discussed at the February Council meeting, 24 Timaquana Trail has been offered to the Village of Pinehurst as a lot donation with the potential to use this lot for drainage purposes. Upon a motion by Councilmember Strickland, seconded by Councilmember Cashion, Council unanimously approved that the Village of Pinehurst accept the donated lot at 24 Timaquana Trail by a vote of 5-0.

12. Discuss a revenue neutral property tax rate.

John Frye, Financial Services Director, explained that as the Village prepares revenue projections for the next fiscal year and the remainder of the five-year forecast, staff will need Council's direction on whether to proceed with a revenue neutral property tax rate. Mr. Frye noted that with the 2015 Moore County revaluation, the Village's tax base is estimated to decrease by 5.1%. Mr. Frye explained the revaluation process and revenue neutral basics. Mr. Frye gave specific residential examples using four different property values and gave Council several other items to consider. Council formed a consensus directing staff to proceed with preparing a revenue neutral budget.

13. Other Business

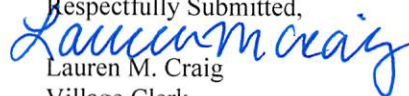
- Councilmember Strickland suggested for Fire Chief Carlton Cole to attend a future Council meeting to present information on the new File of Life program being offered through the Pinehurst Fire Department.

14. Comments from attendees.

- Audience member, Audrey Moriarty, clarified that the job description is no longer on the Given Memorial Library website but she would be happy to send this to the Council for review.

15. Motion to Adjourn.

Councilmember Cashion moved to adjourn the Regular Meeting. The motion was seconded by Councilmember Strickland and carried unanimously. The Regular Meeting adjourned at 6:20p.m.

Respectfully Submitted,

Lauren M. Craig
Village Clerk