



**VILLAGE COUNCIL
MINUTES FOR WORK SESSION OF MARCH 22, 2022
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA**

IMMEDIATELY FOLLOWING THE REGULAR MEETING

The Pinehurst Village Council held a work session at 5:50 p.m., Tuesday, March 22, 2022, in the Assembly Hall of Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina.

The follow were in attendance:

Mr. John C. Strickland, Mayor
Mr. Patrick Pizzella, Mayor Pro Tem
Ms. Lydia Boesch, Councilmember
Mr. Jeffrey Morgan, Councilmember
Ms. Jane Hogeman, Councilmember
Mr. Jeffrey M. Sanborn, Village Manager
Ms. Kelly Chance, Village Clerk

And approximately 17 attendees, including 4 staff and 1 press.

1. Call to Order.

Mayor John Strickland, called the Council work session to order.

2. Discussion on a Flag and Lamp Post Banner Policy.

Jeff Batton, Assistant Village Manager of Operations, stated at the last work session, Council talked a little about whether to establish a policy related to banners on our lamppost and what types of commemorative flags we may or may not want to allow on Village flag poles. He noted this discussion stemmed from a request to fly a commemorative flag on one of our flag poles and it was determined if we are going to allow stuff like that, we should have a policy that governs it and stipulates what would or wouldn't be permissible. He stated that at Council's direction, Kelly Chance went back and drafted a policy, and she will walk Council through the policy.

Kelly Chance, Village Clerk, stated the policy includes placement of the US Flag as being primary in position, with the North Carolina State Flag secondary, directly under the US Flag. Staff identified a couple of areas that we may need to apply an exception, including the Fire Department, Police Department, and Cannon Park. She stated the Fire Department flies a special flag in October for Fire Safety and Prevention Week and at times displays the Thin-Red line Flag. She noted the Police Department flies a commemorative flag in May and at times flies the Thin-Blue line Flag. She stated the final exception would be for the Military Flag and POW Flag that flies at Cannon Park.

Ms. Chance stated the final part of the policy discusses the use of banners on Village Flag post. She noted the policy states the lamppost only be used for events in which the Village is the primary or co-sponsor. She stated in addition to this, the expense to put up and take down the flags would lie with the organization requesting the usage. She stated the policy provides guidelines on when to fly the US Flag at half-mast and specifies its proper placement, both inside and outside Village facilities.

Mayor Strickland stated it appears this policy hits every nail on the head of what Council discussed and was well prepared. Jeff Batton noted that the policy limits the number of flags to fly on Village Flag Poles to two due to the height of the existing poles. Councilmember Boesch asked if the Fire Department was still the drop-off point for US Flags needing to be properly disposed of

and Mr. Batton stated he will check and let Council know. Staff will bring back the policy and Resolution at the next Regular Council meeting for final discussion and approval.

3. Discussion on Short-term Rentals Proposed Regulations

Mayor Strickland stated that this material is new to Council, and they will be working through this and asking questions as we go along. He thanked Darryn Burich and staff for the work they have completed on this. He stated these are guidelines on this policy, and Council will try to sort through the questions staff has for us and continue to work on this project.

Darryn Burich, Planning and Inspections Director, stated staff is working on several policy objectives before they can draft ordinance language, and as Mr. Jeff Heintz has noted, there are numerous models around the state. He stated staff put together several objectives and several potential regulatory responses for Council consideration. He noted what was being provided tonight, is broadly some of the recommendations that staff were recommending moving forward with. Mr. Burich stated staff broke this down two different ways; as PDO amendments or ways to regulate through PDO and ways to regulate through the Municipal Code, and ways to potentially regulate or ways to develop policy or educational frameworks. He stated from a regulatory standpoint, regulatory approaches concerning STR's is number one, with zoning district location being the first topic. He noted this calls for a permit in all zoning districts where residential dwelling units are permitted.

Mr. Burich stated staff is proposing that a PDO amendment be done to define a whole house STR, which would require a minimum 24 hours-day to less than 30 days. He noted staff was also proposing residents could rent their residence for up to 14 days per year as a short-term rental use without being required to possess the STR permit. Mr. Burich stated the third proposal was to require a permit to operate a STR, but then also require an additional special use permit for a certain size, such as those allowing eight or more guest. He stated for these type permits, you would have to go through the same process, including a public hearing process, and would be held to certain conditions, of which if the conditions are not met, the permit is revoked.

Mr. Burich stated some across the board changes that would apply to both short-term rental properties and private residences could be prohibiting overnight parking in the right-of-way, and a tiered system of increased charges for trash and noise violations etc. He stated staff would develop a Good Neighbor Handout that would be provided to short-term rental owners, and they would be tasked with posting emergency and pertinent contact information within their rental for such items as fire, police, trash pick-up, and local ordinances. Mr. Burich stated he and staff will provide Council time to look over the information provided tonight and will continue to work with Councilmembers in the many weeks ahead.

4. NAC Policy Discussion

Jeff Sanborn stated this item is meant to be a conversation starter for helping to make the Neighborhood Advisory Committee a more effective body in achieving what we think is the core mission of that organization, and to enhance better two-way communications between us and our residents, leveraging the neighborhood framework that's out there. Mr. Sanborn noted there is currently no mission statement or an established geographic framework out there, defining what the neighborhoods truly are. He stated, except for our neighborhoods that are organized based on their property, Owners Association, or other previously existing structure, many of the NAC members don't have any effective communications methods or means with the neighborhood they represent. He further stated there is no established policy governing membership does not do the members go through onboarding as other advisory boards do.

Mr. Sanborn stated he has suggested some goals, including collaboratively building a system for effective communications, create a geographical framework defining specific neighborhoods, and put into place a system for determining who the representatives will be. Mayor Strickland stated he will continue to work closely with Mr. Sanborn over the next few weeks to pull together a very workable framework for the NAC.

5. Other Work Session Business.

- No other work session business was discussed.

6. Potential Future Agenda Items.

- No potential future agenda items were discussed.

7. Motion to Adjourn.

Upon a motion by Councilmember Hogeman, seconded by Mayor Pro Tem Pizzella, Council unanimously approved to adjourn the work session, by a vote 5-0, at 8:15 p.m.

Respectfully Submitted,



Kelly Chance,
Village Clerk

A videotape of this meeting is located on the Village website: www.vopnc.org

Vision: The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement