



**VILLAGE COUNCIL
AGENDA FOR WORK SESSION OF MARCH 14, 2023
ASSEMBLY HALL
395 MAGNOLIA RD. PINEHURST, NC 28374
PINEHURST, NORTH CAROLINA**

1. Call to Order.
2. Discussion on Updates to the Public Facility and Naming Policy
3. Discussion on Updates to the Streetlight Policy
4. Update on Dornoch, Scotland partnership
5. Adjournment.

Vision: The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement.



DISCUSSION ON UPDATES TO THE PUBLIC FACILITY AND NAMING POLICY

ADDITIONAL AGENDA DETAILS:

FROM:

Doug Willardson

MEMO DETAILS:

Staff has reviewed the existing "Recognition and Public Facility Naming Policy." After our review, we suggest adding section nine. This section deals with the duration and modification of the names of public facilities. As the policy currently stands, there is no guidance for renaming or ending the name of a public facility. Section nine would provide direction to future councils that may need or want to rename a public facility.

ATTACHMENTS:

Description

- Recognition and Public Facility Naming Policy (redline version)



VILLAGE OF PINEHURST
STANDARD PROCEDURE

SUBJECT: Recognition and Public Facility Naming Policy	Effective Date: 4/11/2006
Department: Village Council	Policy No.: 23
Prepared by: Doug Willardson	Revised:
Approved by: Village Council	# of Pages: 5

PURPOSE: The following standards and procedures are intended to provide uniform application in the recognizing of contributors and for the naming of public facilities, or a portion thereof, owned by the Village of Pinehurst. It shall ultimately be the responsibility of the Village Council to approve the naming of any public facility owned by the Village. When naming a public facility, or portion thereof, for an individual, group or non-profit entity it must be done for major contributions made to the Village of Pinehurst, whether through philanthropic means, extraordinary volunteer efforts for community good or for making major financial or other contributions to the benefit and wellbeing of the citizens of the Village of Pinehurst.

POLICY:

1. Any Public Facility in Whole or, in Part, may be named:

- a) For location, such as the name of an adjacent street or subdivision.
- b) For a geologic, historical, botanical, horticultural or scientific feature inherent to the area.
- c) As a reference to health, fitness, fun, playability, functionality, etc.
- d) To honor a person, persons, group or non-profit entity which has made substantial contributions in time, talents or by financial means to the Village of Pinehurst or to the specific public facility being named.
- e) To show gratitude to a person who, over a long period of time, has devoted outstanding amounts of time, talent and effort to the advancement of the Village of Pinehurst.

2. Procedures for Naming Public Facilities in Whole or for a Portion Thereof:

- a) Requests or proposals for naming a public facility, or a portion thereof, shall be submitted to the staff in written form describing in detail the

proposed name of the public facility, or portion thereof, and the reason(s) for the request. The request may also include documentation of the individuals or organizations contributions to the Village of Pinehurst.

- b) Staff will evaluate the request, and then make a recommendation to the Village Council, which has the ultimate authority for naming public facilities, or a portion thereof. Absent proposals from others, staff may propose a name to the Village Council.
- c) Implicit to the naming process is the intent of permanent recognition. Therefore, the process shall be careful and deliberate and, as much as possible, involve the evaluation criteria listed below if being named.

3. Criteria for Naming Public Facilities in Whole or for a Portion Thereof:

- a) Among the criteria that should be considered regarding a candidate name:
 - i) Fine moral character.
 - ii) Demonstrated leadership qualities.
 - iii) Community Reputation.
 - iv) Nature of the contributions or support of the mission of the Village of Pinehurst.
 - v) Substantial contribution, whether consisting of volunteer service, the provision of land or monetary donation.
 - vi) Initiative and/or involvement relating to a specific program or project of exceptional merit which has extensively and directly benefited the public.

4. Rules for Naming Public Facilities in Whole or for a Portion Thereof:

- a) Naming a public facility in memory of a deceased person cannot be considered until at least 3 months after the date of the person's death. Naming a public facility in honor of a living person is typically not permitted.
- b) Proposed names commemorating a deceased person(s) shall be considered only if the living next of kin have approved the request.
- c) The naming of a public facility for a for-profit entity shall not be permitted.
- d) ~~In order to respect the historical tradition and community values which previous generations bestowed on these resources, no officially named park or park facility shall be renamed unless concrete evidence exists that is contrary to the criteria noted above.~~

5. Recognition for Naming Public Facilities in Whole or for a Portion Thereof:

- a) Recognition for a group of individual donors to a public facility shall be, whenever possible, in the form of a single bronze engraved plaque, displayed in an appropriate location as determined by staff. The Policy recognizes that there may be occasions where multiple plaques may be required as well as the use of a different recognition material within the same facility due to the nature of the contributions or decor within the facility. These, however, should be limited to extraordinary situations. Naming of a portion of a facility, such as meeting room, should be honored with a small bronze plaque adjacent or above the door jam or other similar location.
- b) Recognition for park facilities may also be in the form of site signage. The decision concerning type, design and size of site signage shall rest with the Director of Parks and Recreation and must blend with and compliment the park environment as well as adhere to all Village of Pinehurst sign standards as found in the applicable Pinehurst Development Ordinance. The cost of naming the facility will be the responsibility of the Parks and Recreation Department, the applicant, or both by mutual consent.

6. Appeals for Rejecting Suggested Naming of Public Facilities in Whole, for a Portion Thereof, or for Disagreement Regarding Appropriate Recognition:

Any person or organization whose application is denied by the staff may appeal the decision in writing to the Village Council. The Village Council decision shall be binding.

7. Other Naming Alternatives

Public facilities that are donated to the Village can be named by deed restriction by the donor. The naming and acceptance of real property is always subject to the approval of the Village Council.

8. Process for Considering the Naming of Public Facilities in Whole or for a Portion Thereof for Major Donors:

- a) Staff shall first evaluate the prospective donor and make a recommendation to the Village Council to accept or reject the proposal. Rejection of a proposal is subject to the "Appeals Process" in Section "F" above. If the recommendation is to accept, the staff shall provide the Village Council a report that highlights the nature of the donation and a draft agreement that includes items found in "c." below.
- b) The Village Council will then consider the agreement and reserves the right to accept or reject the agreement based on the terms of the agreement and/or based on the suitability of the proposed donor. The Village Council ultimately reserves the right to accept or reject any proposal as it deems fit. The Village Council's decision shall be binding.

- c) All agreements of this nature shall be in the form of a signed letter of agreement and shall contain the minimum following criteria:
 - i) Amount of contribution to be in cash and/or in kind service.
 - ii) A date by which the contribution must be received.
 - iii) A starting date and ending date as to when the naming rights begin and end.
 - iv) A first right of refusal to renew the agreement by the contributor should be included with a clause that the determination whether to extend the first right of refusal offer is exclusively reserved by the Village at the conclusion of the naming rights agreement.
 - v) Provision for cancellation of naming rights in the event the entity ceases business operations or becomes involved in an activity that is deemed unsuitable by the Village. The Village shall retain all contributions in this provision.

9. Duration and Modification of Namings of Public Facilities

- a) In order to respect the tradition and community values which previous councils bestowed on these resources, renaming officially named parks or facilities shall be infrequent and deference giving to maintaining the designated name. However, the duration of a benefactor's or honoree's name on any facility ordinarily continues for as long as the facility or unit is used in the same manner or for the same purpose for which the naming occurred. Upon demolition, replacement, substantial renovation, redesignation of purpose, or similar modification of a named facility or unit, the Village may deem that the naming period has concluded.
 - i) The appropriate Village representative will make all reasonable efforts to inform in advance the original benefactors or honorees or their surviving family members when the naming period is deemed to have concluded.
 - ii) The Village may, but is not required to, provide for the appropriate perpetuation of the previous name. Perpetuation of the original name in an equivalent naming is not required. Appropriate perpetuation of previous names may include, for instance, a plaque in or adjacent to new and renovated facilities.
 - iii) In the event of an organization naming of a facility, if the organization name changes, the Village may deem that the naming period has concluded.
- b) **Renaming.** When the benefactor's or honoree's naming period has concluded, the facility or unit may be renamed, with the original name removed, in recognition of new gifts, subject to any specific terms and conditions set forth in the original naming agreement and subject to the guidelines above.

- c) **Joint or Hyphenated Naming.** In exceptional circumstances, additional names may be added to a facility or unit in recognition of an additional gift even if the prior benefactor's or honoree's naming period has not concluded, subject to any specific terms and conditions set forth in the original naming agreement. Hyphenation is one method for jointly naming a facility or unit.
- d) **Benefactor or Honoree Name Changes.** If a benefactor or honoree requests a change to the name of a facility or unit, the Village will consider the request. If approved, all replacement signage and other related costs shall be at the donor's or honoree's expense.
- e) **Revocation of naming approval or conferral.** In certain circumstances, the Village reserves the right, on reasonable grounds, to revoke and terminate its obligations regarding a naming, with no financial responsibility for returning any received contributions to the benefactor. These actions, and the circumstances that prompt them, may apply to an approved naming that has not yet been acted upon or to a conferred naming.
- i) If the benefactor's or honoree's reputation changes substantially so that the continued use of that name may compromise the public trust, dishonor the Village's standards, or otherwise be contrary to the best interests of the Village, the naming may be revoked. However, caution must be taken when, with the passage of time, the standards and achievements deemed to justify a naming action may change and observers of a later age may deem those who conferred a naming honor at an earlier age to have erred. Namings should not be altered simply because later observers would have made different judgments.
 - ii) If the benefactor fails to maintain payments on a pledge upon which the naming was bestowed, the naming may be revoked.
 - iii) If a planned gift upon which the naming was bestowed does not result in the value agreed upon, the naming may be revoked.

UPDATING POLICY: This policy shall be reviewed as Village Council deems necessary.

Approved by:

Jeff Sanborn, Village Manager

Date



**DISCUSSION ON UPDATES TO THE STREETLIGHT POLICY
ADDITIONAL AGENDA DETAILS:**

FROM:

Doug Willardson

DATE OF MEMO:

2/10/2023

MEMO DETAILS:

Staff has reviewed the existing Streetlight Policy and has suggested minor changes to simplify the policy. The redlined version is attached as well as the streetlight requirements in the Pinehurst Development Ordinance.

ATTACHMENTS:

Description

- ▢ Streetlight Policy (redlined version)
- ▢ PDO Streetlight Requirements
- ▢ Original Streetlight Policy 1990



VILLAGE OF PINEHURST
STANDARD PROCEDURE

SUBJECT: Streetlight Policy	Effective Date: 11/4/1990
Department: Village Council	Policy No.: 31
Prepared by:	Revised: 10/28/2014
Approved by: Village Council	# of Pages: 3

PURPOSE: Village Council has responsibility to provide safe traffic and pedestrian mobility including providing adequate street lighting. This policy balances the need for streetlights with the desire to maintain the small-town, rural atmosphere of the Village and avoid unnecessary light pollution from excessive streetlights.

POLICY:

SECTION 1. The Village Council will discuss and make the final determination in advance of adding street lighting on existing public roads within the Village. Further, Staff shall recommend any additions or deletions to street lighting on existing public roads and Council will consider recommendations using the following guidelines:

- A. Streetlights shall be minimal in quantity, mounted on wood poles at a height of approximately 25' and should be 50W LED in residential areas and no more than 75W LED on State primary roads unless required by NC DOT to be greater.
- B. Additional Streetlights may be considered for the Village Center business district in a style and wattage consistent with existing decorative lights.
- C. Streetlight placement for residential neighborhoods and State roads shall be limited to no more than one light at intersections of 2-lane collector roads. A second light may be considered for an intersection involving at least one 4-lane road or that has a divided median. Mid-block placement is discouraged but recognized as a potential necessity in some locations, particularly on primary State roads. In such instances, a minimum of 150' separation between streetlights poles is recommended in order to maintain a minimal number of streetlights.
- D. Additional streetlights may be considered in areas that experience higher volumes of periodic traffic such as areas around FirstHealth Moore Regional Hospital.
- E. Lights that are deemed decorative, such as low voltage landscape lighting, up-lighting or down-lighting that are not mounted on a riser pole may be considered on public right-of-way. If installed at a residential entrance or other

residential common areas, the appropriate developer/neighborhood association is financially responsible for power usage and on-going maintenance.

- F. Streetlights at pedestrian, bike or other non-vehicular transportation crossings with primary State roads may be considered.
- G. Streetlights not meeting any of the above criteria but deemed worthy of consideration for significant safety reasons as determined by the Village Engineer or Planning Department may be considered by Village Council.
- H. In instances where a development is within the Village limits and its roads are to be dedicated to the public, the Village may elect to assume financial responsibility for the streetlights that meet the criteria for placement even if the roads have not yet been accepted by the Village. In the event the development proposes/or has decorative streetlights, they may be approved and allowed if the financial responsibility remains with the developer or a legally formed property owner's association. The developer or property owner's association may request reimbursement from the Village for the monthly charge for each decorative streetlight that meets the criteria for placement. However, the Village will not reimburse for any streetlight(s) it deems as excessive and unnecessary. The maximum reimbursement amount for each approved light is capped at a level equivalent to the amount charged the Village by Duke Energy for lease of a standard wood pole with a 50W LED streetlight if the development is residential. If the development is commercial, the amount is capped at a level charged by Duke Energy for a standard wood pole with a 75W LED streetlight. The Village will not accept responsibility, nor reimburse, for privately owned streetlights.

SECTION 2. Streetlights in new residential developments must submit and abide by a lighting plan which shall be submitted with the site plans for review as part of the new sub-division submittal. The lighting plan must abide by the above guidelines and all associated requirements of the Pinehurst Development Ordinance. ~~the following:~~

~~If street lighting is proposed for a new subdivision, a lighting plan shall be submitted with the site plans for review as part of the new sub-division submittal.~~

- ~~A. Proposed streetlights shall be minimal in quantity, mounted on wood poles at a height of approximately 25', and should be 50W LED in residential areas and no more than 75W LED on State primary roads unless required by NC DOT to be greater.~~
- ~~B. Streetlight placement shall be limited to no more than one light at intersections of 2-lane collector roads within the subdivision and at entrance intersections with primary State roads or existing Village collector roads. A second light may be considered for an intersection involving at least one 4-lane road or that has a divided median. Mid-block placement is discouraged but recognized as a potential necessity in some locations. In such instances, a minimum of 150' separation between streetlights poles is recommended in order to maintain a minimal number of streetlights.~~
- ~~C. Lights that are deemed decorative, such as low voltage landscape lighting, up-lighting or down-lighting that are not mounted on a riser pole may be considered~~

~~on public right-of-way. The developer/neighborhood association is financially responsible for power usage and ongoing maintenance.~~

~~D. Streetlights at pedestrian, bike or other non-vehicular transportation crossings with primary State roads may be considered.~~

~~E. Streetlights not meeting any of the above criteria but deemed worthy of consideration for significant safety reasons as determined by the Village Engineer or Planning Department may be considered by Village Council.~~

~~F. In instances where a proposed development is within the Village limits and its roads are to be dedicated to the public, the Village may elect to assume financial responsibility for the streetlights that meet the criteria for placement even if the roads have not yet been accepted by the Village. In the event the new development proposes decorative streetlights, they may be approved and allowed if the financial responsibility remains with the developer or a legally formed property owner's association. The developer or property owner's association may request reimbursement from the Village for the monthly charge for each decorative streetlight that meets the criteria for placement. However, the Village will not reimburse for any streetlight(s) it deems as excessive and unnecessary. The maximum reimbursement amount for each approved light is capped at a level equivalent to the amount charged the Village by Duke Energy for lease of a standard wood pole with a 50W LED streetlight if the development is residential. If the proposed development is commercial, the amount is capped at a level charged by Duke Energy for a standard wood pole with a 75W LED streetlight. The Village will not accept responsibility, nor reimburse, for privately owned streetlights.~~

UPDATING POLICY: This policy shall be reviewed as Village Council deems necessary.

Approved by:

Jeff Sanborn, Village Manager

Date

Resolution #

Village Council, Resolution

Date

long sections of straight street lines. Roundabouts shall be provided where traffic conditions would warrant in accordance with the Village of Pinehurst Engineering Standards and Specifications Manual;

(C) The names of the streets and the addresses of the individual lots in the subdivision shall be reviewed and approved as part of the preliminary plat. The names of new streets shall not duplicate or be similar to the names of existing streets anywhere in Moore County. Where a new street extends or continues an existing street, the name of the existing street shall be used for the new street;

(D) Thoroughfares shall be constructed and dedicated to the Village when the tract to be subdivided embraces any part of a thoroughfare designated on the official Map of Thoroughfare Plan to which the subdivision shall have right of access. Right-of-way to which the subdivision would not have right of access shall be reserved;

(E) If the adjacent property is undeveloped and the street must be a dead end street temporarily, the right-of-way shall be extended to the property line. A temporary cul-de-sac shall be provided for all temporary dead-end streets, with the notation on the subdivision plat that land outside the normal street right-of-way shall revert to the abutters whenever the street is continued;

(F) Street Trees Required: For all new one three (3) inch caliper, large hardwood or pine tree per forty (40) lineal feet of street frontage minus driveways shall be planted in the road right of way on both sides of the road. These street trees shall be approved by the Village Engineer as being acceptable street trees. These trees shall be planted outside of site triangles and not conflict with any utilities. Alternate type and size trees may be approved by the village engineer based on existing site conditions and constraints.

9.17.1.16 Monuments and Markers

The subdivider shall install such subdivision and property monuments and markers as are required by NCGSs and the standards of practice for land surveying in North Carolina.

9.17.1.17 Street Lighting

Street lighting shall be installed by the developer with underground wiring, but only at the following road junctions and crossroads that:

- (A) Periodically experience high volumes of traffic after darkness (e.g. hospital shift changes);
- (B) Are part of an intersection with a primary State Highway;
- (C) Will facilitate pedestrian traffic in the Village Commercial District.

9.17.1.18 Storm Drainage

(A) The subdivider shall provide an adequate drainage system for the proper drainage of all surface water. The design of such a system shall be subject to the approval of the Village Engineer in accordance with Village of Pinehurst Engineering Standards and Specifications Manual.

(B) No surface water shall be channeled or directed into a sanitary sewer;

(C) Where feasible, the subdivider shall connect to an existing storm drainage system. In the absence of an existing storm drainage system, the developer shall be required to channel all storm water drainage to an existing watercourse where practicable;

A POLICY REGARDING STREET LIGHTS IN THE VILLAGE OF PINEHURST

The OBJECTIVE is to ensure that the appearance of Pinehurst remains that of a retirement\resort community vis-a-vis commercial suburban town that is found throughout the United States or specifically in parts of Moore County.

Consistent with safety and security requirements, Street Lights should be minimal. Therefore erection of Street Lights will be limited to selected road junctions and cross roads:

- (1) That experience high volumes of periodic traffic after darkness. e.g. Hospital shift changes.
- (2) That are part of an intersection with a primary State Highway.
- (3) That are approved as decorative by the Appearance Commission.
- (4) That will facilitate pedestrian traffic in the Village Commercial District.

Adopted as policy by Village Council on

September 4, 1990.

Andrew M. Wilkison
Village Manager