



**VILLAGE COUNCIL
AGENDA FOR REGULAR MEETING OF MARCH 13, 2018
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA
4:30 PM**

1. Call to Order.

2. Reports:

- Manager
- Council

3. Motion to Approve Consent Agenda.

All items listed below are considered routine or have been discussed at length in previous meetings and will be enacted by one motion. No separate discussion will be held unless requested by a member of the Village Council.

A. Approval of Draft Village Council Meeting Minutes.

February 27 Regular Meeting

February 27 Work Session

End of Consent Agenda.

4. NC DOT presentation of the Midland Road Study.

5. Consider a request for event sponsorship from the Moore County Kennel Club of NC.

6. Other Business.

7. Comments from Attendees.

8. Motion to Adjourn.

Vision: The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement.



**APPROVAL OF DRAFT VILLAGE COUNCIL MEETING MINUTES.
ADDITIONAL AGENDA DETAILS:**

February 27 Regular Meeting
February 27 Work Session

FROM:

Lauren Craig

CC:

Jeff Sanborn

DATE OF MEMO:

3/5/2018

MEMO DETAILS:

See attachments for draft minutes.

ATTACHMENTS:

Description

- ☐ 02-27 Regular Meeting
- ☐ 02-27 Work Session



**VILLAGE COUNCIL
AGENDA FOR REGULAR MEETING OF FEBRUARY 27, 2018
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA
4:30 PM**

The Pinehurst Village Council held a Regular Meeting at 4:30 p.m., Tuesday, February 27, 2018 in the Assembly Hall of Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Mr. John Bouldry, Treasurer
Mr. John R. Cashion, Mayor Pro Tem
Ms. Judy Davis, Councilmember
Mr. Kevin Drum, Councilmember
Mr. Jeffrey M. Sanborn, Village Manager
Ms. Lauren M. Craig, Village Clerk

And approximately 144 attendees, including 13 staff and 1 press.

1. **Call to Order.**
Mayor Nancy Roy Fiorillo called the meeting to order.
2. **Invocation and Pledge of Allegiance.**
Pastor Matt Stillman of Trinity Christian Fellowship gave the invocation and Mayor Fiorillo led everyone in the Pledge of Allegiance.
3. **Reports:**
 - Manager**
 - Jeff Sanborn announced Will Deaton started as the Planning Director on Monday.
 - Council**
 - None.
4. **Presentation of resolution honoring Jim Lewis for his service on the Historic Preservation Commission.**
Councilmember Judy Davis presented a resolution honoring Jim Lewis for his service on the Historic Preservation Commission for the Village of Pinehurst. Mr. Lewis provided a few comments.
5. **Motion to Approve Consent Agenda.**

All items listed below are considered routine or have been discussed at length in previous meetings and will be enacted by one motion. No separate discussion will be held unless requested by a member of the Village Council.

 - A. Budget Amendments Report
 - B. Public Safety Reports
 - Police Department
 - Fire Department
 - C. Approval of Draft Village Council Meeting Minutes.
 - January 30 Special Meeting
 - February 7 Special Meeting
 - February 13 Regular Meeting
 - February 13 Work Session

End of Consent Agenda.

Upon a motion by Councilmember Cashion, seconded by Councilmember Bouldry, Council unanimously approved the Consent Agenda by a vote of 5-0.

6. Consider a request for event sponsorship for The Festival D'Avion.

Mark Wagner, Director of Parks and Recreation explained staff was contacted by Peter Stillwell with Tarheel Communications regarding a new event, The Festival D'Avion, which is planned for April 27-29, 2018 at the Moore County Airport. Peter and Andrew Stillwell explained this two and a half day event will be similar to the Pinehurst Concours, but with aircraft including displays, exhibits, entertainment, jump teams, helicopter tours and a concert on Saturday evening. Mr. Stillwell explained he is requesting for the stage to be set up by Village staff on Friday, April 27th and be removed on Monday, April 30th. In return for use of the stage and staff, they would make sure the Village receives sponsorship status during the entire event, be recognized on sponsor materials, press release and be provided speaking opportunities. Council formed a consensus to provide this sponsorship request.

7. Presentation and update on the Community Center design project.

Mark Wagner, Director of Parks and Recreation thanked the architects with Oakley Collier and the public for attending the meeting to review the Community Center design. Mr. Wagner explained Council will be requested to provide feedback and input to the design team regarding the size of the Community Center and preference regarding the exterior elements as presented in the renderings provided. He shared the floor plan being presented which the renderings are based on a 19,555sf facility. It includes a Gymnasium, Community Room, Kitchen, Arts & Crafts Room, Program Room, Wellness Room, Offices, Restrooms, Storage, Lobby, an Outdoor Patio, and is designed for future expansion. Mr. Wagner shared the layout and explained the programs currently offered by Parks and Recreation. Mr. Wagner explained an issue with the Cannon Park site due to the foundation and basement of the old Village Hall which was left in place after it burned. Mr. Wagner shared the budget for the project at this time.

Ann Collier, Dave Griffin, and Tom Oakley of Oakley Collier explained their work and touched on what is meant by future expansion. Mr. Oakley shared the schematics for the Community Center and explained details of each. He explained they are open to any and all input with the design. Ms. Collier explained staff's priority was to give this building a Pinehurst feel and they will focus on this on the interior as well as the design process moves forward.

Council held a discussion about the orientation of the building, office layout, moving walls, patio size, and heating and air conditioning.

The Mayor opened the floor for public comments:

- Tom Campbell said he has been here 24 years and has seen the need over the last 10 years. He said in 1994 the talk of the town was Village Hall and how it took foresight of the Village Council to build it. He said the need and cost has been vetted twice over and he spoke on survey reliability. He said we have many reasons to be for this facility and the library should be considered shortly after.
- Nancy Manley said nothing comes in on budget and this will be twice as expensive as they are saying right now. She suggested Aberdeen, Southern Pines, and Pinehurst go into something together. She said they lived in Highlands before moving here and the Community Center was known as the place where drugs were exchanged.
- Libby Carter applauds Council's ability to think long term to meet the needs of tomorrow's residents as well as today's. She said needs are being met in a timely fashion and this will be for all ages and needs. She said we are fortunate to have Council's leadership on this. She encouraged the Council to stay course and as a resident since 1981, she applauds the Council for fulfilling this need.
- Mark Anderson lives off of Dundee Road and asked about parking needs to make sure it does not flow into neighborhood streets. He also asked if there has been a study on additional impact of traffic.
- Evi Miller (4th Grader) said she would like to build this Community Center so she and her grandparents and friends have a place to visit. Her mother, Helena Walin Miller, said she is a 13 year resident of Pinehurst and both of her children were born here. She is excited about the Community Center and opportunities for the in-laws to interact with grandchildren that is safe, well lit, and easy to get to. She said there has been a lot of planning for this. She said this kind of facility brings the community together.
- Pash Edwards said she has a copy of The Pilot article with the survey results and there is not a need.
- Clark Groseth said he challenges the validity of the survey based on the responses. He said we have kicked the can down the road and we need this now. He said we need to work on the library next.
- Patrick Pizzella reinforced a traffic impact study and he wanted to discuss the survey. He applauded the Council for their survey efforts. He said of the respondents the Community Center is not a top priority according to ETC and the new Community Center came in 7th for capital improvements. He said the public's involvement in local decisions was the lowest level of satisfaction. He said the Council is going to ignore the public's desires if they build this Community Center.
- Jason Kaufman said 8,000sf is dedicated to the gym and he asked about the cost breakout for the gym per sf vs. the

overall facility. He asked about the cost analysis of other types of buildings that could be used. He asked about conversations to partner with the schools and use of the facility for profit. He suggested the kitchen be on a center island.

- Leo Santowasso asked if the gym is sized for high school basketball standards and if the building will be conducted on a slab.
- Karen Kent a 15 year resident of Pinehurst said this sounds like a wonderful place and she thinks she will benefit from this and for making this community centered.
- John Hamlin lived in Pinehurst for 24 years said he thinks a community center is a place to come together and be friends and learn together and this is especially needed in this community now. He also thinks the library is also needed in this community.
- Larry Cox said pickle ball is a fast growing sport and there are many community centers in the state who have pickle ball as part of their centers. He said the Senior Center is too small of space to use for pickle ball and there is a need in this area. He explained the popularity of the sport.
- Larry Fenton asked about the site of the proposed center and he said there is a possibility of a library and expansion and wondered if parking has been planned out for this.
- John David Cuff said his family traces back about 15 generations here in Pinehurst. He said it is important for this type of product to be available to his children and to be done respectfully for this area.
- John Nagy said his views are very well known but he is here to represent his father tonight who will be 90 years old in May. His parents live on their own in Pinehurst Trace and his dad would love to have a facility for seniors to come for Alzheimers patients and care givers alike. He said the seniors would benefit tremendously for a center like this.
- Brad Cox has been here for 17 years. He said we have seen the change in the demographic, we know what's happening, and to build it.
- Kathy Pritchard has been here since 1997 and she said Council has kicked can down the road along with this community center, for the library. She thinks the Council needs to make a coordinated effort with the public library and make specific details on when we will have a library facility for all 16,000 people.
- Rebecca Graves said she is the mother of four children and what has kept them in Pinehurst is the feel that Council is trying to keep and she is proud to raise her children here. She said as a mother it was very hard when they moved here and it was the community activities that they were able to sign up for that got her active in the community and enriched their lives in Pinehurst. She said this center would support families which would enrich the community.
- Kaye Pierson said the trend of Pinehurst is young families moving in. She reviewed the Parks and Recreation Master Plan on the website before coming to this meeting. She said she could support the community center. She said to be careful with the finances of the building such as cost overruns. She suggested to keep the master plans updated and connect greenways so people can easily connect to the community center.
- Joyce Reehling said the covered entryway would be helpful for all designs of the community center. She said men, women, and children are coming in and there is a demographic shift. She said we are in a manage change section right now and it is foolish to think we are still only a retirement or only a resort community. She noted vital towns do not stand still. She also said Police, Fire, and EMT pay should be a discussion soon.

Council thanked the public for their input at the meeting. The Council formed a consensus to proceed with the brick building option with adding the extended portico. They also discussed having a traffic study completed and a mini charrette to view more details as the design process goes on and for programming ideas. Mr. Wagner also explained a project page will also be created on the Village website to keep the public informed. He explained staff will schedule a time to come back to Council with more detailed renderings.

8. Motion to Recess the Regular Meeting and Enter into a Public Hearing.

Upon a motion by Councilmember Drum, seconded by Councilmember Cashion, the Council approved to recess the Regular Meeting and Enter into a Public Hearing by a vote of 5-0.

9. Public Hearing No. 1

The purpose of the public hearing is to consider Official Text Amendments to the Pinehurst Development Ordinance. Specifically, Section 10.2 to define Small/Micro Wireless Facility, Table 8.5.1a to permit Small/Micro Wireless Facilities by right with Special Requirements in all zoning districts, and adding Section 8.6 SR-30 to specify the Special Requirements associated with Small/Micro Wireless Facilities. The applicant is the Village of Pinehurst.

Alex Cameron, Planner, explained the purpose of the public hearing is to consider Official Text Amendments to the Pinehurst Development Ordinance. Specifically, Section 10.2 to define Small/Micro Wireless Facility, Table 8.5.1a to permit Small/Micro Wireless Facilities by right with Special Requirements in all zoning districts, and adding Section 8.6 SR-30 to specify the Special Requirements associated with Small/Micro Wireless Facilities. He shared the NC General Assembly recently passed legislation mandating that cities allow small/micro wireless facilities within their public rights of way. In this legislation there are some, although limited, provisions to allow for the regulation of these facilities. He explained a subcommittee studied this and presented their

findings at the February 1, 2018 meeting and held a public hearing. After discussion, the board decided to make small grammatical changes to the draft amendment and voted unanimously to recommend Village Council approve the proposed amendments to the PDO.

There were no public comments and no one signed up to speak.

10. Motion to Adjourn Public Hearing and Re-Enter Regular Meeting.

Upon a motion by Councilmember Davis, seconded by Councilmember Bouldry, the Council approved to adjourn the public hearing and re-enter the Regular Meeting by a vote of 5-0.

11. Discuss and consider an ordinance amending the Pinehurst Development Ordinance Table 8.5.1a "Table of Permitted and Special Uses and Special Requirements", Section 8.6 "Special Requirements (SR) to the Table of Permitted and Special Uses and Special Requirements and Section 10.2 "Definitions"

Upon a motion by Councilmember Davis, seconded by Councilmember Drum, Council unanimously approved Ordinance 18-03 amending the Pinehurst Development Ordinance Table 8.5.1a "Table of Permitted and Special Uses and Special Requirements", Section 8.6 "Special Requirements (SR) to the Table of Permitted and Special Uses and Special Requirements and Section 10.2 "Definitions" and that the proposed amendments are consistent with the goals outlined in the 2010 Comprehensive Long Range Plan and are considered reasonable and in the best interest of the public as referenced in the memorandum dated February 21, 2018 from Alex Cameron, Planner by a vote of 5-0.

12. Other Business.

None.

13. Comments from Attendees.

- None.

14. Motion to Adjourn.

Upon a motion by Councilmember Bouldry, seconded by Councilmember Cashion, Council approved to adjourn the Regular Meeting by a vote of 5-0 at 6:48pm.

Respectfully Submitted,

Lauren M. Craig
Village Clerk

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**VILLAGE COUNCIL
AGENDA FOR WORK SESSION OF FEBRUARY 27, 2018
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA**

IMMEDIATELY FOLLOWING REGULAR MEETING

The Pinehurst Village Council held a Work Session at 6:25 p.m., Tuesday, February 27, 2018 in the Assembly Hall of Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Mr. John Bouldry, Treasurer
Mr. John R. Cashion, Mayor Pro Tem
Ms. Judy Davis, Councilmember
Mr. Kevin Drum, Councilmember
Mr. Jeffrey M. Sanborn, Village Manager
Ms. Lauren M. Craig, Village Clerk

And approximately 11 attendees, including 6 staff and 1 press.

1. Call to Order.

Mayor Nancy Roy Fiorillo called the meeting to order.

2. Consider a lot donation to the Village of Pinehurst.

Jeff Batton, Assistant Village Manager explained the owner of the lot at 45 Dove Run is interested in donating his lot to the Village of Pinehurst. He noted the lot does not perk and therefore unbuildable and approximately half of it sits in the flood plain. He said the primary value of the lot to the Village is it would provide an opportunity to construct a turnaround area at the end of Dove Run. Currently the road dead-ends into this lot with no cul-de-sac or turn around for emergency and service vehicles. Upon discussion, Council requested staff to bring back more information on the cost of creating a turnaround before making a decision.

3. Presentation and discussion on the crime data analysis.

Village Manager Jeff Sanborn gave a presentation of the preliminary analysis of crime trends and police staffing from 2009-2017. He explained the reasons for analyzing the data. He shared changes implemented since the BIRDIE which reorganized the police force and added two traffic control officers. He explained we put 6 paid reserve police officer positions on file and hired a staffing pool for the dispatchers. He explained the differences with a Part 1 and Part 2 crimes per 1000 residents and shared the general trends. Mr. Sanborn shared the facts of what changed from 2016 to 2017 other than our crime stats. Mr. Sanborn shared a conclusion that drug related crimes are increasing and he said a low cost option would be to add a K9 dog to be drafted into the budget for management review. He also concluded though crime clearance numbers are higher, percentages of crimes cleared are not improving. An action for that would be to add a forensics lab in the draft budget for management review. He also shared other factors and questions that need to still be considered. Council held a discussion on these findings.

4. Work Session Business.

- Councilmember Drum suggested talking about marketing the Harness Track in a future work session and also the brown directional sign options for the Village.

5. Motion to Adjourn.

Upon a motion by Councilmember Cashion seconded by Councilmember Bouldry, Council approved to adjourn the Work Session by a vote of 5-0 at 8:00pm.

Respectfully Submitted,

Lauren M. Craig
Village Clerk

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**NC DOT PRESENTATION OF THE MIDLAND ROAD STUDY.
ADDITIONAL AGENDA DETAILS:**

FROM:

Lauren Craig

CC:

Jeff Sanborn

DATE OF MEMO:

3/8/2018

MEMO DETAILS:

Representatives from NC DOT will present the final report from the Midland Road Corridor Study. The final report can be found on the Village's website **here**.



**CONSIDER A REQUEST FOR EVENT SPONSORSHIP FROM THE MOORE
COUNTY KENNEL CLUB OF NC.
ADDITIONAL AGENDA DETAILS:**

FROM:

Mark Wagner

CC:

Jeff Sanborn

DATE OF MEMO:

3/5/2018

MEMO DETAILS:

Staff received a request from the Moore County Kennel Club of NC to continue a previous sponsorship that was in place with the Village for their annual Dog Show at the Pinehurst Harness Track.

The show has typically been held in September, but with the early May dates being available now, they would like to move into that weekend permanently, which for 2018 would be May 5-6th. In return for the Village sponsoring the event, they would agree to pay a flat \$2,000 in rental fees and list the Village on all promotional materials.

A typical rental for this type of use at the Track based on the current Fees and Charges schedule would be \$600 per day, \$35.00 per night/per RV for parking and 10% of the gate for admission and parking fees that are charged each day of the event. In years past, depending on attendance I would estimate that these fees would total an amount of approximately \$2,500.

This request would fall under the Village's sponsorship policy and be considered a Category C where a non-profit is attempting to raise funds at an event. Council may approve the request at a public meeting and then for each subsequent event, staff will act accordingly unless something has changed that warrants re-consideration by Council.

Bill Pace and Pete Green with the Moore County Kennel Club will be at the meeting to answer any questions that Council may have about their request or the show itself.

Thank you

ATTACHMENTS:

Description

- ☐ Sponsorship Policy
- ☐ 2018 MCKC Request

RESOLUTION #15-38:

**A RESOLUTION ADOPTING A POLICY REGARDING STANDARDIZED
PROCESSING OF REQUESTS FOR VILLAGE SPONSORSHIP OF EVENTS
COORDINATED BY OTHER ENTITIES.**

THAT WHEREAS, many events occur in the Village of Pinehurst for which the event coordinator(s) request Village Sponsorship each year; and

WHEREAS, sponsorship may be in cash or in kind whereby the Village extends the use of Village facilities or staff for free or at a reduced rate; and

WHEREAS, it is important that the Village only extend sponsorship to the extent that it promotes the welfare, well-being and quality of life for our residents; and

WHEREAS, it is also important that sponsorship resources do not inappropriately augment the income or fund-raising of event coordinators;

NOW, THEREFORE, BE IT RESOLVED by the Village Council of the Village of Pinehurst, North Carolina in a regular meeting assembled on the 22nd day of September, 2015, as follows:

SECTION 1. It shall be the Policy of the Village of Pinehurst that sponsorship requests be handled in accordance with the following criteria:

- a. For events coordinated by a non-profit for the apparent sole purpose of benefitting the community, sponsorship can be approved by the Village Manager after a careful review of the event, the event coordinator's status and all potential beneficiaries of the event.
- b. For events coordinated by a commercial entity for at least the partial purpose of earning profit, sponsorship for the first event of its type (subsequent to the passage of this resolution) may be approved in public by the Village Council. Sponsorship for subsequent similar events coordinated by the same entity may be approved in public by the Village Council after a review by the Village's Director of Financial Services of a full, financial accounting of the previous event.
- c. For events coordinated by either a commercial entity who has no clear financial gain at stake or by a non-profit that is attempting to raise funds, sponsorship may be approved by the Council in public for the first event of its type. For subsequent events, staff acts on Council approval of previous events unless/until the staff or the Council thinks something has changed that warrants re-consideration by the Council.

SECTION 2. That this Resolution shall be and remain in full force and effect from the date of its adoption.

Adopted this 22nd day of September, 2015.



Attest:

Lauren M. Craig
Lauren M. Craig, Village Clerk

VILLAGE OF PINEHURST
VILLAGE COUNCIL

By: Nancy Roy Fiorillo
Nancy Roy Fiorillo, Mayor

Approved as to Form:

Michael J. Newman
Michael J. Newman, Village Attorney

Moore County Kennel Club of NC

www.mckcnc.com

Mark,

Moore County Kennel Club of North Carolina would like to continue their relationship with the Village of Pinehurst. MCKC of NC held its first Dog Show in 1998. Moore County Kennel Club of NC is a non-profit organization and has donated over \$100,000.00. I am enclosing a study done by The American Kennel Club. This study reveals the positive financial impact a Dog Show has on the community. In September we had approximately 700 dogs entered on Saturday and Sunday at our shows. MCKC of NC has donated to many very deserving local organizations.

- **Mira USA: Guide dogs for the Blind Children**
- **Spay and Neuter Clinic of the Sandhill's: Provides affordable spay/neuter services to animal shelters and individuals in need.**
- **Military War dogs: Providing Training aids to our service Dogs**
- **Scholarships for Veterinary Students and Veterinary Technicians at NC State University and Central Carolina Community College**
- **Disaster Relief through the Auspices of the AKC**
- **Take The Lead: A support Foundation for individuals in the sport of purebred dogs who are in need.**
- **Pet Responsibility Education of 4th Graders in Moore County, NC**
- **Southern Pines Police Department K-9 Unit**

- **Annual MCKC Benefit Golf Tournament to support our local scholarships.**

Moore County Kennel Club of North Carolina would greatly appreciate the Village of Pinehurst to continue to be a Co-Sponsor.

Please if there are any questions I can answer you can reach me on my cell 910-528-6265

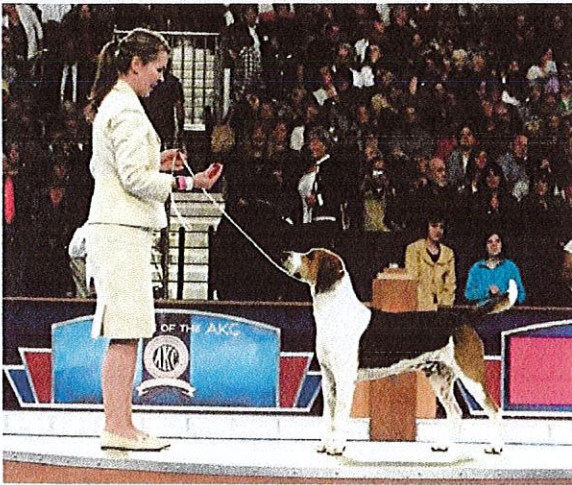
Thanks

A handwritten signature in dark ink, appearing to read "Bill Pace", written in a cursive style.

Bill Pace

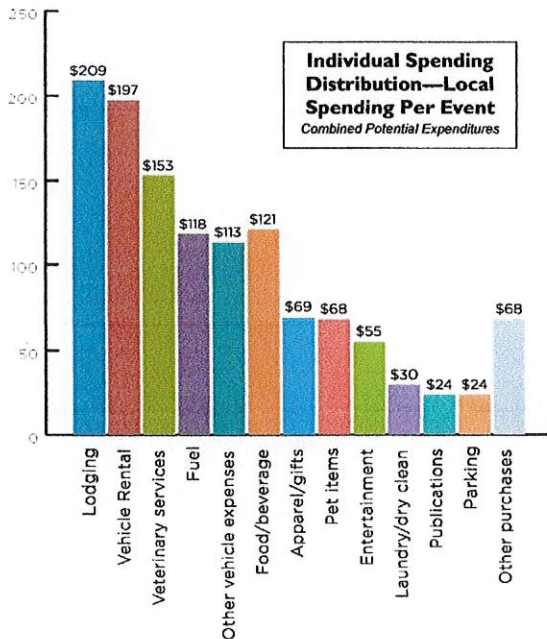
Board Member of the MCKCNC

The Economic Benefits of AKC® Dog Events

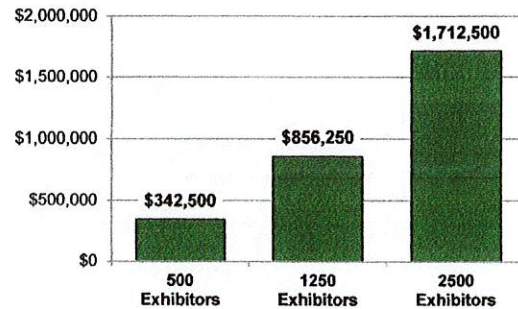


About the study:

Our goal was to identify spending in local communities by dog lovers who attend, participate in, and host American Kennel Club events. An online survey was sent to 84,000 event participants; more than 14,000 responded.



Potential local economic impact of American Kennel Club dog events: MORE THAN \$1.7 MILLION



AKC dog events provide significant positive economic benefits to the host community:

- Participants spend an average of \$685 per event in communities hosting AKC dog events.
- Local spending by participants in an AKC event can inject more than \$1.7 million into the community.
- Most participants travel more than 100 miles to get to AKC events and spend at least two to three nights in the communities where events are held. More than half bring traveling companions with them.
- The AKC licenses and sanctions more than 22,000 events across the country every year, including dog shows, agility and obedience trials, performance events, and much more.
- AKC dog events are hosted by more than 5,000 clubs, which are not-for-profit volunteer organizations.
- Nationwide, AKC dog events have the potential to generate more than \$1.5 billion a year in local spending.

In addition to participant spending, communities benefit from spending by the event-giving club, which may include:

- Lodging, Meals, and Transport for Event Officials and Judges
- Facility Rental, Fees, Permits
- Rental Equipment, Tents, Chairs, Tables
- On-site Security, EMT, Veterinarian
- Local Vendors and Concessions
- Catering
- Flowers
- Trophies
- Advertising

AKC Government Relations
8051 Arco Corporate Drive
Raleigh, NC 27617-3390
919-816-3720 • doglaw@akc.org
www.akc.org



AMERICAN
KENNEL CLUB