MINUTES OF
VILLAGE COUNCIL REGULAR MEETING
MARCH 10, 2015

395 MAGNOLIA ROAD
ASSEMBLY HALL
PINEHURST, NORTH CAROLINA
4:30 P.M.

The Pinehurst Village Council held a Regular Meeting at 4:30 p.m., Tuesday, March 10, 2015 in the Assembly Hall of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Mr. Clark H. Campbell, Councilmember
Mr. John R. Cashion, Mayor Pro-Tem
Ms. Claire L. Phillips, Councilmember
Mr. John C. Strickland, Councilmember
Mr. Jeffrey H. Batton, Interim Village Manager
Ms. Lauren M. Craig, Village Clerk

And approximately 19 attendees, including 6 staff and 1 press.

1. **Call to Order.**
Mayor Nancy Roy Fiorillo called the meeting to order.

2. **Reports**
Manager
- The staff is meeting with Community Road property owners on Wednesday at 2pm in Assembly Hall to review the streetscape plan.

Council
- None.

3. **Motion to Approve Consent Agenda.**

All items listed below are considered routine or have been discussed at length in previous meetings and will be enacted by one motion. No separate discussion will be held unless requested by a member of the Village Council.

A. Consider a resolution reappointment member to the Community Appearance Commission (Holmes).
B. Consider a resolution honoring the service of Amy McKenzie on the Community Appearance Commission.
C. Consider a resolution reappointing the Chairman of the Beautification Committee (Rowell).
D. Public Safety Report
Police Department
Fire Department

End of Consent Agenda.

Councilmember Cashion moved to approve the Consent Agenda. The motion was seconded by Councilmember Strickland and passed unanimously with a vote of 5-0.

4. **Discuss the Given Memorial Library Outpost Initiative.**
Interim Manager, Jeff Batton, introduced Audrey Moriarty and Pat Corso from Given Memorial Library to present a proposal for the Outpost initiative. Mr. Corso explained the purpose of bringing in the Outpost into the Village Center and expanding services of the library. Ms. Moriarty explained the

library's need for additional programming space and how the Outpost will help meet these needs. Mr. Corso explained that the library is requesting the Village of Pinehurst to invest $50,000 for library services. Council held a discussion about the one-time funding request. Jeff Batton, Interim Village Manager, explained that if Council wishes to move forward with this initiative, staff would bring an operation agreement along with a budget amendment forward to the meeting on March 24 and Council formed a consensus to proceed. Ms. Moriarty noted the Outpost will be opening on April 1.

5. **Consider recommended changes to Retirement Recognition and Gifts Policy.**
Interim Manager, Jeff Batton, explained the Village's Policy Committee recently reviewed the employee Retirement Recognition and Gifts Policy and recommends several changes to the policy. John Frye, Financial Services Director, and Angie Kantor, Human Resources Director, discussed the recommended changes to the policy. Upon a motion by Councilmember Strickland, seconded by Councilmember Cashion, Council unanimously approved Resolution 15-11 amending the policy on Retirement Recognition and Gifts for the Village of Pinehurst by a vote of 5-0. (A copy of this resolution can be found in the resolution book.)

6. **FY 2016 Strategic Operating Plan Review.**
Natalie Dean, Assistant Village Manager, and John Frye, Financial Services Director, discussed items related to the development of the FY 2016 Strategic Operating Plan (SOP) and how Sr. Management will use the strategic planning model to develop the FY 2016 SOP. Ms. Dean reviewed the priority rankings of strategic challenges and Council confirmed the list as presented. Ms. Dean shared the criteria that staff will use to evaluate strategic initiatives, and Council confirmed the criteria. Council reviewed a list of preliminary initiatives proposed for the five-year plan and discussed these initiatives, noting suggested changes for staff to address.

John Frye explained the five-year financial planning process and the Capital Improvement Plan. Mr. Frye noted preliminary reevaluation numbers from Moore Co. were down 6.25% from the 2007 values. Mr. Frye suggested a $0.30 tax rate would be recommended from a revenue neutral standpoint when looking at the five-year CIP. Mr. Frye explained capital expenditures in the general fund and what was discretionary versus routine within this and reviewed the capital purchasing plans. Ms. Dean noted staff plans to deliver the draft SOP to Council at the beginning of May to hold work sessions for budget discussions before the required public hearing.

7. **Discuss the Development Finance Initiative (DFI) Program.**
Interim Manager, Jeff Batton, explained the need for Council to discuss their meetings held with the UNC School of Government's Development Finance Initiatives (DFI) group to determine next steps. Mayor Fiorillo explained that this program does affect the public services facility decisions. Councilmember Campbell discussed the difficulties with the land under consideration in Village Place for commercial development. Councilmember Campbell explained the purpose of the DFI meetings for the public to understand the program. Council held a discussion about their position after the DFI meetings.

Pat Corso of Partners in Progress, discussed his experience with the UNC School of Government's DFI group noting it is a public process for a community based pre-development master plan. Council continued discussion about the DFI program and the public works site decisions.

Mayor Fiorillo suggested for DFI to submit a proposal not to exceed $50,000 for Council to consider.

8. **Discuss Public Services Concept/Juniper Lake Road Property.**
Interim Manager, Jeff Batton, explained that Council reviewed the revised Public Services Facility concept plan at their February 24 meeting and previously discussed the Juniper Lake Road property and possible options for it. He noted since they have now also discussed the Development Finance Initiative program relative to the Public Services site, Mr. Batton suggested Council continue discussion on these items to give staff direction for the capital budget planning period. Council formed

a consensus to proceed with the sale of the Juniper Lake Road property and to obtain an additional estimate for the public services facility concept.

9. Other Business

- Councilmember Strickland discussed the Woman's Exchange issues and efforts to help this group, including business management consulting guidance.
- Mayor Fiorillo discussed an issue noted by Maggie Barry who lives at Walker Station regarding school districts and their mailing address being in Southern Pines. Staff agreed to engage the post office in conversation and the Mayor agreed to speak with the School Superintendent.

10. Comments from attendees.

- Audience member, Doug Middaugh, shared an article about software to displace the need to hire new police officers called predictive policing software.
- Audience member, Tom Campbell, noted that cars are continuing to ignore the no u-turn on Midland Road and suggested using the motorcycle patrol to help enforce this.

11. Motion to Adjourn.

Councilmember Strickland moved to adjourn the Regular Meeting. The motion was seconded by Councilmember Cashion and carried unanimously. The Regular Meeting adjourned at 6:32 p.m.

Respectfully Submitted,
Lauren M. Craig
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Village Clerk