



**VILLAGE COUNCIL
AGENDA FOR WORK SESSION OF MARCH 8, 2022
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA**

1. Call to Order.
2. Status update on Downtown Customer Parking Program
3. Discuss commemorative flags and banners placements on Village-owned flagpoles and lamp posts.
4. Other Work Session Business.
5. Potential Future Agenda Items.
6. Motion to Recess the Work Session and Enter a Closed Session
7. Closed Session
Council will hold a closed session pursuant to NCGS §143-318.11(a)(5) to establish, or to instruct the public body's staff or negotiating agents concerning the position to be taken by or on behalf of the public body in negotiating the price and other material terms of a contract or proposed contract for the acquisition of real property by purchase, option, exchange, or lease.
8. Motion to Adjourn the Closed Session and Re-Enter the Work Session
9. Adjournment.

Vision: The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement.



STATUS UPDATE ON DOWNTOWN CUSTOMER PARKING PROGRAM ADDITIONAL AGENDA DETAILS:

FROM:

Jeff Batton

DATE OF MEMO:

3/3/2022

MEMO DETAILS:

This item is to update Council and receive input on the downtown customer parking initiative.

I've attached a draft letter and employee parking location map, a sample sign and a picture of the sign post.

The draft letter would be sent to downtown business owners/managers/executives and would be signed by the Mayor on behalf of the Council. This draft is a starting point and can be modified, edited, etc. in any way desired by Council. The map that would be attached is intended to show preferred parking locations and walking distances to the flagpole. The obvious intent is to demonstrate that the distance to walk from the parking areas to the employer locations is not that far.

I've also attached a sample sign with the proposed language as well as a picture of what the pole would look like. The pole and sign would be consistent with the look of the rest of the signs we have downtown.

As this initiative was not originally planned and funded in the FY2022 budget, we will need to bring forth a budget amendment for \$16,000 to acquire and install all the items needed.

If Council chooses to move forward, we will bring the budget amendment to the next Council meeting.

Thanks.

ATTACHMENTS:

Description

- ☐ Letter to Businesses - DRAFT
- ☐ Letter Attachment
- ☐ Proposed Parking Sign
- ☐ Sample Sign Post

Date

Business Owner

Address

Dear _____

The past two years have seen unprecedented times with the COVID-19 pandemic. The stresses and hardships on our personal and professional lives have been profound. For our downtown business owners, stresses and hardships are magnified as they work diligently to keep their doors open and their staff employed. As such, it is important that we do all we can to enhance the business environment by ensuring there is adequate and convenient parking downtown for all downtown customers.

The first step Council is taking is designating twenty-four (24) parking spaces around the Village as reserved for business customers. Signs will be erected throughout downtown designating these spaces for diners, shoppers and visitors. The second step we are taking is asking every business owner/manager/executive of a downtown business to require their staff to park in locations that are not in front of any retail establishment, restaurant, bank, or office building. The attached map indicates preferred employee parking locations. As you will notice, it is no more than a 3-minute walk to the center of the Village from any of these locations. Surely, a 3-minute walk is not too much to ask to make room for customers of ALL downtown businesses.

By cooperating with this request, you will be supporting your own business as well as those of your downtown neighbors. Please set the example as a business owner/manager/executive in demonstrating how important it is to have parking available for your customers by being the first at your business to comply with our request.

Respectfully Requested,

John Strickland, Mayor

Lydia Boesch, Treasurer

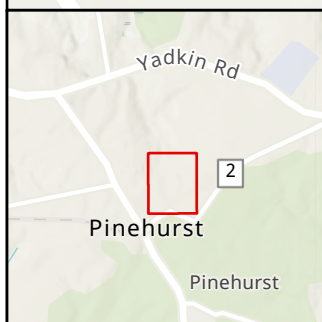
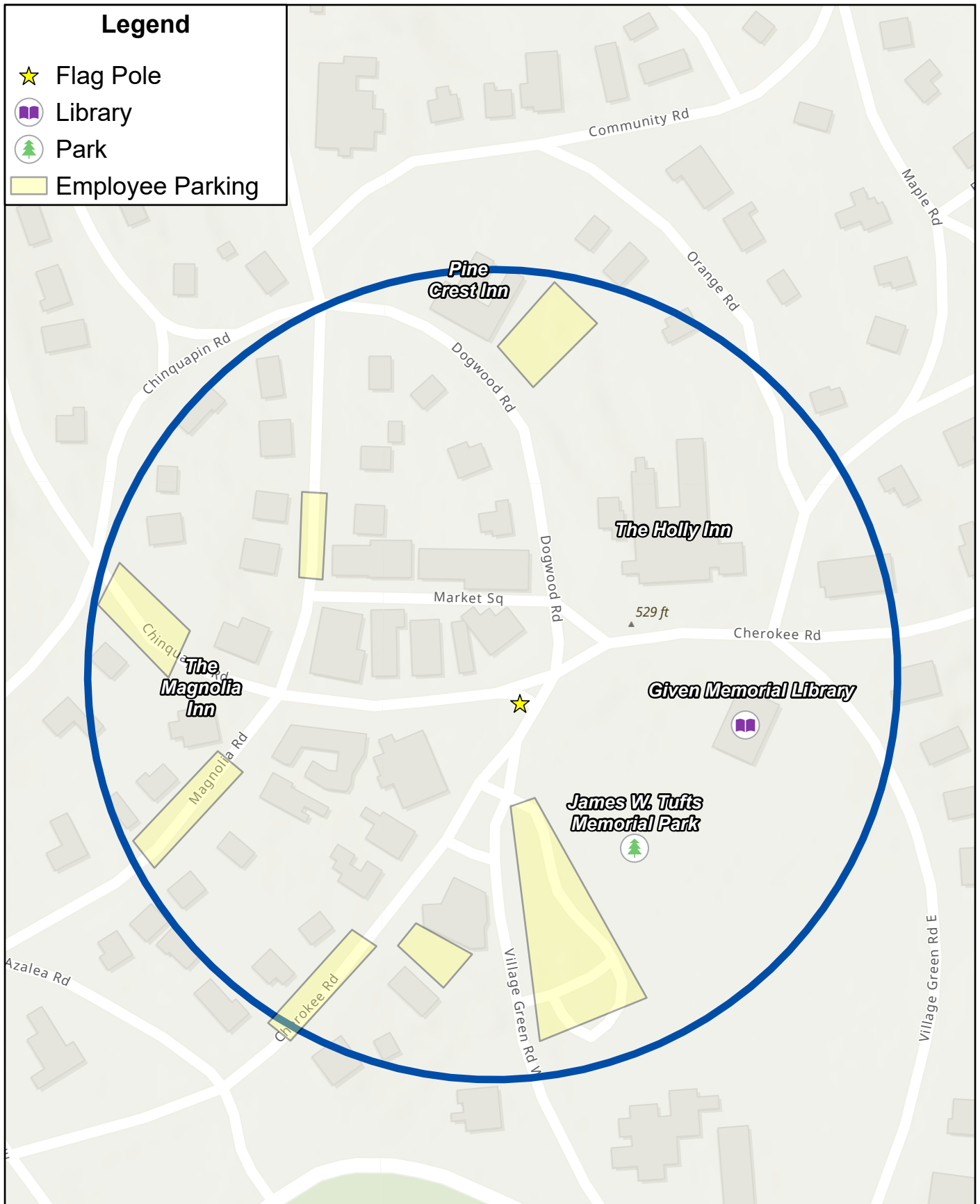
Patrick Pizzella, Mayor Pro-Tem

Jane Hogeman, Councilmember

Jeff Morgan, Councilmember

Legend

- ★ Flag Pole
- 📖 Library
- 🌳 Park
- Employee Parking



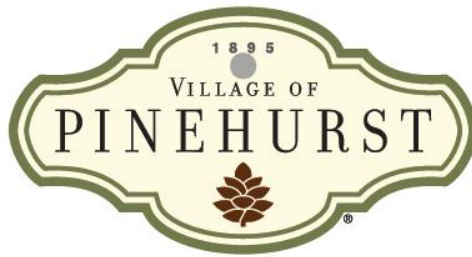
Walking Distance 0 to 3 Minutes

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2022

Coordinate System: NAD 1983 StatePlane North Carolina FIPS 3200 Feet





**PARK
HERE**

to
**DINE
SHOP
VISIT**

1
HOUR
PARKING





**DISCUSS COMMEMORATIVE FLAGS AND BANNERS PLACEMENTS ON
VILLAGE-OWNED FLAGPOLES AND LAMP POSTS.
ADDITIONAL AGENDA DETAILS:**

FROM:

Jeff Batton

DATE OF MEMO:

3/3/2022

MEMO DETAILS:

This item is to seek Council's feedback and direction on whether we should consider a policy related to requests to fly commemorative flags below the US flag on Village-owned poles and allow banners on Village-owned lampposts downtown. Currently there is no such policy statement to apply to any requests received.

The Village rarely receives requests for such but we received one recently to fly a commemorative flag and in 2014, the Village permitted US Open banners on the downtown lampposts.

Staff feels we should develop a policy that governs such to either state they are not permitted or to establish the objective criteria for what would, or would not, be permitted.

Based on Council direction, staff could draft a policy for Council to consider at a future Council work session. Thanks.