



**VILLAGE COUNCIL
MINUTES FOR WORK SESSION OF FEBRUARY 25, 2020
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA**

IMMEDIATELY FOLLOWING THE REGULAR MEETING

The Pinehurst Village Council held a Work Session at 6:13 p.m., Tuesday, February 25, 2020, in the Assembly Hall of Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Mr. John C. Strickland, Mayor
Ms. Judy Davis, Mayor Pro Tem
Ms. Lydia Boesch, Treasurer
Mr. Kevin Drum, Councilmember
Ms. Jane Hogeman, Councilmember
Mr. Jeffrey Sanborn, Village Manager
Ms. Beth Dunn, Village Clerk

And approximately 7 attendees, including 5 staff.

1. Call to Order.

Mayor John Strickland, called the Council work session to order.

2. Discuss Public Comment Period

Council discussed drafting a written policy to move the public comment period to the beginning of Council meetings, after the consent agenda is approved. The policy would include limiting the Public Comment Period to 30 minutes, allowing each speaker 3 minutes to address the Council, and will require a sign-up sheet. Council agreed to review a draft policy at the next regular Council meeting, March 10th, and possibly adopt at the following regular meeting, March 24th.

3. Small Area Plan

Natalie Hawkins, Assistant Village Manager, explained this agenda item is a follow up to the conversation Council had in January on Small Area Plans. She explained the objective for today's discussion is to provide an overview of previous planning for New Core/Village Place, review proposal for small area plans for Village Place/Rattlesnake Trail and & Highway 5/Pinehurst South Commercial Area, and seek Council consensus on how and when to proceed.

Darryn Burich, Planning and Inspections Director, explained the concept of a small area plan and noted it acts as a policy guide for infrastructure improvements and development reviews. Mr. Burich reviewed the current development and scenario planning maps for Highway 5/Pinehurst South and Village Place/Rattlesnake Trail areas. Ms. Hawkins reviewed the previous planning completed for New Core/Village Place area. She explained the previous consistent recommendations, which were that the Village Center extended north to New Core/Village Place, develop as a mixed use area, Village Center lacks critical mass, connect Rattlesnake Trail to Community Road, and add brick sidewalk connections for pedestrian focus. Ms. Hawkins explained that Village staff have used previous planning efforts for Village Place to review development proposals, install infrastructure, and make other improvements such as installing wayfinding signs, worked with the Resort to re-develop the Steam Plant and install Power Plant Road, extended brick sidewalk on Magnolia, Community, and McCaskill Roads, and started discussions with Moore County about relocating the Rescue Squad facility. Mr. Burich noted that for the Highway 5/ Pinehurst South area there isn't a lot of planning guidelines other than the 2010 Comprehensive Plan.

Mr. Burich stated that staff recommends updating the New Core Master Plan with a Village Place/Rattlesnake Trail Small Area Plan, prepare a small area plan for Highway 5/Pinehurst South Commercial Area, and engage a consultant to conduct and manage both Small Area Plans at the same time. Mr. Burich noted that the Rattlesnake Trail/Village Place area staff has received five different development proposals for five different parcels in the last twelve months and for the Highway 5/Pinehurst South area staff has received six different proposals for six different parcels in the last 9 months.

Ms. Hawkins reviewed a road map of how they plan to implement changes to the Pinehurst Development Ordinance (PDO) in conjunction with small area plans and other Comprehensive Plan Implementation Strategies. Mayor Strickland stated that it seems that going out for an RFQ, for a Small Area Plan, would be recreating what we already know. He noted that we would need to be as precise as possible about what it is the Council would like to see or would not like to see, in regards to development in those areas. Mayor Pro Tem Davis stated that there is a lot of rich context from the old plans that will be very helpful to layout in a RFQ. Councilmember Drum feels that creating the Small Area Plan could jump start the process.

Councilmember Hogeman stated she was not comfortable with all of it and we need to articulate what we want in these plans for the consultant. She also noted that it was very nice that the analysis, to implement strategies, was extended 5 years out, however, she doesn't want to be put into a position to vote on something that appears to bless something 5 years out, as some items are controversial. Mayor Pro Tem Davis stated this is a business and businesses have to have a plan.

Councilmember Hogeman explained she would like the Western Connector removed from the five year plan. Ms. Hawkins explained that the reason it's showing on this 5 year plan is because they grouped all the strategies associated with conservation and preservation together. Ms. Hawkins explained the first step related to those items would be to complete a conservation plan and we need to know now if we need to put money in the 5 year budget outlook to complete a plan in 2024.

Councilmember Drum stated he doesn't want to slow the process down for the Small Area Plan. Councilmember Hogeman suggested interim zoning map amendments, for the Rattlesnake Trail/Village Plan and Pinehurst South/Highway 5 areas, to prevent someone from coming in and doing something disastrous, until a plan is in place. Ms. Hawkins noted that staff will take the feedback from tonight's meeting and edit the RFQ for the small area plan and bring back to Council to review.

4. Pedestrian and Child Safety on Residential Streets

Mayor Strickland explained that some residents on Woods Road and Fields Road are concerned with the volume and speed of traffic of those roads. He suggested getting a couple Councilmembers together and showing the data collected to those residents. After they have seen the data the residents can come back to Council with any questions or concerns. Jeff Sanborn, Village Manager, explained the most important thing is to set a firm policy that enables staff to execute Council's intent on a global basis, so we don't get caught reacting to the one offs and we have a firm methodology.

Councilmember Drum stated we need a holistic pedestrian, bike, golf cart, and greenway consolidated plan. He noted he would like to apply for a grant to study this issue. Councilmember Drum stated he feels the bigger issue is a cry for help because there is no place to walk in that area. Mr. Sanborn stated that speeding is a Village wide issue and we can't solve the problem but we can manage it. He explained the Police Department is now focusing on key areas in the Village and are rotating the resources in a more thoughtful way which will help manage those speeding issues. Mr. Sanborn also noted the Village is putting funds in the budget for next year for more speeding trailers. Councilmember Boesch stated that just because someone complains about a problem that doesn't mean it is the problem, taking a reactionary approach can be a slippery slope. Natalie Hawkins, Assistant Village Manager, explained that the Greenway Plan was consolidated into the Pedestrian Plan. Jeff Batton, Assistant Village Manager, stated they have a question into NCDOT to see if we are qualified for the grant that Councilmember Drum would like to apply for.

5. Other Work Session Business.

No other business was discussed.

6. Potential Future Work Session Agenda Items

- Councilmember Boesch suggested adding the 125th Anniversary plans to a work session. She noted that John Bouldry and Jack Farrell said they are willing to help. Mayor Strickland noted he is still waiting on a response from the Resort and he will also reach out to Jack and John about what we are going to do going forward.
- Councilmember Boesch asked if Mark Wagner, Parks and Recreation Director, could come in and give an update on the operations of the Community Center.
- Councilmember Boesch asked if the CVB was coming to present at a meeting. Ms. Hawkins stated they are scheduled to come to the 2nd Council meeting in March, during a regular meeting.
- Councilmember Hogeman stated she would like to discuss the new NCDOT growth projections and get Council's thoughts on the best way those projections should be put together.

Upon a motion by Councilmember Boesch, seconded by Councilmember Hogeman, Council unanimously approved to adjourn the work session by a vote of 4-0 at 8:19 p.m.

Respectfully Submitted,



Beth Dunn,
Village Clerk

A videotape of this meeting is located on the Village website: www.vopnc.org

Vision: The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement