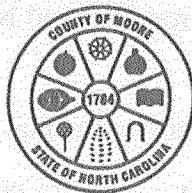


County of Moore



Economic Development Incentive Grants Guidelines

Purpose:

The County of Moore desires to attract and help grow businesses that will provide quality jobs to the citizens of Moore County and improve the overall economic strength of the County. To further these goals, the County provides the following Economic Development Incentive Grants Guidelines to businesses looking to relocate to or expand within the County.

Required Criteria:

In selecting projects that will receive economic development incentive grants, the Moore County Board of Commissioners will require the following criteria to be met, as detailed in a Performance Agreement to be executed by the County and the Business:

1. Locate a new business within the County; or
2. Expand an existing business within the County; and
3. Exclude Restaurants and Retail businesses; and
4. Create and maintain throughout the term of the contract, as defined below, a minimum of 10 net new full time jobs with employee benefits within the County; and

Full-time employment: Full-time employment is a person working at least 35 hours a week, whose wages are subject to withholding and who is employed in a permanent position. Part-time, Full-Time Equivalents (FTE) positions, or contract and consulting jobs are not eligible.

Employee benefits: Employee benefits means the company will provide at least 50% employer-paid health insurance for all full-time positions.

Wage Requirements: New jobs will meet or exceed the county's average wage (i.e. the average wage of all full-time workers employed during the taxable year must meet or exceed the County's applicable wage standard).

5. Agree to a minimum investment amount; and

6. Agree to clawback provisions; and
7. The company must not have received any significant environmental violations with the North Carolina Department of Environment and Natural Resources within the prior five years; and
8. The project will not have a negative environmental impact within the County; and
9. The company must not have received any "willful" or "failure to abate" serious OSHA violations at the establishment within the prior three years; and
10. The company must not have any overdue taxes; and
11. The company must agree to maintain operations at the project site for at least 150% of the term of the grant; if the business fails to remain at the site for the required term, a claw-back provision will recapture all or part of the grant funds; and
12. The full-time jobs must be maintained throughout the duration of the contract term; and
13. Agree to additional criteria as may be determined by the County.

Guidelines:

If a project meets the required criteria, the County will consider providing an economic development incentive grant in the amount of the percentage of the prior year's ad valorem taxes paid to the County as follows:

For Projects in an amount less than Three Million Dollars (\$3,000,000.00)

Year 1	80%
Year 2	70%
Year 3	60%
Year 4	50%
Year 5	40%

For Projects in an amount of Three Million Dollars (\$3,000,000.00) or greater:

Year 1	90%
Year 2	80%
Year 3	70%
Year 4	60%
Year 5	50%
Year 6	40%
Year 7	30%

All ad valorem taxes for the prior year must be paid prior to each annual payment of the economic development incentive grant.

Clawback Provisions:

If at any point in time during the economic development incentive grant the project fails to meet the required criteria, then the County will withhold all future economic development incentive grant payments and may require the repayment of all previous payments made to the business.

The County, in deciding whether or not to immediately enforce a clawback provision(s), may accept reasonable assurances from the business that a specific year's failure to meet the required criteria will not be repeated in subsequent years. If the County accepts such reasonable assurances, the County will withhold that year's economic development incentive grant payment. If at the end of the subsequent year the required criteria are met, then the economic development incentive grant payments will resume. However, if the required criteria are not met, all future economic development incentive grant payments will be withheld and the County may require the repayment of all previous economic development incentive grant payments made to the business.

Disclaimer:

These Guidelines in no way limits the authority and discretion of the Moore County Board of Commissioners to require different criteria or to offer different or additional economic development incentive grants.



History, Charm, & Southern Hospitality.

Vision

The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.

Mission

Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values

Competent

Courteous

Professional

Responsive

**MINUTES OF
VILLAGE COUNCIL REGULAR MEETING
JANUARY 13, 2015**

**395 MAGNOLIA ROAD
ASSEMBLY HALL
PINEHURST, NORTH CAROLINA
4:30 P.M.**

The Pinehurst Village Council held a Regular Meeting at 4:30 p.m., Tuesday, January 13, 2015 in the Assembly Hall of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Mr. Clark H. Campbell, Councilmember
Mr. John R. Cashion, Mayor Pro-Tem
Ms. Claire L. Phillips, Councilmember
Mr. John C. Strickland, Councilmember
Mr. Jeffrey H. Batton, Interim Village Manager
Ms. Lauren M. Craig, Village Clerk

And approximately 37 attendees, including 19 staff and 1 press.

1. Call to Order.

Mayor Nancy Roy Fiorillo called the meeting to order.

2. Presentation of resolutions honoring Caroline Miller for service on the Village Center Enhancement Committee, Peter Helgesen on the Community Appearance Commission, and Byrd Gwinn for service on the Planning and Zoning and Board of Adjustment.

Councilmember Cashion presented the resolution to Peter Helgesen and Councilmember Strickland presented the resolution to Byrd Gwinn. Caroline Miller was unable to attend but will be honored at an upcoming meeting.

3. Reports

Manager

- The Interim manager noted the upcoming office closure for the Martin Luther King, Jr. Holiday on Monday, January 19.

Council

- Mayor Fiorillo invited anyone in the public to attend a Historic Preservation Commission meeting.

4. Motion to Approve Consent Agenda.

All items listed below are considered routine or have been discussed at length in previous meetings and will be enacted by one motion. No separate discussion will be held unless requested by a member of the Village Council.

- A. Consider a resolution to update bank representatives.

End of Consent Agenda.

Councilmember Cashion moved to approve the Consent Agenda. The motion was seconded by Councilmember Phillips and passed unanimously with a vote of 5-0.

**MINUTES OF
VILLAGE COUNCIL REGULAR MEETING
JANUARY 13, 2015**

5. Consider a resolution for the naming of the Wicker Park tennis courts.

Interim Village Manager Jeff Batton explained Council has concurred with the naming of the tennis courts in Wicker Park after Andy Wilkison for his 26 years of service to the Village of Pinehurst but a resolution needs to be adopted formally naming the tennis courts. Councilmember Cashion suggested that the Mayor make the motion on behalf of the Village of Pinehurst. Upon a motion by Mayor Fiorillo, seconded by Councilmember Campbell, Council unanimously approved Resolution 15-02, honoring retired Village Manager Andy Wilkison for his 26 years of dedication and professional service to the citizens of the Village of Pinehurst by officially designating the tennis courts in Wicker Park as the "Andrew M. Wilkison Tennis Courts" by a vote of 5-0. (A copy of the resolution can be found in the Resolution Book.) Mayor Fiorillo presented Andy Wilkison with a framed copy of the resolution of appreciation.

6. Discussion and action on the Deer Management Task Force report.

Mayor Fiorillo introduced the need for Council to continue discussion on the Deer Management Task Force report noting the six recommendations to consider along with any other suggestions or ideas. Councilmember Strickland gave his framework for the discussion which included: the purpose for appointing the task force, its frequency of meeting, its mission, the task force report, and the recommendation with respect to culling of the deer herd based on input from the NC Wildlife Commission. He noted although the Council may not wish to implement a culling program at this time, it would be important to continue to investigate if and how a culling program would work in Pinehurst.

Council first held a discussion about the recommendation of deer culling in the Village of Pinehurst. Upon a motion by Councilmember Cashion, seconded by Councilmember Campbell, Council approved to not cull deer in the Village of Pinehurst by a vote of 4-1 with Councilmember Strickland dissenting. Upon a motion by Councilmember Strickland, seconded by Councilmember Phillips, Council approved recommendation numbers 1, 2, 3 and 4 from the Deer Management Task Force Report for implementation to help manage deer populations in the Village of Pinehurst by a vote of 5-0. Mayor Fiorillo suggested using the Master Gardener program and other groups rather than Village staff to implement these recommendations.

7. Motion to Recess Regular Meeting and Enter Into a Public Hearing.

Upon a motion by Councilmember Cashion, seconded by Councilmember Strickland, Council unanimously approved to recess the regular meeting and enter into a public hearing by a vote of 5-0.

8. Public Hearing No. 1

To consider an exception to the fence regulations in accordance with Section 9.13 (8) of the Pinehurst Development Ordinance for the property addressed as 100 Rattlesnake Trail.

Kevin Reed, Director of Planning and Inspections, explained the request for Council to evaluate and consider an exception to the fence regulations in accordance with the Pinehurst Development Ordinance for 100 Rattlesnake Trail. He explained the applicant is Quality Built Advantage, Inc., and the property owner is DGH Management, LLC. Mr. Reed noted the applicant is requesting an exception to the PDO which requires a 10-foot setback on corner lots for fences greater than 4-feet in height when the fence is located along the side street property line and the proposal is a 6-foot shadowbox style fence. Mr. Reed noted if Council approves the exception, the applicant will need to seek a Certificate of Appropriateness for the proposed fence from the Historic Preservation Commission next.

Audience member John Hoffman commented that he reviewed the request and believes that the applicant should apply for a variance. He quoted purpose and scope of variances.

Audience member Alan Hoy said he remembered this exception was for fencing styles, heights, safety, or shielding an un-kept property. He does not think this application shows the appropriate reasons for an exception and suggested this would open up questions for a lot of corner lots going forward.

**MINUTES OF
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Mayor Fiorillo explained that Council is trying to keep things flexible. Councilmember Strickland explained that the fence type will be handled by the Historic Preservation Commission.

Audience member Debbie Barr said she agrees that there is a process to go through and feels that Council is laying open for all fence exceptions.

Audience member Bart O'Connor asked if staff was recommending this and if it had already gone to the Historic Preservation Commission and staff clarified that it was not a staff recommendation and it had not gone to the commission yet. Jeff Batton noted that HPC cannot hear this unless the Council grants the waiver and the Board of Adjustment would be the appeal location of the HPC decision.

9. Motion to Adjourn the Public Hearing and Re-Enter the Regular Meeting.

Upon a motion by Councilmember Strickland, seconded by Councilmember Phillips, Council unanimously approved to adjourn the public hearing and re-enter the regular meeting by a vote of 5-0.

Council held a discussion on the public hearing and decided to take action on the public hearing item for 100 Rattlesnake Trail. Upon a motion by Councilmember Phillips, seconded by Councilmember Cashion, Council approved that in accordance with section 9.13 (8) of the PDO that this fence exception be granted to Quality Built Homes for the property located at 100 Rattlesnake Trail as submitted by a vote of 3-1, with Councilmember Strickland dissenting and with Councilmember Campbell abstaining.

10. Interview and consider a resolution appointing a member to the Historic Preservation Commission (Davis).

Council interviewed Judy Davis for a seat on the Historic Preservation Commission. Jim Lewis, Chairman of the Historic Preservation Commission explained the process that he and staff completed interviewing several candidates and he shared that Judy Davis was the best candidate for this open seat. Upon a motion by Councilmember Cashion, seconded by Councilmember Campbell, Council unanimously approved Resolution 15-06 appointing Judy Davis to a 2 year term on the Pinehurst Historic Preservation Commission by a vote of 5-0. (A copy of the resolutions can be found in the Resolution Book.)

11. Presentation from the Community Appearance Commission for updated proposal of Village-owned property across from Village Hall.

Alan Hoy from the Community Appearance Commission presented an updated proposal to the Village Council for the Village-owned property on Magnolia Road across from Village Hall which included updated pricing on cleaning up the property and planting trees and wildflowers. Council thanked Mr. Hoy and the Community Appearance Commission for their work on this suggestion and determined to evaluate this further at the work session scheduled for Tuesday, January 20 at 4:30pm. Audience member Bart O'Connor raised questions about fees for design, cost of products, and labor costs and noted concern about this.

12. Review and discuss the Community Road streetscape concept plan.

Interim Village Manager Jeff Batton introduced the streetscape enhancement project on Community Road and LKC Engineering who created this concept plan. Mr. Batton noted this would incrementally expand downtown to Community Road with the same look and feel as downtown. Lou Sadler of LKC Engineering shared the project proposal with Council noting areas with new sidewalks, crosswalks, lighting, and parking/street enhancements on north side of Community Road. He shared there is a future parking area on Orange Street that could be added if desired and a future expansion of the walkway going towards the current public services department. Council determined to evaluate this further at the work sessions scheduled for Tuesday, January 20 at 4:30pm. Audience member Tom Campbell asked about the sidewalk and any other future project with the road in that area. Audience member Jim Lewis asked if this plan would be shared with any of the property owners.

**MINUTES OF
VILLAGE COUNCIL REGULAR MEETING
JANUARY 13, 2015**

13. Consider proposed downtown street lamp expansion.

Interim Village Manager Jeff Batton explained that according to the Village's right-of-way policy, Council is required to review and approve any significant changes in the right-of-way. Mr. Batton explained that staff has been working on an initiative to improve lighting in downtown by increasing the number of street lamps in specific areas and he presented Council with a proposal to add four new street lamps in downtown. Councilmember Strickland asked staff to find out an estimate of these costs and evaluate this further at the work sessions scheduled for Tuesday, January 20 at 4:30pm. Audience member Jack Farrell supported this plan and he asked Mr. Batton to look into a tree issue in front of the old post office building that he suggested needs to be removed.

14. Consider a resolution for changing the speed limit on a portion of Linden Road.

Interim Village Manager Jeff Batton reminded Council of a request to the NCDOT for two speed limit changes for Linden Road and Highway 211. He noted that the NCDOT agreed with the need to lower the speed limit on Linden Road from Clarendon Gardens to a location just west of Elliot's on Linden. Upon a motion by Councilmember Strickland, seconded by Councilmember Phillips, Council unanimously approved Resolution 15-04 concurring with the North Carolina Department of Transportation to establish a speed limit of 35pmh on the defined portion of Linden Road by a vote of 5-0. (A copy of the resolutions can be found in the Resolution Book.)

15. Consider change order for the Phase III Jackson Hamlet CDBG Project.

Interim Village Manager Jeff Batton explained that the Jackson Hamlet Phase III Sewer Project has been completed as far as installation of all sewer lines and taps and there are adequate funds available to pave Arnette Street which sustained the most street cuts and patching during the project. This would require a change order for the paving project of \$69,600 which is eligible for a CDBG reimbursement and it is estimated that after this paving project, approximately \$96,755 will be returned to the Department of Commerce as unspent funds. Upon a motion by Councilmember Strickland, seconded by Councilmember Campbell, Council unanimously approved that the Mayor or designee, be authorized to execute Change Order #3 with Sandhills Contractors, Inc. for \$69,600 to pave Arnette Street as part of the CDBG Jackson Hamlet Phase 3 Sewer System Improvement project by a vote of 5-0.

16. Consider a resolution designating the new location of Marshall Park.

Interim Village Manager Jeff Batton explained now that the George C. Marshall Park monument has a new permanent home, it would be appropriate for Council to consider formally designating the location as Marshall Park. He noted that staff has discussed this with Tom Pashley, President of Pinehurst, LLC and he suggests the new location of the monument be designated as the new Marshall Park relinquishing that designation from Pinehurst, LLC property. It was noted that at this time, no additional signage would be added beyond the monument. Upon a motion by Councilmember Cashion, seconded by Councilmember Strickland, Council unanimously approved Resolution 15-03 designating a certain parcel of Village property, specifically that which is bounded by Carolina Vista Drive, Shaw Road SE, Azalea Road and Cherokee Road, as the George C. Marshall Park by a vote of 5-0. (A copy of the resolutions can be found in the Resolution Book.)

17. Consider a resolution formally establishing the Risk Management Committee.

Lauren Craig, Village Clerk reminded Council that at the October 14, 2014 Village Council meeting, Council determined to formally establish the Risk Management Committee. The Village Clerk and Interim Manager have created a resolution for Council to consider. Upon a motion by Councilmember Phillips, seconded by Councilmember Cashion, Council unanimously approved Resolution 15-01 formally establishing the Risk Management Committee for the Village of Pinehurst by a vote of 5-0. (A copy of the resolutions can be found in the Resolution Book.)

18. Consider the purchase of service revolver for retiring police officer.

Interim Village Manager Jeff Batton shared that staff has received a request from Lt. Jerry McDonald to purchase his service revolver upon his retirement and accordingly to NCGS 20-187.2 and the Village's Retirement and Recognition Gifts Policy, the Council is authorized to award this for an

**MINUTES OF
VILLAGE COUNCIL REGULAR MEETING
JANUARY 13, 2015**

officer with more than 20 years of service at \$1. Upon a motion by Councilmember Cashion, seconded by Councilmember Campbell, Council unanimously approved that the Village of Pinehurst sell the service revolver of retiring Pinehurst Police Officer Lt. Jerry McDonald to him for the amount of \$1 as stated in the Retirement Recognitions and Gifts policy and authorized in NCGS 20-187.2 by a vote of 5-0.

19. Other Business

- None.

20. Comments from attendees.

- Tom Campbell noted that at the Neighborhood Association meeting yesterday, a discussion was held regarding the issue of speed limits on Highway 211. Councilmember Strickland explained that several people have noted an issue with the speed limit being too fast and Council will discuss steps with the NCDOT.
- Frank Pacifico noted the new signage on Highway 211 and believes they need to be placed on the overhang due to the issue of not seeing them from trucks or larger vehicles that could block them in their current location.

21. Motion to go into Closed Session pursuant to NCGS 143-318.11 (a) (3) to consult with the Village Attorney in order to preserve the attorney-client privilege between the Village Attorney and the Village Council. Specifically, the Council will discuss the litigation between the Estate of Ronald H. Armstrong, plaintiff v. The Village of Pinehurst.

Upon a motion by Councilmember Phillips, seconded by Councilmember Cashion, Council unanimously approved to go into Closed Session pursuant to NCGS 143-318.11 (a) (3) to consult with the Village Attorney in order to preserve the attorney-client privilege between the Village Attorney and the Village Council. Specifically, the Council will discuss the litigation between the Estate of Ronald H. Armstrong, plaintiff v. The Village of Pinehurst by a vote of 5-0.

22. Motion to adjourn the Closed Session and re-enter the Regular Meeting.

Upon a motion by Councilmember Strickland, seconded by Councilmember Phillips, Council unanimously approved to adjourn the Closed Session and re-enter the Regular Meeting by a vote of 5-0.

23. Motion to Adjourn.

Councilmember Strickland, moved to adjourn the Regular Meeting. The motion was seconded by Councilmember Phillips and carried unanimously. The Regular Meeting adjourned at 6:35 p.m.

Respectfully Submitted,

Lauren M. Craig
Village Clerk

**VILLAGE OF PINEHURST
VILLAGE COUNCIL
CLOSED SESSION – JANUARY 13, 2015**

**395 MAGNOLIA ROAD
COUNCIL CONFERENCE ROOM
PINEHURST, NORTH CAROLINA
4:30 PM**

MINUTES

At the regular meeting of the Pinehurst Village Council held at 4:30 p.m., Tuesday, January 13, 2015 in the Assembly Hall of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina, Councilmember Phillips moved to go into Closed Session pursuant to NCGS 143-318.11 (a) (3) to consult with the Village Attorney in order to preserve the attorney-client privilege between the Village Attorney and the Village Council. Specifically, the Council will discuss the litigation between the Estate of Ronald H. Armstrong, plaintiff v. The Village of Pinehurst. The motion was seconded by Councilmember Cashion and carried unanimously by a vote of 5-0.

The following people were present:

Ms. Nancy Roy Fiorillo, Mayor
Mr. Clark H. Campbell, Councilmember
Mr. John R. Cashion, Mayor Pro-Tem
Ms. Claire L. Phillips, Councilmember
Mr. John C. Strickland, Councilmember
Mr. Jeffrey H. Batton, Interim Village Manager

MAYOR NANCY ROY FIORILLO CALLED THE MEETING TO ORDER.

The Village Council discussed with the Village Attorney certain aspects of summary briefs and upcoming oral arguments in US District Court related to the Estate of Ronald H. Armstrong, plaintiff v. The Village of Pinehurst.

ADJOURNMENT.

Upon the conclusion of the Closed Session, Councilmember Strickland moved to adjourn the Closed Session and re-enter the Regular Meeting. The motion was seconded by Councilmember Phillips and carried unanimously.

Councilmember Strickland moved to adjourn the Meeting. The motion was seconded by Councilmember Phillips and carried unanimously. The Regular Meeting adjourned at 6:35 p.m.

Respectfully Submitted,

Lauren M. Craig,
Village Clerk

**MINUTES OF
VILLAGE COUNCIL SPECIAL MEETING
JANUARY 20, 2015**

**395 MAGNOLIA ROAD
COUNCIL CONFERENCE ROOM
PINEHURST, NORTH CAROLINA
3:30 P.M.**

The Pinehurst Village Council held a Special Meeting at 3:30 p.m. on Tuesday, January 20, 2015 in the Council Conference Room of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Mr. Clark H. Campbell, Councilmember
Mr. John R. Cashion, Mayor Pro-Tem
Ms. Claire L. Phillips, Councilmember
Mr. John C. Strickland, Councilmember
Mr. Jeffrey H. Batton, Interim Village Manager
Ms. Natalie Dean, Assistant Village Manager
Ms. Lauren M. Craig, Village Clerk

And approximately 7 attendees, including 1 staff and 1 press.

1. Call to Order.

Mayor Nancy Roy Fiorillo called the meeting to order.

2. Review and approve revised vision and mission statements for FY 2016

Assistant Village Manager Natalie Dean explained that at the Council's Strategic Planning Retreat held in December, Council and senior staff discussed potential modifications to the Village's vision and mission statements. Ms. Dean shared that staff took these ideas and drafted a recommendation for the vision and mission statements. Council considered the recommended changes. Upon a motion by Councilmember Cashion, seconded by Councilmember Phillips, Council unanimously approved that the Village of Pinehurst's vision statement be revised to: "The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions" by a vote of 5-0. Upon a motion by Councilmember Cashion, seconded by Councilmember Strickland, Council unanimously approved that the Village of Pinehurst's mission statement be revised to: "Promote, enhance, and sustain the quality of life for residents, businesses, and visitors" by a vote of 5-0.

3. Review and approve revised FY 2016 goals and BSC

Assistant Village Manager Natalie Dean shared the updated FY 2016 goals and balanced scorecard (BSC) noting several staff recommended changes for items that were discussed at the Strategic Planning Retreat. Ms. Dean explained how the BSC measures proposed align directly to the Council's goals and she reviewed each of the recommended changes to the FY 2016 goals and measures. Council formed a consensus for these recommendations with the following amendments: separate the measures for linear feet of sidewalks, greenways, and bike paths constructed and change the goal under promote environmental sustainability to "Work with Moore County to ensure adequate water and sewer services." Upon a motion by Councilmember Strickland, seconded by Councilmember Campbell, Council unanimously approved the proposed changes as amended to the FY 2016 goal statements and the balanced scorecard for the Village of Pinehurst by a vote of 5-0.

4. Prioritize FY 2016 goals and strategic challenges

Assistant Village Manager Natalie Dean explained that Council completed worksheets provided in advance to prioritize the goals and strategic challenges in order to assist in the development of the FY 2016 Strategic Operating Plan. Ms. Dean shared the average ratings of the goal statements and rankings of the strategic challenges with Council and explained how each of the strategic initiatives are taken into account using these ratings and budget requests going forward. Council reviewed the consolidated rankings provided by staff.

**MINUTES OF
VILLAGE COUNCIL SPECIAL MEETING
JANUARY 20, 2015**

5. Motion to Adjourn.

Councilmember Cashion moved to adjourn the Special Meeting. The motion was seconded by Councilmember Phillips and carried unanimously. The Regular Meeting adjourned at 4:25 p.m.

Respectfully Submitted,

Lauren M. Craig
Village Clerk

DRAFT

**MINUTES OF
VILLAGE COUNCIL WORK SESSION
JANUARY 20, 2015**

**395 MAGNOLIA ROAD
COUNCIL CONFERENCE ROOM
PINEHURST, NORTH CAROLINA
4:30 P.M.**

The Pinehurst Village Council held a Work Session at 4:30 p.m. on Tuesday, January 20, 2015 in the Council Conference Room of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Mr. Clark H. Campbell, Councilmember
Mr. John R. Cashion, Mayor Pro-Tem
Ms. Claire L. Phillips, Councilmember
Mr. John C. Strickland, Councilmember
Mr. Jeffrey H. Batton, Interim Village Manager
Ms. Lauren M. Craig, Village Clerk

And approximately 8 attendees, including 2 staff and 1 press.

1. Call to Order.

Mayor Nancy Roy Fiorillo called the meeting to order. Mayor Fiorillo suggested changing this meeting to every other month and Council concurred. Staff agreed to schedule these for the upcoming months.

2. Village Council's quarterly work session discussion.

Council held a discussion on the following items:

- CAC landscape proposal for area across from Village Hall
 - Councilmember Cashion noted a parking issue around Village Hall that should be taken into consideration. Council discussed the idea for additional parking needs and the possibility to start the proposed project in phases with the CAC. Councilmember Phillips asked staff to obtain a parking concept and Interim Manager Jeff Batton suggested he could engage LKC or McGill Associates to help with this concept. Council formed a consensus to obtain a concept plan from an engineering firm before pursuing the CAC landscape plan. Interim Manager Jeff Batton will communicate with CAC Council's consensus.
- Community Road Streetscape Plan
 - Interim Manager Jeff Batton shared the Community Road streetscape plan with Council, explaining the entire project estimate is \$160,000 but this would be completed in phases. Upon discussion, Council formed a consensus to proceed with Phase 1 being the sidewalk extension with the possibility to connect down to McCaskill Road if funds are available.
- Downtown Streetlamps
 - Council discussed the four additional streetlights that Interim Manager Jeff Batton proposed at the last Village Council meeting and Council formed a consensus to move forward with this plan.
- PDO requirement to tie into sewer if within 300' of public sewer system
 - Councilmember Campbell raised the issue, noting several lots that have been affected with this regulation causing unbuildable lots. Mayor Fiorillo requested Bruce Gould to research this prior to the meeting and she read his e-mailed response noting what Aberdeen and Southern Pines require. Mr. Batton shared that Planning and Inspections Director Kevin Reed is working with the County on an analysis to know the number of lots that are affected by this. Council formed a consensus to continue studying this issue and determine the rationale for the 300 feet and how it should be measured.
- Hwy 5 intersections at Barrett/McCaskill Roads and at McKenzie Road
 - Interim Manager Jeff Batton shared a proposed concept for the traffic patterns on Highway 5 at two intersections. The concept would create two cul-de-sacs, one on

**MINUTES OF
VILLAGE COUNCIL WORK SESSION
JANUARY 20, 2015**

Barrett Road east of Hwy 5 and one on McCaskill Road west of Hwy 5 to decrease the number of roads feeding into the intersection and then add a roundabout at the remaining Highway 5/Barrett/McCaskill interchange. The concept would also add a right-in, right-out at the intersection of McKenzie Road and Highway 5. Mr. Batton suggested this may help with traffic accidents and redirect traffic. NCDOT has seen this proposal and they supported this enhancement but would not provide funding. Councilmember Campbell asked if the doing the two cul-de-sacs as proposed but then a traditional intersection at Highway 5/Barrett/McCaskill was possible. Upon discussion, Mr. Batton explained it was and that McGill Associates could provide cost estimates for the Hwy 5/Barrett/McCaskill intersection concept and Council concurred to study this further.

- **Public Services Facility**
 - Councilmember Campbell explained that a team has been evaluating the public works facility and the historical information from when the land was purchased on Juniper Lake Road specifically for the future relocation of public works. He noted when evaluating the functionality of having public services nearby, the team recommended keeping the department in its current location. Since that determination, the team evaluated the current site for improvements and indicated several reconfigurations on the current public services site may be possible. These recommendations included relocating the recycling yard to the bottom of Power Plant Road with appropriate screening and moving buildings on the property away from the street-front property. The team made several suggestions for potential land swaps and/or selling parts of Village-owned land. Council discussed this further and asked staff to obtain a concept plan keeping public services on the current property. Council also discussed the possibility to list the land for sale on Juniper Creek.
- **Impacts from long term rentals**
 - Councilmember Phillips suggested the Village create a public education forum to have a presentation on rentals and what a property owners are allowed to do and how the Village could better educate its citizens on long term rentals. Councilmember Phillips suggested this could be videotaped and we could put together a video to share with new citizens who move to the area so they are educated on the topic if they decide to rent their property in the Village of Pinehurst.

3. Motion to Adjourn.

Councilmember Strickland moved to adjourn the Regular Meeting. The motion was seconded by Councilmember Cashion and carried unanimously. The Regular Meeting adjourned at 6:12 p.m.

Respectfully Submitted,

Lauren M. Craig
Village Clerk

**MINUTES OF
VILLAGE COUNCIL REGULAR MEETING
JANUARY 27, 2015**

**395 MAGNOLIA ROAD
ASSEMBLY HALL
PINEHURST, NORTH CAROLINA
4:30 P.M.**

The Pinehurst Village Council held a Regular Meeting at 4:30 p.m., Tuesday, January 27, 2015 in the Assembly Hall of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Mr. Clark H. Campbell, Councilmember
Mr. John R. Cashion, Mayor Pro-Tem
Ms. Claire L. Phillips, Councilmember
Mr. John C. Strickland, Councilmember
Mr. Jeffrey H. Batton, Interim Village Manager
Ms. Lauren M. Craig, Village Clerk

And approximately 20 attendees, including 7 staff and 1 press.

1. Call to Order.

Mayor Nancy Roy Fiorillo called the meeting to order.

2. Invocation and Pledge of Allegiance

Interim Manager, Jeff Batton, offered the invocation and led everyone in the Pledge of Allegiance.

3. Reports

Manager

- Interim Manager, Jeff Batton, reminded everyone about Police Officer Jerry McDonald's retirement party on Thursday, January 29 from 3:00-6:00PM at the Fair Barn.
- Interim Manager, Jeff Batton, also noted there will be one item under Other Business.

Council

- None.

4. Motion to Approve Consent Agenda.

All items listed below are considered routine or have been discussed at length in previous meetings and will be enacted by one motion. No separate discussion will be held unless requested by a member of the Village Council.

- A. Public Safety Report
 - Fire Department
 - Police Department
- B. Approval of Draft Village Council Meeting Minutes
 - December 4-5 Strategic Planning Retreat Minutes
 - December 9 Regular Meeting Minutes

End of Consent Agenda.

Councilmember Cashion moved to approve the Consent Agenda. The motion was seconded by Councilmember Phillips and passed unanimously with a vote of 5-0.

5. Consider a resolution appointing a member to the Beautification Committee (McKenzie).

Interim Manager, Jeff Batton, shared that he and Molly Rowell interviewed Amy McKenzie and are interested in appointing her to the Beautification Committee. Mr. Batton noted that Amy McKenzie is currently serving her last term on the Community Appearance Commission. Council held a discussion

**MINUTES OF
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with Ms. McKenzie and formed a consensus to move forward with this appointment. It was clarified that she will continue serving to the end of her term on the Community Appearance Commission while starting on the Beautification Committee. Chairman of the Beautification Committee, Molly Rowell, noted her support for Amy McKenzie to join the committee. Upon a motion by Councilmember Strickland, seconded by Councilmember Campbell, Council unanimously approved Resolution 15-08 appointing Amy McKenzie to the Beautification Committee for the Village of Pinehurst by a vote of 5-0. (A copy of this resolution can be found in the resolution book.)

6. Consider appointments to the Local Firefighter's Relief Fund Board of Trustees.

Fire Chief, Carlton Cole, explained the need for Council to consider two appointments to the Local Firefighter's Relief Fund Board of Trustees. Chief Cole requested for Council to consider Virginia F. Fallon for a two year term and Andrew Wilkison for a one year term, noting that both have agreed to serve in this capacity if selected. Upon a motion by Councilmember Phillips, seconded by Councilmember Strickland, Council unanimously approved to appoint Virginia Fallon for a two year term and Andrew Wilkison for a one year term to the Local Firefighter's Relief Fund Board of Trustees by a vote of 5-0.

7. Consider proposed changes to Fees and Charges Schedule.

John Frye, Financial Services Director, explained that the Village's Fees and Charges Policy calls for periodic review of all fees and charges. He explained that staff has reviewed this and recommends several modifications to the schedule primarily focused in Planning and Inspections and Parks and Recreation. Mr. Frye shared the proposed changes to the schedule along with Kevin Reed, Planning and Inspections Director and Mark Wagner, Parks and Recreation Director and noted if approved, they would become effective July 1, 2015. Council held a discussion on several changes for the Parks and Recreation fees and Planning and Inspection fees.

Audience member Doug Middaugh noted there is a chair charge for the Fair Barn but not for Tufts Park or the Arboretum which he felt is inconsistent. He also noted eight packages in the Arboretum and did not agree with how these prices were structured.

Upon a motion by Councilmember Strickland, seconded by Councilmember Cashion, Council unanimously approved Resolution 15-07 amending the fees and charges schedule for the Village of Pinehurst effective July 1, 2015 by a vote of 5-0. (A copy of this resolution can be found in the resolution book.)

8. Consider awarding the audit contract for FY 2014-2015.

John Frye, Financial Services Director, explained that each year at this time we award the Village's audit contract to an independent auditor in accordance with the North Carolina General Statutes. Mr. Frye explained that this contract would be appropriated in the FY 2015-16 budget. Mr. Frye shared his recommendation that Council award the audit contract to Dixon Hughes Goodman, LLP in the amount of \$28,450. Upon a motion by Councilmember Cashion, seconded by Councilmember Phillips, Council unanimously approved that the Mayor or designee, be authorized to execute the Fiscal Year 2014-2015 audit contract with Dixon Hughes Goodman, LLP in the amount of \$28,450 by a vote of 5-0.

9. Discussion on indoor recreation space and possible study team.

Interim Manager, Jeff Batton, explained that at the retreat in December, Council heard the BIRDIE team's recommendation for the Village's current indoor recreation facility needs and staff needs direction on how to proceed with the recommendations. He noted the three recommendations included: (1) to proceed with a short term lease for the Rattlesnake Trail property for an initial term of two years, (2) to proceed with renting the Community Presbyterian Church kitchen for cooking classes, and (3) for Council to address the long term need for an indoor recreation facility through the Strategic Planning Process.

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Council held a discussion about the Rattlesnake Trail space and renting the Community Presbyterian Church kitchen and the programs suited for the space. Mayor Fiorillo suggested that Jeff Batton be involved in the study team to address the long term need for an indoor recreation facility. Council held a discussion about the makeup of the study team. Mayor Fiorillo suggested adding targeted questions to the citizen survey to help with the study team and Councilmember Strickland suggested evaluating the current program offerings. Council determined to vote on all three suggestions separately.

Upon a motion by Councilmember Strickland, seconded by Councilmember Cashion, Council approved recommendation #1 from the Indoor Recreation Space BIRDIE team study to proceed with a short term lease for the Rattlesnake Trail property for an initial term of two years by a vote of 4-0, with Councilmember Campbell abstaining from the first recommendation due to having an ownership interest in the property on Rattlesnake Trail.

Upon a motion by Councilmember Cashion seconded by Councilmember Campbell, Council unanimously approved recommendation #2 to proceed with renting the Community Presbyterian Church kitchen for cooking classes by a vote of 5-0.

Upon a motion by Councilmember Strickland, seconded by Councilmember Cashion, Council unanimously approved recommendation #3 to address the long term need for an indoor recreation facility through the Strategic Planning Process with the understanding that staff will assemble a list of participants and their skills for Council review with an implementation of the study team no later than July 1, 2015 by a vote of 5-0.

10. Discussion on proposed Given Memorial Library operating agreement.

Interim Manager, Jeff Batton, explained that staff is recommending the Village have a written operating agreement with Given Memorial Library and is seeking Council's direction on this. Mr. Batton noted that the Village is permitted by state statute to provide library services and over the years has contracted this with Given Memorial Library without a formal agreement. Mr. Batton suggested that staff proceed with working with the library on this agreement and that the final agreement will come back to Council for approval. Council gave a consensus to move forward with drafting an agreement with Given Memorial Library.

11. Consider an amendment to the Pinehurst Municipal Code for yard debris cart regulations.

Interim Manager, Jeff Batton, explained the need for Council to consider an amendment to the Pinehurst Municipal Code as the Village implements the "One and Done" plan with the added cart for yard debris. Upon a motion by Councilmember Cashion, seconded by Councilmember Phillips, Council unanimously approved Ordinance 15-01 amending the Pinehurst Municipal Code to establish regulations related to yard debris carts in the Village of Pinehurst by a vote of 5-0. (A copy of the ordinance can be found in the Ordinance Book.)

12. Other Business

- Jeff Batton mentioned the need for Council to schedule their additional work sessions on a more frequent basis as was requested. Council formed a consensus to get these scheduled and posted. Council agreed to hold the work sessions on: March 3, April 21, June 2, July 21, September 1, and October 20 all held at 4:30pm in the Council Conference Room.
- Councilmember Campbell suggested a discussion about the fence exception regulations that are currently in the Pinehurst Development Ordinance and Council determined to have staff research alternatives for this section.

13. Comments from attendees.

- None.

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14. Motion to Adjourn.

Councilmember Cashion moved to adjourn the Regular Meeting. The motion was seconded by Councilmember Strickland and carried unanimously. The Regular Meeting adjourned at 5:25 p.m.

Respectfully Submitted,

Lauren M. Craig
Village Clerk

DRAFT



"No Thru Truck" Sign Location



***FY 2015 Village of Pinehurst
Strategic Plan Q2 Status Update
As of December 31, 2014***

FY 2015 Strategic Plan Status Update

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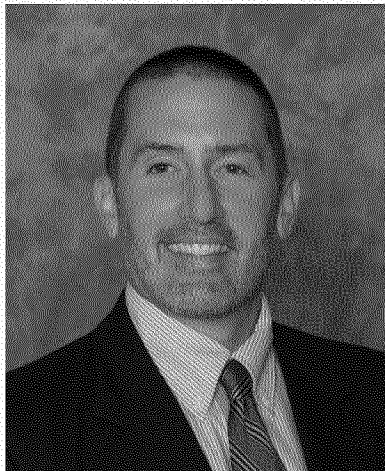


FY 2015 Strategic Plan Status Update

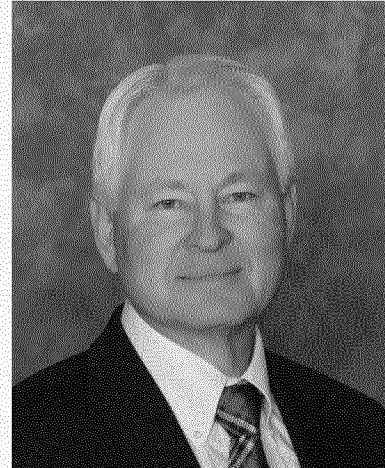
Village Council



**Nancy Fiorillo,
Mayor**



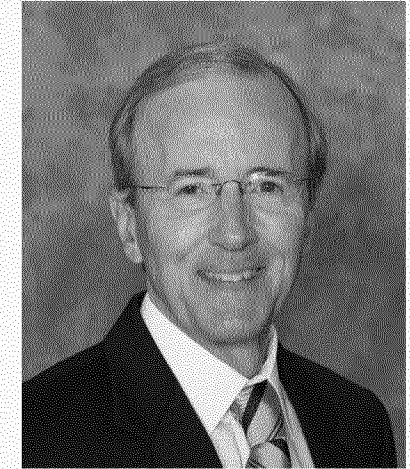
**Clark Campbell,
Councilmember**



**John Cashion,
Mayor Pro Tem**



**Claire Phillips,
Councilmember**

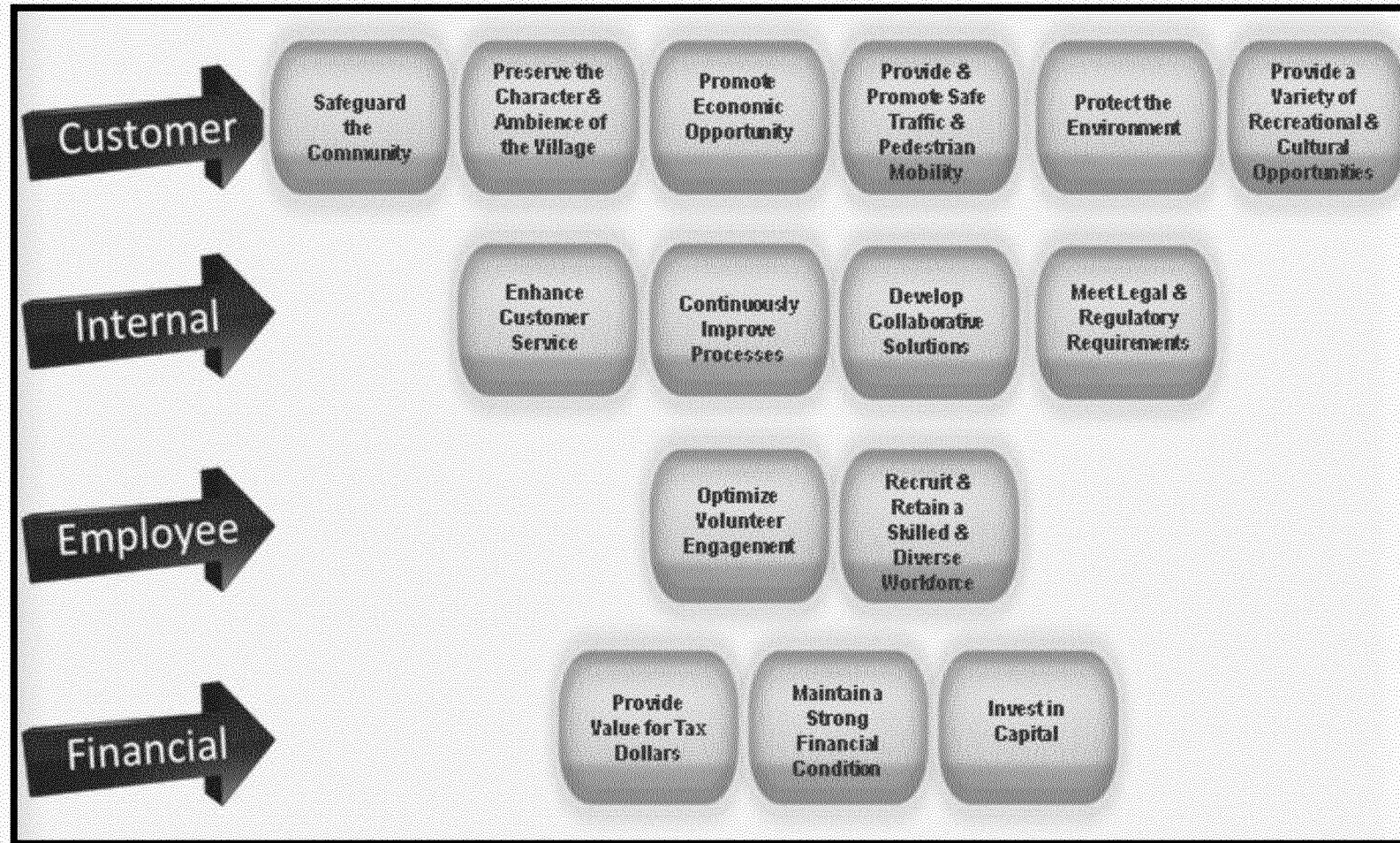


**John Strickland,
Treasurer**



FY 2015 Strategic Plan Status Update

Strategic Objectives by Perspective



FY 2015 Strategic Plan Status Update

Overview of the Status of Strategic Initiatives at December 31, 2014

- ❑ After adopting the FY 2015 SOP, Council made the following changes in Q1:
 - Added four (4) initiatives
 - Eliminated seven (7) initiatives
 - Renamed four (4) initiatives
 - Carried over seven (7) initiatives from FY 2014
- ❑ In Q2, Council added the following initiative: Evaluate opportunities to renovate and enhance the current Public Services site
- ❑ For Q2, staff recommends the following changes to the SOP:
 - Rename one (1) initiative
 - Eliminate/postpone five (5) initiatives:
 - Evaluate the consolidation of S&G and B&G (BIRDIE)
 - Streamline inspection applications and processes to better coordinate with other departments
 - Automate the TRC process
 - Evaluate an integrated document management/imaging program (BIRDIE)
 - Develop a succession plan



FY 2015 Strategic Plan Status Update

Customer Perspective – Strategic Initiatives and Status

Strategic Objective	Strategic Initiatives	Q1	Q2	Recommended Changes to Original SOP Initiatives
Safeguard the Community	Achieve national accreditation in the Fire Department	--	--	
	Partner with others to offer public safety education programs			
	Implement Command Central module to analyze crime data			
	Proactively investigate drug and related property crimes activities			Staff recommends modifying the description to “Evaluate alternatives to proactively investigate drug and related property crimes activities.”
Preserve the Character & Ambience of the Village	Develop a rating system for the appearance of public areas in partnership with the Beautification Committee			
	Evaluate the consolidation of S&G and B&G (BIRDIE)	--		Due to staff capacity and additional strategic initiatives added for FY 2015, staff recommends postponing this initiative to FY 2016
	Evaluate the code enforcement process (BIRDIE)	--		
Promote Economic Opportunity	Incrementally expand Village Center into Village Place/Rattlesnake Corridor			
	Evaluate opportunities to renovate and enhance the current Public Services site			Added per Council direction in Q2

	Completed
	In progress and on schedule
	Staff recommends modifying or eliminating the initiative
--	Initiative is scheduled to begin in a future quarter



FY 2015 Strategic Plan Status Update

Customer Perspective – Strategic Initiatives and Status

Strategic Objective	Strategic Initiatives	Q1	Q2	Recommended Changes to Original SOP Initiatives
Provide & Promote Safe Traffic & Pedestrian Mobility	Improve adequacy of street lighting in neighborhoods			
	Continue to work with NCDOT to identify a viable long-term solution for the traffic circle			
	Develop and implement a public education campaign for roadway safety			
	Collaborate with other jurisdictions to develop a HWY 211 corridor plan			
	Extend sidewalk and walkway system	--	--	
	Implement a GPS based software solution to track and analyze data on infrastructure maintenance and route management			
	Conduct the HWY5/Barrett Road Intersection Study			
	Conduct the Midland Road Corridor Study			
Protect the Environment	Evaluate alternatives to reduce energy consumption for street lighting			
	Implement single-day collection system with automated yard debris			
	Increase public education on the benefits of recycling to encourage greater participation			
Provide a Variety of Recreational and Cultural Opportunities	Expand cultural arts events in Village parks			
	Develop park facilities			
	Support the Given Memorial Library Expansion			
	Evaluate the need for indoor recreation facilities (BIRDIE)			

	Completed
	In progress and on schedule
	Staff recommends modifying or eliminating the initiative
--	Initiative is scheduled to begin in a future quarter



FY 2015 Strategic Plan Status Update

Internal Perspective – Strategic Initiatives and Status

Strategic Objective	Strategic Initiatives	Q1	Q2	Recommended Changes to Original SOP Initiatives
Enhance Customer Service	Develop and implement a corporate communications strategy for keeping the public informed, considering a more frequent newsletter publication and eblasts post-Council meetings			
	Develop post event service survey for Fair Barn			
	Post video and/or recordings of Council meetings on the Village website			
	Redesign Village website to add more functionality and integrate it with a mobile app	--	--	
Continuously Improve Processes	Develop a contract management system			
	Create a comprehensive orientation process for newly elected officials	--	--	
	Streamline inspection applications and processes to better coordinate with other departments	--		Staff recommends removing this initiative and replacing it with a broader departmental automation initiative in the future
	Evaluate an integrated document management/imaging program (BIRDIE)	--		Staff recommends postponing this initiative to FY 2016 due to changes in staffing and other higher priority initiatives
	Implement an E-Crash traffic accident solution			
	Evaluate opportunities for electronic submittal of P&Z forms and plans	--	--	

	Completed
	In progress and on schedule
	Staff recommends modifying or eliminating the initiative
--	Initiative is scheduled to begin in a future quarter



FY 2015 Strategic Plan Status Update

Internal and Employee Perspective – Strategic Initiatives and Status

Strategic Objective	Strategic Initiatives	Q1	Q2	Recommended Changes to Original SOP Initiatives
Develop Collaborative Solutions	Partner with organizations to host cultural events at the Fair Barn			
	Implement online engagement tools to seek citizen input on Council related decisions			
	Identify key partners and assign a Council liaison to each partner			
Meet Legal & Regulatory Requirements	Complete Payment Card Industry (PCI) Compliance Project	--		
	Increase capability to secure and monitor the Village network for legal compliance			
Optimize Volunteer Engagement	Develop an annual training program for volunteer committees			
	Develop a comprehensive volunteer reward and recognition program			
	Develop a policy on volunteer and committee appointments	--		
Recruit & Retain a Skilled & Diverse Workforce	Implement a reward and recognition program			
	Develop a succession plan			Staff recommends postponing this initiative to FY 2016 due to staff capacity
	Offer in-house training through the TOPS program and conduct the annual Employee Academy			
	Implement selected recommendations from the Compensation Study			

	Completed
	In progress and on schedule
	Staff recommends modifying or eliminating the initiative
--	Initiative is scheduled to begin in a future quarter



FY 2015 Strategic Plan Status Update

Financial Perspective – Strategic Initiatives and Status

Strategic Objective	Strategic Initiatives	Q1	Q2	Recommended Changes to Original SOP Initiatives
Provide Value for Tax Dollars	Oversee the annexation of Cotswold			
Maintain a Strong Financial Condition	Develop an annual budget that meets or exceeds established financial targets	--		
	Maximize use of the Fair Barn			
	Evaluate alternatives to make the Harness Track financially sustainable (BIRDIE)	--	--	
Invest in Capital	Maintain VOP buildings and facilities			
	Effectively maintain current capital assets			
	Evaluate the sale of Village-owned land			
	Continue to enhance the Village roadways with the Annual Street Resurfacing Program			

	Completed
	In progress and on schedule
	Staff recommends modifying or eliminating the initiative
--	Initiative is scheduled to begin in a future quarter



FY 2015 Strategic Plan Status Update

Initiatives Carried Forward from FY 2014

Strategic Objective	FY 2014 Strategic Initiatives Carried Forward	Q1	Q2	Recommended Changes to Original SOP Initiatives
Provide & Promote Safe Traffic & Pedestrian Mobility	Develop an alternative transportation master plan to identify locations of greenways, sidewalks, and bike paths			
	Conduct a Village-wide evaluation of street lighting needs			
	Install Opticom traffic device to improve response time and ensure safety of emergency personnel			
Continuously Improve Processes	Centralize data access and promote business process analysis by maintaining, supporting, and utilizing SharePoint more effectively			
	Automate the TRC process			Staff recommends removing this initiative and replacing it with a broader departmental automation initiative in the future
Recruit & Retain a Skilled & Diverse Workforce	Perform a formal compensation study to review current practices, pay scales, & position descriptions			
	Develop a Village wide employee recognition program			

	Completed
	In progress and on schedule
	Staff recommends modifying or eliminating the initiative
--	Initiative is scheduled to begin in a future quarter



FY 2015 Strategic Plan Status Update

Summary of the FY 2015 Q2 SOP Status Update

- ❑ Council added one (1) initiative in Q2
- ❑ Four (4) initiatives were begun in Q2
- ❑ Three (3) initiatives were completed in Q2
- ❑ Staff recommends eliminating and/or postponing five (5) initiatives
- ❑ Six (6) initiatives are scheduled to begin in Q3 or Q4:
 - Achieve national accreditation in the Fire Department
 - Extend sidewalk and walkway system
 - Redesign Village website
 - Create an orientation process for newly elected officials
 - Evaluate opportunities for electronic submittal of P&Z forms
 - Evaluate opportunities to make the HT financially feasible (BIRDIE)



RESOLUTION #15-10:

**A RESOLUTION REGARDING A RE-APPOINTMENT TO THE PINEHURST
HISTORIC PRESERVATION COMMISSION.**

THAT WHEREAS, the Village of Pinehurst has established an Historic Preservation Commission as authorized by North Carolina General Statutes, Chapter 160A, Article 19; and

WHEREAS, the term of Mr. Bob Farren expires on February 28, 2015; and

WHEREAS, Mr. Farren and the Village Council of Pinehurst are desirous of him continuing to serve as member of the Historic Preservation Commission;

NOW, THEREFORE, BE IT RESOLVED by the Village Council of the Village of Pinehurst, North Carolina in a regular meeting assembled this 24th day of February, 2015, as follows:

SECTION 1. That the following re-appointment is hereby made to the Historic Preservation Commission for the term indicated:

Mr. Bob Farren is re-appointed as a member of the Historic Preservation Commission, effective February 28, 2015, said term to expire February 28, 2017.

SECTION 2. That the appointee shall continue serving until a replacement is appointed and qualified.

THIS RESOLUTION passed and adopted this the 24th day of February, 2015.

VILLAGE OF PINEHURST
VILLAGE COUNCIL

(Municipal Seal)

By: _____
Nancy Roy Fiorillo, Mayor

Attest:

Approved as to Form:

Lauren M. Craig, Village Clerk

Michael J. Newman, Village Attorney