MINUTES OF
VILLAGE COUNCIL REGULAR MEETING
FEBRUARY 9, 2016

395 MAGNOLIA ROAD
ASSEMBLY HALL
PINEHURST, NORTH CAROLINA
4:30 P.M.

The Pinehurst Village Council held a Regular Meeting at 4:30 p.m., Tuesday, February 9, 2016 in the Assembly Hall of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Ms. Claire L. Berggren, Councilmember
Mr. John Bouldry, Councilmember
Mr. Clark H. Campbell, Councilmember
Mr. John R. Cashion, Mayor Pro-Tem
Mr. Jeffrey M. Sanborn, Village Manager
Ms. Natalie E. Dean, Interim Village Clerk

And approximately 25 attendees, including 4 staff and 2 press.

1. **Call to Order.**
   Mayor Nancy Roy Fiorillo called the meeting to order.

2. **Reports.**

   Manager
   - Village Manager Jeff Sanborn reported on an update on the Hwy 5 and McKenzie Road intersection improvements. Manager Sanborn indicated that NCDOT prefers the Village not ask them to pursue the improvements needed on Hwy 5 and asked instead that the Village make certain landscaping/vegetation improvements and level the eastern McKenzie approach to Hwy 5 first to see if that addresses the traffic safety concerns.
   - Manager Sanborn reported that the Police Department conducted a saturation event at the traffic circle earlier in the week and wrote 37 tickets for illegal U-turns on Midland Road in front of the entrance to Pinehurst No. 7, 51 speeding tickets in excess of 15 MPH over the speed limit, and police staff were also involved in a high speed chase with a motorist who was going 94 MPH in a 45 MPH zone, resulting in some minor vehicle damage.
   - Manager Sanborn reported there is a meeting scheduled for the public to provide input on Monticello Drive traffic concerns that will be held in Assembly Hall at 4:30pm on Wednesday, February 10th

   Council
   - There were no Council reports.

3. **Motion to Approve Consent Agenda.**

   All items listed below are considered routine or have been discussed at length in previous meetings and will be enacted by one motion. No separate discussion will be held unless requested by a member of the Village Council.

   A. Consider a resolution reappointing a member to the Planning and Zoning Board and the Board of Adjustment for one additional year (Snyder).

   End of Consent Agenda.
   Councilmember Cashion moved to approve the Consent Agenda. The motion was seconded by Councilmember Berggren and passed unanimously with a vote of 5-0.

4. Motion to Recess Regular Meeting and Enter into a Public Hearing.
Councilmember Cashion moved to recess the Regular Meeting and enter into a Public Hearing. The motion was seconded by Councilmember Berggren and carried unanimously.

5. Public Hearing No. 1
The purpose of the public hearing is to consider an Official Text Amendment to the Pinehurst Development Ordinance (PDO) specifically Section 9.7.1.4, "Permitted Signage by Category". The amendment would allow for: (1) larger wall signs on certain structures in the Hospital Development (HD) Zoning District; and, (2) additional ground signs in the HD District. The applicant is FirstHealth of the Carolinas.

Planning Director Kevin Reed explained that FirstHealth of the Carolinas has made this request to allow 3 story structures or taller to have an expanded amount of signage and additional ground signage for appropriately sized buildings in the Hospital Development Zoning District. Kevin also indicated that the proposed amendment is in accordance with the Comprehensive Long Range Plan and staff recommends approval.

Mayor Fiorillo indicated that no one signed up to speak at the public hearing and asked if anyone in the audience wished to speak. There were no speakers on the matter.

6. Motion to Adjourn the Public Hearing and Re-Enter the Regular Meeting.
Upon a motion by Councilmember Bouldry seconded by Councilmember Campbell, Council unanimously moved to adjourn the public hearing and re-enter the regular meeting by a vote of 5-0.

7. Consider Ordinance 16-02 amending the Pinehurst Development Ordinance Sections 9.7.1.4 (C) and 9.7.1.4 (D).
Upon a motion by Councilmember Berggren, seconded by Councilmember Campbell, Council approved Ordinance 16-02 amending the Pinehurst Development Ordinance Sections 9.7.1.4 (C) and 9.7.1.4 (D) and moved the proposed amendments to the PDO are consistent with the goals outlined in the 2010 Comprehensive Long Range Plan and are considered reasonable and in the best interest of the public as referenced in the memorandum dated January 29, 2016 from Kevin Reed, Director of Planning and Inspections the by a vote of 5-0.

8. Discuss Potential Railroad Siding in the Village of Pinehurst.
Manager Jeff Sanborn explained Aberdeen Carolina & Western Railway (ACWR) is seeking the Council's support for their plans to build a permanent railroad siding along Highway 5, north of Morganton Road.

Carl Hollowell from ACWR provided some brief history of the permanent railroad siding project along Hwy 5 that was in formation prior to the 2014 U.S. Open Championship, but not implemented. This railroad siding project would accommodate approximately 18-20 private, restored coach rail cars upon completion that could be temporarily stationed along Hwy 5 to house guests of the area. Mr. Hollowell explained that this is similar to what has been done in the past at the Greenbrier and ACWR has been contacted by several private companies that expressed interest in the concept.

Council members indicated they believed this type of project would be beneficial for local economic development. Upon a motion by Councilmember Cashion, seconded by Councilmember Bouldry, Council approved a motion authorizing the Mayor or her designee to execute a letter of support for railroad siding in the Village of Pinehurst along Hwy 5.

9. Presentation from the Beautification Committee on Gateway Signs.

Assistant Village Manager Jeff Batton reported to the Council that the Beautification Committee has been working on developing more cost effective and size appropriate gateway signs for the Council's consideration. Mr. Batton then introduced Molly Rowell, chairman for the Beautification Committee, who reviewed alternative designs with the Council that the Beautification Committee unanimously approved. Mr. Batton reviewed a map that indicated the proposed locations for the six gateway signs being proposed. Ms. Rowell indicated each sign is expected to cost a total of $4,000, or $24,000 for all six signs. Ms. Rowell reviewed images depicting the signs with proposed landscaping around the gateway signs that follow the Village's planting guidelines on slightly mounded ground that would be mulched.

Councilmember Berggren asked who would maintain the landscaping and Ms. Rowell indicated the recommended plantings are drought resistant and dwarf varieties to minimize any maintenance needed.

After discussion, Council identified the sign design they would prefer and indicated their consensus that they would like to see the signs installed as soon as possible.

10. Presentation of the FY 2016 Strategic Operating Plan Q2 Status Update.
Natalie Dean, Assistant Village Manager, presented Council with an update on the status of implementing the FY 2016 strategic initiatives outlined in this year's Strategic Operating Plan. Ms. Dean shared there are a total of 37 Initiative Action Plans (IAPs) for FY 2016. She noted at the end of December 2015, 10 IAPs were completed, 4 IAPs are scheduled to begin in a future quarter, and 23 IAPs are currently in progress. Ms. Dean covered a summary of these IAPs based on each perspective and noted a recommendation, which the Council approved, to remove the IAP to install solar panels due to legislation not passing that was needed to allow 3rd party vendors to install solar panels at Barn #9 at the Harness Track.

11. Presentation of Quarterly Financial Statements for the Quarter Ended December 31, 2015.
John Frye, Financial Services Director, presented Council with the Quarterly Financial Statements ended December 31, 2015. Mr. Frye explained that the Village remains in very good financial position through the first half of the fiscal year and that revenues exceeded expenditure by a larger margin than anticipated in the forecast for the first two quarters. Mr. Frye discussed the financial position, revenues and expenditures, and the financial outlook.

12. Presentation of Mid-Year Financial Projections and Budget Amendment.
John Frye, Financial Services Director, presented the mid-year financial projection. Mr. Frye estimated the Village's revenues will exceed its expenditures at year-end by approximately $100,000. This means that none of the fund balance appropriated as a revenue source in the budget will actually be used. Mr. Frye explained the need for Council to consider a budget amendment for mid-year adjustments. Upon a motion by Councilmember Bouldry seconded by Councilmember Berggren, Council unanimously approved Ordinance 16-03 amending the budget for the Village of Pinehurst for mid-year budget adjustments by a vote of 5-0. (A copy of the ordinance can be found in the Ordinance Book.)

13. Review and Approve the Proposed FY 2017 BSC Target Performance Levels.
Assistant Village Manager, Natalie Dean, explained several recommendations from the senior leadership team including recommended performance target levels for each KPI based on a review of the historical performance levels and benchmark communities' performance levels. After reviewing the target levels, Council agreed with the recommended performance targets for FY 2017 and FY 2021 and the Areas of Focus identified on the Proposed FY 2017 Balanced Scorecard (BSC).

Ms. Dean also sought the Council's input on how they would like staff to proceed with including a Community Center in the five-year plan. After discussion, the Council directed staff to explore a multi-community facility (such as a YMCA). Upon a motion by Councilmember Cashion, seconded by Councilmember Berggren, Council approved the FY 2017 BSC target performance levels, with one modification to increase the target levels for KPI 7.1 to 95%, by a vote of 5-0.

14. Other Business.

- There was no other business.

15. Comments from Attendees.

- Resident Molly Rowell stated that the Conservation Committee is having its 19th workshop on Saturday, February 13th at 10:30 am. She indicated the topic is Healthy Soil, Healthy Plants, Healthy People and invited the Council and public to attend.
- Resident Jeanne Casinella indicated she thinks it is a great idea that the Council consider working towards a regional YMCA. She also indicated that she believes the quality of neighborhoods are good and Pinehurst is a great place to live.
- Resident Gerard Fredrick, indicated there was a sewer backflow at a house on Burning Tree Drive recently and asked the Village to help him understand a backflow preventer notice he received from Moore Co. Public Utilities. Jeff Batton indicated he is aware that Moore Co. Public Utilities was planning to do some work and that he would help Mr. Fredrick understand the notice.

16. Motion to Adjourn.

Councilmember Bouldry moved to adjourn the Regular Meeting. The motion was seconded by Councilmember Berggren and carried unanimously. The Regular Meeting adjourned at 6:22 p.m.

Respectfully Submitted,

Natalie Dean
Interim Village Clerk