



**VILLAGE COUNCIL
MINUTES FOR REGULAR MEETING OF JANUARY 26, 2021
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA
4:30 PM**

The Pinehurst Village Council held a Regular Meeting at 4:30 p.m., Tuesday, January 26, 2021 in the Assembly Hall of Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina and via the electronic meeting platform ZOOM. The meeting was streamed in real time on the Village's website.

The following were in remote attendance:

Mr. John C. Strickland, Mayor
Mr. Jeffrey M. Sanborn, Village Manager
Ms. Judy Davis, Mayor Pro Tem
Ms. Lydia Boesch, Councilmember
Mr. Kevin Drum, Councilmember
Ms. Jane Hogeman, Councilmember

The following were in attendance in Assembly Hall:

Ms. Beth Dunn, Village Clerk

And approximately 11 attendees, including 8 staff and 1 press.

1. Call to Order.

Mayor Strickland, called the Village Council meeting to order.

2. Reports:

Village Manager

- Matt Day from TARPO gave an update on the NCDOT Strategic Transportation Implementation Plan (STIP). In 2022 they plan to contract for the Highway 15-501 and Morganton Road minor improvements, which includes the installation of dual left hand turn lanes on 15-501 and improvements at Page and Memorial with 15-501. In 2024 they plan to begin the widening of Highway 211 out past Seven Lakes, improvements to the Highway 15-501 and Highway 24-47 intersection in Carthage, Highway 5 widening from Highway 1 to Blake Boulevard, and initiate the superstreet work on Highway 15-501 and Highway 1 in Aberdeen. In 2025 the Pinehurst Traffic Circle improvements will begin and in 2028 the widening of Highway 15-501 north of the traffic circle. In 2030 the improvements to Highway 5, the section in Village limits to Highway 211. In 2031 the improvements to the intersection of Morganton Road and Highway 15-501, which would include an interchange.
- Glen Webb, Police Chief, had some good comments on the crime stat report. He noted arrests are up but he stated both self-initiated activity and more seasoned officers with recognizing violations and making arrests. This proactivity and the ability to retain good officers reflect directly to the success. Mr. Sanborn noted it is bad news looking at the data but Chief Webb sees some positive trends as well.

Village Council

- Mayor Strickland vaccination operations at the Fair Barn are going well. They exceed the 2,000 doses they thought they would administer, with 2,800 doses being administered. Asked the public to continue to wash, wait, and wear.
- Mayor Pro Tem Davis stated she went to a TriCites meeting today. The group is looking at ways to work together on Parks and Recreation programs.
- Councilmember Drum stated the Triangle J helped Moore County in supplying a planner when they were short. He didn't realize they would do that.
- Councilmember Hogeman thanked Councilmember Boesch for all she has done getting the National Park Service here and getting the program set up and noted she believes this will be a wonderful opportunity.
- Councilmember Boesch stated the National Park Service (NPS) is conducting a study on the National Historic Landmark District. As a Landmark District we are in the top 3% of the 9,000 properties that are listed on the registry of historic places. Next week the NPS will solicit public comments. She thanked everyone who has signed up to participate in the community meetings next week. Ms. Boesch stated that we have a great story to tell and what we have done to preserve the character in the Village of Pinehurst. She thanked Natalie Hawkins for her work keeping the project going and being a great connection between the NPS and the Village. Moore information on this study can be found on the Village's website.

3. Motion to Approve Consent Agenda.

All items listed below are considered routine or have been discussed at length in previous meetings and will be enacted by one motion. No separate discussion will be held unless requested by a member of the Village Council.

- Public Safety Reports
 - December, 2020 Police Report
 - December 2020, Fire Report
- Approval of Village Council Meeting Minutes.
 - January 12, 2021 Regular Meeting
 - January 12, 2021 Work Session

End of Consent Agenda.

Upon a motion by Councilmember Boesch, seconded by Councilmember Drum, Council unanimously approved the Consent agenda by a vote of 5-0.

4. Presentation of Final Library Needs Assessment Report.

Natalie Hawkins, Assistant Village Manager, explained this item is to receive the Final Library Services Needs Assessment Report from the Village's consultant. Ms. Hawkins noted that Debbie Joy of Library IQ and Fred Belledin of Clearscapes will present a high level review of the Final Library Services Needs Assessment Report. Ms. Hawkins explained that the Library Services Needs Assessment has been underway since the fall of 2019 and many residents have contributed their valuable time to help the Council understand our community needs for library services. Ms. Hawkins thanked Audrey Moriarty, Executive Director of Given Memorial Library, for all of her support throughout the entire needs assessment process and she promptly provided requested information, her support was invaluable.

Ms. Joy reviewed the comprehensive process the Library Needs Assessment. Findings indicate residents would like to see expanded library services. Top expansion requests include children's collection, digital media, children's programs and classes and young adult collection. Ms. Joy explained that from the mailed ETC survey conducted 67% of residents believe the Village should fund a library. 57% of residents were in support of at least \$.01 tax increase and 43% of residents do not support any tax increase.

Ms. Joy explained the recommended square footage (sf) needed to meet basic library services is 10,000 to 12,000 sf, she noted that currently the library has 3,825 sf in the existing building. Mr. Belledin reviewed the recommended sf for the expressed needs of the community, broken down into two tiers. Tier one includes room for expanded collection size, children's program space, computer space, and flexible small group meeting space. Tier two includes all tier one spaces, flexible space for adult and teen programs, and a small conference room with technology and quiet study spaces. The recommended size of 10,000 to 12,000 would be the high end of tier one and low end of tier two. Mr. Belledin reviewed library facility options and approximate construction

costs.

Ms. Joy reviewed various library operation components. She stated they recommend 28,000 to 30,000 titles, including the existing 15,500 titles. The recommendation is based on community input, NC state per capita averages and projected building size. For programming they recommend expanding curriculum-based educational programs and enrichment programs for adults. Ms. Joy noted they did hear a desire for extended operational hours, particularly from younger working families. They are recommending hours of operation increase from 40.5 hours to 48 hours per week. Increased technology for the library is recommended, public access computers, Wi-Fi, and library operation technology.

Ms. Joy reviewed various funding mechanisms for construction including long term debt, conducting fundraising campaign, and seek State Library of North Carolina LSTA grants. Ms. Joy reviewed funding mechanisms for operations such as non-resident user fees for library cards, apply for NC State Aid, generate additional property tax revenue, and seeks grants from Library Services and Technology Act. The approximate annual cost to operate a 10,000 to 12,000 sf library is about \$800,000 to \$940,000. Ms. Joy noted that would be an increase in annual Village funding of \$650,000 - \$790,000.

Mayor Strickland asked for them to elaborate on the library of the future with digital media. Ms. Joy stated if there is one word to sum up the library of the future it would be "flexibility". Mr. Belledin stated they haven't seen a trend in libraries of moving away from print material. Mayor Pro Tem Davis asked if there were any of the library site options that limit expanding past 14,000 sf. Mr. Belledin explained the existing location of the current library would be challenging with the existing architecture and depending how discussion with the National Park Service goes. He also noted the Historic Fire House could have limits, depending on the land acquisition around it. Mayor Pro Tem how much grant money typically is given with the LSTA grants. Ms. Joy stated she would get that information but in her experience it's typically not a game changing number for the budget. Mayor Pro Tem Davis asked if the additional operational hours included more weekend hours. Ms. Hawkins stated the operation hours recommended were 10:00 a.m. to 7:00 p.m. Monday through Thursday, 10:00 a.m. to 5:00 p.m. on Friday, and 10:00 a.m. to 3:00 p.m. on Saturday.

5. Review and Approve the FY 2022 Balanced Scorecard, Including the FY 2022 Areas of Focus, and the FY 2022-2026 Initiative Action Plans.

Lauren Craig, Organizational Performance Director, explained this agenda item is to review and approve several items related to the development of the FY 2022 Strategic Operating Plan (SOP) based on Council's discussions at the December 10-11, 2020 Strategic Planning Retreat. Documents including the proposed Initiative Action Plans, projects, and FY 2022 Balanced Scorecard were discussed at the January 12th work session and since that time, staff amended the materials based on Council's input. Ms. Craig stated today, we are seeking Council's approval by motion for the FY 2022 Balanced Scorecard, including the FY 2022 Areas of Focus. She also noted staff is seeking a consensus on the proposed list of FY 2022-2026 Initiative Action Plans. This is being done now to ensure that Senior Leaders develop the FY 2022 SOP and submit budget requests that align to Council's priorities. Ms. Craig reviewed the FY 2022 Balanced Scorecard, which indicates strategic objectives, key performance indicators (KPIs), and goals (short-term and long-term).

Ms. Craig reviewed the 6 Initiative Action Plans (IAPs) for FY 2022-2026. Councilmember Hogeman stated she disagrees with extending the IAP to re-write the Pinehurst Development Ordinance (PDO) over 3 years and disagrees with hiring a consultant to complete the re-write. Council discussed the pro and cons of hiring a consultant. Ms. Craig noted that this IAP is just in the starting phase and there will be more details to come. Councilmember Hogeman explained she wants to add an IAP to compete PDO text amendments to protect Focus Area 5, on Highway 211. Mayor Pro Tem Davis stated she doesn't believe creating an IAP for that action is necessary, as did the consensus of Council. Mr. Sanborn stated he believes a project to establish a highway corridor overlay district is the best way to handle Focus Area 5. Councilmember Drum stated he sees more pressures in Focus Area 1, the medical district.

Upon a motion by Mayor Pro Tem Davis seconded by Councilmember Boesch, Council unanimously approve the fiscal year 2022 Balanced Scorecard and Areas of Focus, as presented, by a vote of 5-0.

6. Other Business.

- Councilmember Drum stated the Boys and Girls Club are moving into the old Elmore's Furniture store, they are an incredible non-profit serving the Tri-Cities area. Mayor Strickland stated he was asked several months ago to serve on an

informal advisory board for the Boys and Girls Club.

- Jeff Sanborn stated the police department just informed him that the suspect that escaped from the hospital a week ago is now back in custody.

7. Comments from Attendees.

There were no comments from attendees.

8. Motion to Adjourn.

Upon a motion by Councilmember Boesch, seconded by Councilmember Hogeman, Council unanimously approved to adjourn the regular meeting by a vote of 5-0 at 6:04 p.m.

Respectfully Submitted,



Beth Dunn,
Village Clerk

A videotape of this meeting is located on the Village website: www.vopnc.org

Vision: The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement