

**MINUTES OF
VILLAGE COUNCIL SPECIAL MEETING
JANUARY 20, 2015**

**395 MAGNOLIA ROAD
COUNCIL CONFERENCE ROOM
PINEHURST, NORTH CAROLINA
3:30 P.M.**

The Pinehurst Village Council held a Special Meeting at 3:30 p.m. on Tuesday, January 20, 2015 in the Council Conference Room of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Mr. Clark H. Campbell, Councilmember
Mr. John R. Cashion, Mayor Pro-Tem
Ms. Claire L. Phillips, Councilmember
Mr. John C. Strickland, Councilmember
Mr. Jeffrey H. Batton, Interim Village Manager
Ms. Natalie Dean, Assistant Village Manager
Ms. Lauren M. Craig, Village Clerk

And approximately 7 attendees, including 1 staff and 1 press.

1. Call to Order.

Mayor Nancy Roy Fiorillo called the meeting to order.

2. Review and approve revised vision and mission statements for FY 2016

Assistant Village Manager Natalie Dean explained that at the Council's Strategic Planning Retreat held in December, Council and senior staff discussed potential modifications to the Village's vision and mission statements. Ms. Dean shared that staff took these ideas and drafted a recommendation for the vision and mission statements. Council considered the recommended changes. Upon a motion by Councilmember Cashion, seconded by Councilmember Phillips, Council unanimously approved that the Village of Pinehurst's vision statement be revised to: "The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions" by a vote of 5-0. Upon a motion by Councilmember Cashion, seconded by Councilmember Strickland, Council unanimously approved that the Village of Pinehurst's mission statement be revised to: "Promote, enhance, and sustain the quality of life for residents, businesses, and visitors" by a vote of 5-0.

3. Review and approve revised FY 2016 goals and BSC

Assistant Village Manager Natalie Dean shared the updated FY 2016 goals and balanced scorecard (BSC) noting several staff recommended changes for items that were discussed at the Strategic Planning Retreat. Ms. Dean explained how the BSC measures proposed align directly to the Council's goals and she reviewed each of the recommended changes to the FY 2016 goals and measures. Council formed a consensus for these recommendations with the following amendments: separate the measures for linear feet of sidewalks, greenways, and bike paths constructed and change the goal under promote environmental sustainability to "Work with Moore County to ensure adequate water and sewer services." Upon a motion by Councilmember Strickland, seconded by Councilmember Campbell, Council unanimously approved the proposed changes as amended to the FY 2016 goal statements and the balanced scorecard for the Village of Pinehurst by a vote of 5-0.

4. Prioritize FY 2016 goals and strategic challenges

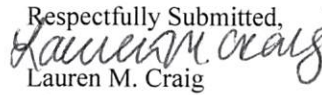
Assistant Village Manager Natalie Dean explained that Council completed worksheets provided in advance to prioritize the goals and strategic challenges in order to assist in the development of the FY 2016 Strategic Operating Plan. Ms. Dean shared the average ratings of the goal statements and rankings of the strategic challenges with Council and explained how each of the strategic initiatives are taken into account using these ratings and budget requests going forward. Council reviewed the consolidated rankings provided by staff.

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5. Motion to Adjourn.

Councilmember Cashion moved to adjourn the Special Meeting. The motion was seconded by Councilmember Phillips and carried unanimously. The Regular Meeting adjourned at 4:25 p.m.

Respectfully Submitted,


Lauren M. Craig
Village Clerk