MINUTES OF
VILLAGE COUNCIL REGULAR MEETING
JANUARY 14, 2014

395 MAGNOLIA ROAD
ASSEMBLY HALL
PINEHURST, NORTH CAROLINA
4:30 P.M.

The Pinehurst Village Council held a Regular Meeting at 4:30 p.m., Tuesday, January 14, 2014 in the Assembly Hall of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Mr. Clark H. Campbell, Councilmember
Mr. John R. Cashion, Mayor Pro-Tem
Ms. Claire L. Phillips, Councilmember
Mr. John C. Strickland, Councilmember
Mr. Andrew M. Wilkison, Village Manager
Ms. Lauren M. Craig, Village Clerk

And approximately 33 attendees, including 6 staff and 2 press.

1. **Call to Order.**
   Mayor Nancy Roy Fiorillo called the meeting to order.

2. **Reports**
   Manager
   - Reminded citizens that Council is holding a Special Meeting to review the proposed PDO Wednesday, January 15 at 5:00pm in the Council Conference Room.
   - Reported that he will be attending a meeting at 4:00pm on Wednesday, January 15 for the Cotswold Annexation in Assembly Hall to discuss the voluntary annexation.

   Council
   - Councilmember Strickland noted that each year we are subject to news reports of what is trending and he shared the list of what is "in and out" for 2014.

3. **Motion to Approve Consent Agenda.**

   All items listed below are considered routine or have been discussed at length in previous meetings and will be enacted by one motion. No separate discussion will be held unless requested by a member of the Village Council.

   A. Resolution 14-01 Honoring Donald Van Roosen (Water Committee)
   B. Resolution 14-02 Honoring Percy Bennett (P&Z)
   C. Resolution 14-03 Honoring Bart and Martha O'Connor (Beautification)

   End of Consent Agenda.
   Councilmember Cashion moved to approve the Consent Agenda. The motion was seconded by Councilmember Strickland and passed unanimously with a vote of 5-0.

4. **Discussion about PDO Rewrite with Steering Committee**
   Mayor Fiorillo introduced the discussion about the Pinehurst Development Ordinance Rewrite with the Steering Committee attendees. The Steering Committee was represented by Alan Stagaard, Bill Thurman, Bob Koontz, Jay Snyder, Jim McChesney, Nancy Smith, Percy Bennett, and Robert Hayter. The steering committee discussed the charge by Council to the committee, the diagnosis report and notable comments from the steering committee about this report. They also discussed the work with the Lawrence Group and philosophical differences. Councilmember Campbell applauded the steering committee for their time and commitment of this committee and explained that he would like to take

all of the committee's comments and enthusiasm and continue moving this project forward. Robert Hayter noted that this current document can be taken to the finish line with the elected body and the professional staff. Mayor Fiorillo noted that Council will be meeting each Wednesday starting January 15 from 5:00-6:00pm and invited the public to attend.

5. **Renovation of the Atrium located between main lobby and Assembly Hall**
Bo Bozarth, Chairman of the Pinehurst Community Appearance Commission presented the project to renovate the Atrium at Village Hall. CAC has received a full estimate and is asking for an additional $1,000 for the lighting upgrades to provide additional lighting in the Atrium. Alan Hoy noted that it will light the trees and the walkway because safety was a concern of the committee. After discussion, Council thanked the CAC for finding these improvement areas and Council formed a consensus to proceed.

6. **Flag Display Program**
Bo Bozarth, Chairman of the Pinehurst Community Appearance Commission presented the concept of the Flag Display Program as an effort to recognize the dedication and sacrifice of our military service members. There is no cost to this program and it would be available for all citizens to participate on a voluntary basis. After discussion, Council formed a consensus to proceed with the Flag Program.

7. **Annual Update of Fees and Charges Schedule**
John Frye, Director of Financial Services explained the suggested update of the fees and charges schedule including new language to enhance facility rental deposit requirements, new fees due to the yard debris study, removal of language for the harness track regarding co-sponsored events, and adding a new section that is called Village-Wide to establish fees for a co-sponsored events. Upon a motion by Councilmember Strickland, seconded by Councilmember Phillips, Council unanimously approved Resolution 14-04 amending the fees and charges schedule for the Village of Pinehurst by a vote of 5-0. (A copy of the resolution is found in the Resolution Book.)

8. **Ordinance Change- Solid Waste Services**
The Manager explained the need to amend the municipal code regarding Solid Waste Services. Upon a motion by Councilmember Strickland seconded by Councilmember Phillips, Council unanimously approved Ordinance 14-01 amending Chapter 50 of the Pinehurst Municipal Code as it pertains to Solid Waste for the Village of Pinehurst by a vote of 5-0. (A copy of the ordinance is found in the Ordinance Book.)

9. **Removing the Residential Assurance and Bonding Requirements for Single Family Home Construction from Municipal Code**
The Manager explained the need to amend the Municipal Code to remove the Residential Assurance and Bonding Requirements for Single Family Home Construction. The Manager also noted the need if this is approved to consider the budget ordinance provided. Upon a motion by Councilmember Cashion, seconded by Councilmember Campbell, Council unanimously approved Ordinance 14-02 amending Section 150 of the Pinehurst Municipal Code to eliminate the Residential Assurance Fund and the bond requirement for new construction for the Village of Pinehurst by a vote of 5-0. (A copy of the ordinance is found in the Ordinance Book.) Upon a motion by Councilmember Cashion, seconded by Councilmember Strickland, Council unanimously approved Ordinance 14-03 closing the Residential Assurance Fund and the Residential Assurance Interest Fund and transferring remaining interest funds to the General Fund for the Village of Pinehurst by a vote of 5-0. (A copy of the ordinance is found in the Ordinance Book.)

10. **Strategic Planning Retreat Follow Up**
Natalie Dean, Assistant Village Manager presented the items that staff has been working on since the Strategic Planning Retreat held in December. The finalized list of Strategic Objectives for FY 2015, Strategic Advantages and Challenges for FY 2015 and the Blind Spot Process were reviewed with Council. Natalie Dean summarized the process starting with Council's strategic objectives and goals

that were created in the Strategic Planning Retreat and noted that staff is now starting to identify initiatives to address these that will be brought back to Council.

Identifying a blind spot, Mayor Fiorillo brought up the hope to develop Trotter Hills. Council discussed the need to help extend the water line and the issue with the current fee-in-lieu of sidewalks regulation with some of these properties bordering Highway 5. Councilmember Cashion encouraged all Councilmembers to think about what Council is or is not willing to do regarding commercial development in areas of Pinehurst.

11. Downtown Parking Enforcement

Natalie Dean, Assistant Village Manager presented the prepared research regarding the downtown parking enforcement project as directed from Council in October. In this project, staff would designate "employee restricted parking" to be used for customers only and hire a Downtown Parking Ambassador to enforce this with the business owners. Natalie Dean noted that Council would need to consider the proposed amendment to the Municipal Code, amendment to the Pay and Classification Plan, and amendment to the FY 2014 budget to implement this project. Ms. Dean summarized the Village Center Enhancement committee feedback on the project along with the unanimous decision of the committee to put focus on a customer first program before this kind of enforcement.

Audience member and Pinehurst Business Guild President, Keith McDaniel noted that this would be bad for downtown business and suggests the businesses monitor their own employees. Audience member Marty McKenzie explained that no one disagrees with putting the customer first but he does not like the proposed plan for enforcement noting the system the hospital uses. He does not want the relationship with the Village Council and downtown business to be threatened over this issue.

Mayor Fiorillo said we should respect the businesses and postpone this idea and look into a more robust solution. Natalie Dean shared a concept for "Put the Customer First" that could be an alternative to employee restricted parking and suggested working out the details of the "Put the Customer First" program at the next VCE meeting, inviting members from the Business Guild, in order to present back to Council on January 28 and be prepared with a plan that is Council endorsed to roll out on January 31 at the merchant meeting.

12. Other Business

- Councilmember Phillips inquired about the plans to enhance the beautification in the Village Center, noting the upcoming events such as the Welcome Center opening in mid-February, Concours D'Elegance in May, and the US Opens in June. The Manager will have Jeff Batton send these plans to Council to review.

13. Comments from attendees.

- Mr. Pacifico inquired about Council's thoughts on collecting garbage and the use of the garbage cans rather than putting out plastic bags. The Manager noted that our staff informs citizens of this regulation when violations are noted and it is something that our staff addresses on an ongoing basis throughout the Village. He also mentioned the trees lining the road going to the Carolina Hotel that have been marked with nails causing a potential danger to large crowds of pedestrians.

14. Motion to Adjourn.

Councilmember Cashion moved to adjourn the Regular Meeting. The motion was seconded by Councilmember Phillips and carried unanimously. The Regular Meeting adjourned at 7:31 p.m.

Respectfully Submitted,

Lauren M. Craig

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Village Clerk