



Village Council
Minutes for the Work Session of April 08, 2025
Assembly Hall
395 Magnolia Road
Pinehurst, North Carolina
04:30 p.m.

The Pinehurst Village Council held a Work Session Meeting at 06:37 p.m., Tuesday, April 08, 2025, in the Assembly Hall of Village Hall, 395 Magnolia Road, Pinehurst, North Carolina.

The following were in attendance in Assembly Hall:

Mr. Patrick Pizzella, Mayor
Dr. Jeff Morgan, Councilmember
Mr. John Taylor, Mayor Pro Tem
Ms. Barb Ficklin, Councilmember
Mr. Jack Farrell, Councilmember
Mr. Doug Willardson, Village Manager
Ms. Shannon Konstantinou, Village Clerk
Mr. Paul Conners, IT Specialist

And approximately 2 members of the audience in attendance, in addition to 3 staff and 0 press.

1. Call to Order.

Mayor Pizzella called the Village Council Work Session to order at 06:47 p.m.

2. General Business.

A. Update on the Design of the Given Memorial Library

Mr. Willardson reviewed a memo detailing the Technical Review Committee's concerns regarding the proposed stormwater system and sewer line location and a proposed site plan showing the locations of stormwater drainage and sewer lines and the stormwater retention pond.

Mr. Willardson asked Council to provide feedback on whether to wait to bid the project out after the stormwater and sewer line concerns have been addressed or to bid the project out now.

Council agreed to wait to bid the project out after the stormwater and sewer line concerns have been addressed.

B. Short-term Rental Monitoring and Compliance Update

Mr. Willardson reviewed a Short-term Rental (STR) Update PowerPoint presentation highlighting Number of Short-term Rentals, screenshots of what the Granicus software pages look like, an STR Locations map, Enforcement Actions, Ongoing STR Management Efforts, Reporting Issues, and a screenshot of the Hot Topics Short-Term Rentals page of the vopnc.org website.

Council and Mr. Willardson discussed modifications / additions to the STR tracking information Council feels would be useful when conducting an analysis, how intermittent STRs for special events such as the U.S. Open effects the overall STR count, and how the Village's STR tracking software results could be utilized by Moore County in assisting with collection of occupancy taxes.

Council recommended Mr. Willardson present this information at an upcoming Neighborhood Advisory Committee meeting.

C. Discussion of CVB Occupancy Tax Grant Program

Mr. Willardson reviewed a memo detailing the recent approval by the Moore County Board of Commissioners to double the occupancy tax rate to 6% (the maximum allowed by law), the anticipated increase in grant funding the Convention and Visitors Bureau (CVB) will offer as a result, potential grant criteria, and potential projects the Village may submit for consideration.

Mr. Willardson asked Council to consider potential projects to submit to the CVB when the grant application is opened and stated he will reach out to the CVB to discuss what the review and award process will be so the Village may better prepare.

3. Motion to Adjourn.

Upon a motion by Mayor Pro Tem Taylor, seconded by Councilmember Ficklin, Council unanimously approved to adjourn the Work Session by a vote of 5-0 at 07:32 p.m.

Respectfully submitted,



Shannon Konstantinou
Village Clerk

A videotape of this meeting is located on the Village website: www.vopnc.org

Vision: The Village of Pinehurst is a charming, vibrant community, which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement