



**VILLAGE COUNCIL
AGENDA FOR SPECIAL MEETING OF DECEMBER 11, 2023
STRATEGIC PLANNING PRE-RETREAT
ASSEMBLY HALL
PINEHURST, NORTH CAROLINA**

1. Call to Order.
2. Strategic Planning Pre-Retreat Agenda
3. Adjournment.

Vision: The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement.



**STRATEGIC PLANNING PRE-RETREAT AGENDA
ADDITIONAL AGENDA DETAILS:**

FROM:

Shannon Konstantinou

CC:

Jeff Sanborn; Councilmembers

DATE OF MEMO:

12/6/2023

MEMO DETAILS:

Please, see the attached agenda for the annual Strategic Planning Pre-Retreat being held on Monday, December 11, 2023.

ATTACHMENTS:

Description

- 12.11.2023 Strategic Planning Pre-Retreat Agenda



MORNING SESSION I

8:30am - 8:35am **Welcome and Introductions**

8:35am – 8:50am Strategic Planning Overview

8:50am - 9:45am Review Operating Environment and Context

- FY2024 SOAR Analysis, Strategic Advantages/Challenges, and Balanced Scorecard
- National/State/Local Trends
- Workforce
- Taxes
- Financial Forecast

15 Minute Break

MORNING SESSION II

10:00am - 10:30am Review Data, Information, and OFI/IAP Strategies
Goal 1: Safeguard the Community

10:30am - 11:00am Review Data, Information, and OFI/IAP Strategies
Goal 2: Promote High Quality Neighborhoods, Development, and Appearance

11:00am - 11:30am Review Data, Information, and OFI/IAP Strategies
Goal 3: Promote a Thriving Business Community

11:30am - 12:00pm Review Data, Information, and OFI/IAP Strategies
Goal 4: Promote Transportation Mobility and Connectivity

30 Minute Lunch

AFTERNOON SESSION I

12:30pm - 1:00pm Review Data, Information, and OFI/IAP Strategies
Goal 5: Preserve the Environment

1:00pm - 1:30pm Review Data, Information, and OFI/IAP Strategies
Goal 6: Promote Active Living and Cultural Opportunities

1:30pm - 2:00pm Review Data, Information, and OFI/IAP Strategies
Goal 7: Professionally Manage a High-Performing Organization

2:00pm - 2:30pm Review Data, Information, and OFI/IAP Strategies
Goal 8: Attract and Retain an Engaged Workforce
Workforce Capacity Indicators

2:30pm - 3:00pm Review Data, Information, and OFI/IAP Strategies
Goal 9: Maintain a Healthy Financial Condition

15 Minute Break



AFTERNOON SESSION II

3:15pm - 3:45pm	Affirm SOAR Analysis
3:45pm - 4:00pm	Affirm Strategic Advantages and Challenges
4:00pm - 4:15pm	Affirm Goals and Strategic Objectives
4:15pm - 4:30pm	Wrap Up, Next Steps, and Evaluation



VALUES

Service
Initiative
Teamwork
Improvement

VISION

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MISSION

Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.