



**VILLAGE COUNCIL
MINUTES FOR FY 2023 STRATEGIC PLANNING RETREAT
DECEMBER 8, 2021
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA
8:30 AM – 5:00 PM**

The Pinehurst Village Council held the FY 2023 Strategic Planning Retreat on Wednesday, December 8, 2021 in the Assembly Hall of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina.

The following were in attendance at 395 Magnolia Road, Pinehurst:

Mr. John C. Strickland, Mayor
Mr. Patrick Pizzella, Mayor Pro Tem
Mr. Jeff Morgan, Councilmember
Ms. Jane Hogeman, Councilmember
Ms. Lydia Boesch, Councilmember
Mr. Jeffrey M. Sanborn, Village Manager
Ms. Kelly Chance, Village Clerk
Mr. Jeffrey Batton, Assistant Village Manager
Mr. Doug Willardson, Assistant Village Manager
Mr. Matthew McKirahan, Organizational Performance Director
Ms. Angela Kantor, Director of Human Resources
Mr. Carlton Cole, Fire Chief
Mr. Mike Apke, Director of Public Services
Mr. Mark Wagner, Director of Parks and Recreation
Mr. Glen Webb, Police Chief
Ms. Brooke Hunter, Director of Financial Services
Mr. Jason Whitaker, Chief Information Officer
Mr. Darryn Burich, Planning and Inspections Director
Mr. Jeremy Hooper, Planning and Zoning Chair
Mr. Tom Campbell, Bicycle and Pedestrian Advisory Committee Chair

And approximately 2 attendees and 1 press.

1. Fiscal Year (FY) 2023 Strategic Planning Retreat

Welcome, Overview, and Pre-Retreat Meeting Recap

Matthew McKirahan, Organizational Performance Director, welcomed everyone, reviewed the strategic planning timeline, and outlined the agenda for the day.

Review and Affirm Mission, Vision, and Core Competencies

Mr. McKirahan reviewed the mission and vision and Council affirmed. Mr. McKirahan explained the three core competencies are currently continuous improvement, utilize volunteers, and leverage technology. Council came to a consensus to make the following changes to two of the core competencies to "focus on systemic approach to continuous improvement", and "engagement of volunteers".

Affirm or Amend actions (OFI's) to address Strategic Opportunities

Mr. McKirahan reviewed the different classifications for Opportunities for Improvement and Innovation (OFI). He noted the three classifications are Evaluations, Projects, and Initiative Action Plans (IAP).

Council discussed and approved changing one of the strategic opportunities to "support the Village Center through diverse cultural activities". Council discussed and approved to move the OFI associated with Evaluating CommunityViz Model to evaluate impact of development down to staff level. Council discussed and approved to retain all other current OFI's without change.

2. Adjournment.

Council unanimously adjourned Day 1 of the Strategic Planning Retreat at 5:00 p.m.

Respectfully Submitted,



Kelly Chance
Village Clerk

Vision: The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement