



**VILLAGE COUNCIL
MINUTES FOR WORK SESSION OF NOVEMBER 12, 2019
ASSEMBLY HALL
395 MAGNOLIA ROAD
PINEHURST, NORTH CAROLINA**

IMMEDIATELY FOLLOWING THE REGULAR MEETING

The Pinehurst Village Council held a Work Session at 5:40 p.m., Tuesday, November 12, 2019, in the Assembly Hall of Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor
Mr. John Bouldry, Mayor Pro Tem
Ms. Judy Davis, Treasurer
Mr. Kevin Drum, Councilmember
Mr. Jack Farrell, Councilmember
Mr. Jeffrey Sanborn, Village Manager
Ms. Beth Dunn, Village Clerk

And approximately 15 attendees, including 3 staff.

1. Call to Order.

Mayor Nancy Roy Fiorillo, called the Council work session to order.

2. Discuss Library Needs Assessment.

Natalie Hawkins, Assistant Village Manager, stated this agenda item is to brief the Village Council on the status of the Library Services Needs Assessment and to seek the Council's feedback on the types of focus groups to organize for the public input phase of the assessment. Village staff is suggesting the Village Council hold the onsite public kickoff on January 14, 2020 at a special meeting of the Village Council at 3:00 pm, before the regular Council meeting. The Assessment Committee will work with Debbie Joy to formulate and distribute the online survey that will contain different questions for library patrons and non-library patrons. The survey is currently in the process of being drafted by the consultant, Debbie Joy. Village staff plan to utilize the new online engagement portal, Engage Pinehurst, to promote the public engagement phase of the Library Services Needs Assessment. Mayor Pro Tem Bouldry suggested possibly adding another public input meeting after the February meeting to see the recommendations that come from the assessment and receive public input on those. Ms. Hawkins stated that only one public meeting is in the contract but that contract could be modified. She stated she would talk with the consultant about adding another input meeting.

Ms. Hawkins stated that the Village will host seven focus group meetings. Our consultant has agreed to host one additional focus group at no additional cost to ensure all key stakeholders are included. In addition to the focus groups, Debbie Joy will personally interview individual each individual Village Council member. The seven planned focus group meetings will be held in Assembly Hall and are planned to last approximately 1 ½ hours each between February 18th and February 20th. Ms. Hawkins stated that to ensure appropriate representatives from key stakeholder groups are invited to the focus group meetings, Village staff is seeking the Council's input on the types of focus groups to assemble. Based on the Assessment Committee's discussions with Debbie Joy thus far, Village staff is suggesting the following types of focus groups: 1. Community Business Leaders 2. VOP Leaders 3. Given Library Board Members 4. Library Administrators – Administrators from the Given Memorial Library, Southern Pines Library, Moore County Library, Sandhills Regional Library System, and the State Library System 5. Given Library Staff & Volunteers 6. Given Library Patrons 7. Resident Non-Library Users.

Councilmember Farrell stated he believes the business community and the Library Board is over represented in this proposed process. He believes the community should be the ones speaking up. Councilmember Davis suggested having a daytime and nighttime community meeting to get more public input and she also suggested mixing the focus groups with library users and non-users and interviewing more public, Councilmember Drum agreed. The consensus of the Council was to use residents as the focus

member participants and to mix the groups with residents who use and don't use Library services. Jeff Sanborn, Village Manager, explained that an application will be available for residents to fill out to volunteer to participate in the focus groups. The application will have various questions to make sure we select a diverse population to receive input from.

3. Motion to Adjourn.

Upon a motion by Mayor Pro Tem Bouldry, seconded by Councilmember Farrell, Council unanimously approved to adjourn the work session by a vote of 5-0 at 6:30 pm.

Respectfully Submitted,



Beth Dunn,
Village Clerk

A videotape of this meeting is located on the Village website: www.vopnc.org

Vision: The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.

Mission: Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

Values: Service, Initiative, Teamwork, and Improvement